



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved EARLY CHILDHOOD CARE AND EDUCATION BOARD

Wednesday, July 16, 2008

8:00 AM

Water Utility
119 E. Olin Ave

CALL TO ORDER / ROLL CALL

Present: 8 -

Bev A. Willer; Joanna R. Parker; Brenda K. Konkel; Kathleen B. Raschke;
Michael B. Jacob; Patricia A. Lasky; Richard C. Schultz and Joanne E.
Brown

Excused: 2 -

Lynn E. Edlefson and Tracy K. Kuczenski

Staff: Enis Ragland, Lois Evenson, Monica Host, Jolene Ibeling, Becky Schesny

Brown called the meeting to order at 8:10.

APPROVAL OF MINUTES

MOTION by Lasky, seconded by Schultz to approve July 2 minutes. Motion passed by voice vote. Raschke and Konkel abstained.

PUBLIC COMMENT

Marcia Huemoeller is the Executive Director and Mary Beaty is the interim Financial Manager from Dane County Parent Council (DCPC) Marcia thanked the Board for funding DCPC programs. Marcia stated that DCPC services and programs are critical in accomplishing Program Area I priorities and critical to the participants they serve. The mission of DCPC is to enhance the lives of children and families, with low-income children being the highest priority. Marcia urged the Board to continue funding for DCPC. Marcia shared examples of how the Great Beginnings program supported and benefited specific families.

The Board inquired about DCPC Great Beginnings funding request and if the funds were to cover co-payments or rent.

Kari Stroede is the Director of the Dane County Parent Council Satellite Family Child Care System. Kari distributed a handout sharing personal stories of family child care providers served and supported by the program. Kari stated that the Satellite program is multi-faceted system designed to ensure quality accredited in-home child care. Kari stated the program is an arm of City of Madison services and support to child care providers. Kari distributed several

graphs illustrating the growth of the program. She stated the number of providers served has continued to increase while staffing hours have decreased. Kari stated there are Latina providers who have been on the waiting list since 2004. There are 23 Latino providers currently in the program. There are 4 consultants to assist the 92 providers in the Satellite network. Kari stated that funding to the program is critical and increased funding would mean an increase in the capacity to serve and accredit Latina child care providers. Kari stated that long-term providers do not require less support or services from the agency and that it is critical to continue to challenge and support providers because data shows that most family child care providers do not exceed 5 years in the business. Kari stated that many providers have commented they would not be in business without Satellite. The Board inquired about Satellite staff qualifications, education and experience.

DISCUSSION ITEMS

1. [10961](#) 2009-2010 Funding Discussion and Preliminary Recommendations for Program Area I

Ragland explained the Mayor's July 14 budget instructions. The Mayor has instructed Departments to submit their budgets at an adjusted base level. This figure is based on the 2008 adopted operating budget. However, for the Community Services Program the adjusted base includes a 3% COLA increase. He has further asked agencies to submit contingency cut plans of 5%. He's asked that these plans be provided as an addendum to the adjusted base budget submission.

Brown explained to the group that they would need to create funding recommendations with a 3% COLA and also create a list including a 5% cut.

Konkel asked why a 5% cut across all Community Resources Program Areas is being considered rather than determining community resources funding priorities and cutting accordingly. Raschke commented that children are vulnerable and preventative, proactive funding contributes to the economic development of the city and lessens financial burdens City services later on. The Community Services Commission can make changes to the ECCEB funding commendations and impose further cuts. The Community Services staff believes cuts to all program areas is fair and appropriate. The respective Commissions, Boards and Committees have adopted their program area priorities and these priorities have been adopted by Council. Should the Community Resources program wish to change their priority setting process and structure, this would be most appropriate prior to the next funding cycle. Brown indicated she will carry the question to the Commission. Staff informed the group that the following amounts were allocated in 2008: Program area I \$852,130; Program Area II, \$447,819; Program Area III, \$566,558; Program Area IV \$591,645; Program Area V, \$360,031; Program Area VI, \$501,518; and Program Area VII, \$313,804. Child Care receives the largest percent of the Community Resources funding. Jacob There was discussion that community resource programs should be considered part of public safety.

There was discussion regarding continued funding to programs that are not

meeting contract requirements, service numbers and/or quality standards. There was discussion regarding how support and funding in the past to programs/agencies that have struggled has helped in the long-term success and viability of the agency. Brown cited p. 41 of the Community Resources Overview document (blue book) explaining that funding can be reduced or eliminated if programs are not meeting requirements but may be reduced prior to being cut completely, so as to allow the agency time to replace lost city funding.

A total of \$43,844 will need to be cut to reach the 5% reduction requested by the Mayor.

MOTION by Parker, seconded by Raschke, to fund the Rainbow Project PRIDE program at 3% COLA. Motion passed by voice vote.

MOTION by Raschke to fund all previously approved COLA recommendations at the 3% level. Parker seconded. Motion passed.

Excused: 2 -

Lynn E. Edlefson and Tracy K. Kuczenski

Ayes: 5 -

Bev A. Willer; Joanna R. Parker; Kathleen B. Raschke; Patricia A. Lasky and Richard C. Schultz

Noes: 2 -

Brenda K. Konkel and Michael B. Jacob

Non Voting: 1 -

Joanne E. Brown

The current total preliminary funding recommendations including a 3% COLA and the DCPC Wexford Infant/Toddler reallocation (\$36,062) is \$869,590. Target budget is \$877,693.

MOTION by Parker to allocate \$36,062, formerly of the DCPC Wexford Ridge Infant/Toddler program, to Dane County Parent Council Great Beginnings Verona Rd program, in addition to the 2008 balance of the DCPC Wexford Infant/Toddler Program not yet expended. Lasky seconded. Parker amended the motion to allocate \$36,062, formerly of the DCPC Wexford Ridge Infant/Toddler program, to Dane County Parent Council Great Beginnings Verona Rd. Motion passed with Raschke and Konkel abstaining.

The difference between 3% COLA and 4% COLA is \$8,099.

Jacob requested update on the Bridge Lakepoint Waunona, Glendale and Twin Oaks transportation situation. The Mayor's office has not yet facilitated a meeting between the parties to determine the details of how the needs in the Twin Oaks area will be addressed. MSCR and MMSD have already developed 2009 budgets.

Jacob stepped out for the discussion of Goodman Atwood.

\$5,000 allocated to Goodman Atwood for 2008 was for transportation for Worthington/Darbo children to attend City events. The Mayor's Office would like to keep Goodman Atwood as the fiscal agent for the transportation services.

MOTION by Schultz to include \$5,000 for transportation without COLA to Atwood Goodman Community Center. Willer seconded. Motion passed by voice vote.

Jacob returned to the meeting.

MOTION by Raschke to allocate \$2,053 to Dane County Parent Council Satellite Program expansion. Parker seconded. Motion passed by voice vote.

MOTION by Jacob to reconsider the Dane County Parent Council Great Beginnings funding allocation motion. Motion received no second.

Ragland reminded the group that a supplemental budget list needs to be submitted to the Mayor and Council explaining what the group would fund if there was more money available.

Discussion regarding a list of supplemental funding recommendations.

MOTION by Raschke to add Bridge Lakepoint Waunona without a specific amount to the supplemental list. Schultz seconded. Motion passed.

MOTION by Raschke to add the Dane County Parent Council Satellite expansion without an amount to the supplemental list. Parker seconded. Motion passed by voice vote.

MOTION by Jacob to add to the supplemental list increased funding to all funded agency to a 4% COLA. Konkel Seconded. Motion passed by voice vote.

Jacob left the meeting.

MOTION by Raschke to add Goodman Atwood Preschool expansion without an amount to the supplemental list. Lasky seconded. Motion passed with Konkel voting no.

Jacob returned to the meeting.

MOTION by Raschke to add Rainbow Project expansion without an amount to the supplemental list. Willer seconded. Motioned passed by voice vote with Parker voting no.

MOTION by Konkel to add YWCA expansion without an amount to the

supplemental list. Raschke seconded. Motion passed by voice vote.

The Board ranked each program request on the supplemental list

Supplemental List in ranking order:

Satellite \$16,075

4% COLA \$8,099

Rainbow Project \$19,604

Tie between Bridge Lakepoint Waunona \$31,998 and Goodman Atwood

Preschool \$14,614

YWCA \$6,135

MOTION by Jacob to keep the above supplemental list as is with the exception of Bridge Lakepoint Waunona. Although the requested was for \$26,000 to cover MSCR loss of funds, the supplemental list will recommend instead \$13,000 and \$5,998 to provide services to 15 children in the Twin Oaks neighborhood. Parker seconded. Motion passed by voice vote.

Discussion regarding 5% cuts continued. \$43,884 is the total that needs to be cut from Program Area I to reach a 5% cut.

MOTION by Jacob to cut Dane County Parent Council Great Beginnings program funding. Seconded by Raschke. Schultz, Lasky, Parker, Willer voted no. Jacob, Konkel and Raschke voted yes. Motion failed.

MOTION by Lasky to cut 5% across the board. Willer seconded.

Potential ramifications of cutting across all priority areas, lower priority areas or poor performing programs was discussed.

Motion vote. Motion failed.

Excused: 2 -

Tracy K. Kuczenski and Lynn E. Edlefson

Ayes: 3 -

Bev A. Willer; Patricia A. Lasky and Richard C. Schultz

Noes: 4 -

Joanna R. Parker; Brenda K. Konkel; Kathleen B. Raschke and Michael B. Jacob

Non Voting: 1 -

Joanne E. Brown

MOTION by Jacob to cut \$36,062 from Dane County Parent Council Great Beginnings program and cut the remaining \$7,822 from Wisconsin Youth Company programming. Konkel seconded.

FRIENDLY AMENDMENT by Raschke to cut \$36,062 from Dane County Parent Council Great Beginnings program, \$2,053 from Dane County Parent Council Satellite program, and the remaining \$5,769 from Wisconsin Youth Company

programming. Motion failed.

Excused: 2 -

Tracy K. Kuczenski and Lynn E. Edlefson

Ayes: 3 -

Brenda K. Konkel; Kathleen B. Raschke and Michael B. Jacob

Noes: 4 -

Joanna R. Parker; Patricia A. Lasky; Richard C. Schultz and Bev A. Willer

Non Voting: 1 -

Joanne E. Brown

Discussion regarding splitting cut between programs not currently meeting contract requirements, service numbers and/or quality standards. Staff clarified their recommendations in regards to contingency funding for 2010 were not meant to suggest cuts in funding for 2009.

MOTION by Lasky to cut 50% of the \$43,884 (\$21,942) from Dane County Parent Council Great Beginnings program and 50% (\$21,942) from A-3 priority programs (4-C and Rainbow Project). Schultz seconded.

Discussion of motion: Jacob stated A-3 programs should not be the only programs subject to cuts. Funding may also be based on performance and not strictly priority

Staff reminded the group that their recommendations were to fund existing programs with COLA and to consider expansions if additional funds were available.

Discussion regarding the percentage of Community Resources Program Area I funding received by larger agencies as compared to smaller agencies.

Lasky withdraws motion.

MOTION by Parker to cut \$36,062 from Dane County Parent Council Great Beginnings program, cut \$2,053 from Dane County Parent Council Satellite program, place Great Beginnings at the top of the priorities list for the supplemental request and the remaining \$5,769 will come from Wisconsin youth Company, Bayview, and Wexford proportionately. Schultz seconded. Motion passed.

Excused: 2 -

Lynn E. Edlefson and Tracy K. Kuczenski

Ayes: 5 -

Bev A. Willer; Joanna R. Parker; Kathleen B. Raschke; Patricia A. Lasky and Richard C. Schultz

Noes: 2 -

Brenda K. Konkel and Michael B. Jacob

Non Voting: 1 -

Joanne E. Brown

Final rank of supplemental budget requests:

1. Dane County Parent Council – Great Beginnings \$36,062
2. Dane County Parent Council – Satellite Family Child Care \$16,075
3. 4% COLA increase for 2009 funded programs \$8,099
4. Rainbow Project – PRIDE \$19,604
5. Bridge Lakepoint Waunona Neighborhood Center - Children \$18,998
(\$13,000 to cover lost MSCR funds + \$5998 to provide expansion to serve Twin Oaks)
5. Goodman Atwood Community Center – Preschool \$14,614
6. YWCA - Children’s Program \$6,135

2. [10962](#) ECCEB Subcommittee

ECCEB subcommittee will consist of Raschke, Willer and Parker.

ADJOURNMENT

MOTION by Lasky to adjourn the meeting. Seconded by Raschke. Motion passed by voice vote. Meeting adjourned at 11:25 a.m.