

## Summary of the Mayor's Low-Income Pass Initiative

**Budget:** The first phase of the initiative will involve a program where \$100,000 of Metro's contingency fund will be used to purchase 3600 low-income passes for the remainder of 2009, assuming a fare increase beginning April 1<sup>st</sup>.

**Reduced Fares:** The cost of the low-income pass will be half the cost of the adult 31 Day pass. The low-income pass will cost \$27.50 if the Transit and Parking Commission (TPC) approves the proposed fare increase.

**Qualifications:** Individuals who qualify for food stamps will also qualify for the low-income pass.

**Specifics:** The Mayor is proposing a two-phase approach to the need for low-income individuals to access affordable transportation services for jobs, medical appointments and other essential destinations.

This program will involve eligible individuals purchasing the low-income passes at a limited number of locations including at least Metro Transit, City Hall and the Dane County Job Center. This will be a limited program in that each month when the passes run out, eligible individuals will have to wait until the first of the following month to purchase a pass.

The second phase of the initiative will be developed by a special committee appointed by the Mayor that will include representatives from:

- Mayor's Office
- Community Development
- United Way
- Porchlight
- Salvation Army
- YWCA
- Dane County Human Services
- Metro Transit
- Transit and Parking Commission
- Other city staff

The charge to this committee will be to develop a sustainable low-income pass program for the Mayor's consideration in the 2010 budget that would not set a limit each month on the number of passes available.

## FARE INCREASE AND REVENUE OPTIONS

(For 1/13/2009 TPC meeting)

Fare Type	Current		2009 adopted budget			4/1/09 fare increase with low-income pass		
	Fare	2008 Rides	Fare	Rides	Revenue change from current	Fare	Rides	Revenue change from current
Adult Cash								
Price	\$ 1.50	659,803	\$ 2.00	623,276	\$ 227,698	\$ 2.00	593,509	\$ 131,698
% Increase			\$ 0.33			\$ 0.33		
31-Day Pass								
Price	\$ 47.00	1,066,789	\$ 55.00	1,050,158	\$ 191,408	\$ 55.00	937,539	\$ 41,408
% Increase			\$ 0.17			\$ 0.17		
Adult 10-Ride								
Price	\$ 12.00	691,232	\$ 15.00	659,787	\$ 187,490	\$ 15.00	638,825	\$ 131,490
% Increase			\$ 0.25			\$ 0.25		
Low income 31 day pass								
Price						\$ 27.50	216,000	\$ 132,000
% Increase								
Youth Cash								
Price	\$ 1.00	340,294	\$ 1.25	334,849	\$ 52,756	\$ 1.25	338,198	\$ 52,756
% Increase			\$ 0.25			\$ 0.25		
Youth 10-Ride								
Price	\$ 8.50	242,651	\$ 10.00	238,868	\$ 30,126	\$ 10.00	241,257	\$ 30,126
% Increase			\$ 0.18			\$ 0.18		
Semester Pass								
Price	\$ 125.00	1,573,603	\$ 150.00	1,550,000	\$ 160,870	\$ 150.00	1,550,000	\$ 160,870
% Increase			\$ 0.20			\$ 0.20		
Senior Cash								
Price	\$ 0.75	73,790	\$ 1.00	69,705	\$ 16,653	\$ 1.00	70,402	\$ 16,653
% Increase			\$ 0.33			\$ 0.33		
Senior 10-Ride								
Price	\$ 7.50	91,629	\$ 10.00	86,556	\$ 23,698	\$ 10.00	87,422	\$ 23,698
% Increase			\$ 0.33			\$ 0.33		
S/D 31 Day Pass								
Price	\$ 23.50	275,507	\$ 27.50	277,827	\$ 3,592	\$ 27.50	280,605	\$ 3,592
% Increase			\$ 0.17			\$ 0.17		
Day Pass								
Price	\$ 3.40	71,092	\$ 4.50	69,984	\$ 21,391	\$ 4.50	70,684	\$ 21,391
% Increase			\$ 0.32			\$ 0.32		
Paratransit-Peak								
Price	\$ 3.00		\$ 4.00		\$ 22,000	\$ 4.00		\$ 22,000
% Increase			\$ 0.33			\$ 0.33		
Paratransit-Off Peak								
Price	\$ 2.00		\$ 3.00		\$ 66,000	\$ 3.00		\$ 66,000
% Increase			\$ 0.50			\$ 0.50		
<b>TOTAL</b>		<b>5,086,390</b>		<b>4,960,990</b>	<b>\$ 1,003,683</b>		<b>5,024,441</b>	<b>\$ 833,683</b>
Adopted Budget Revenue					\$ 762,934			N/A
Revised Revenue					\$ 837,934			\$ 640,826
Unlimited ride rate*	\$ 0.95				\$ 1.10			\$ 1.10
Projected bus ridership								
Total from above		5,086,390		4,960,990			5,024,441	
Unlimited ride passes		4,735,763		4,994,559			4,994,559	
Transfers and non-revenue		3,547,077		3,595,066			3,595,066	
Total annual riders		<u>13,369,230</u>		<u>13,550,615</u>			<u>13,614,066</u>	

\* Staff recommendation is for the unlimited ride rate to be \$1.10 in 2009, increasing to \$1.15 in 2010