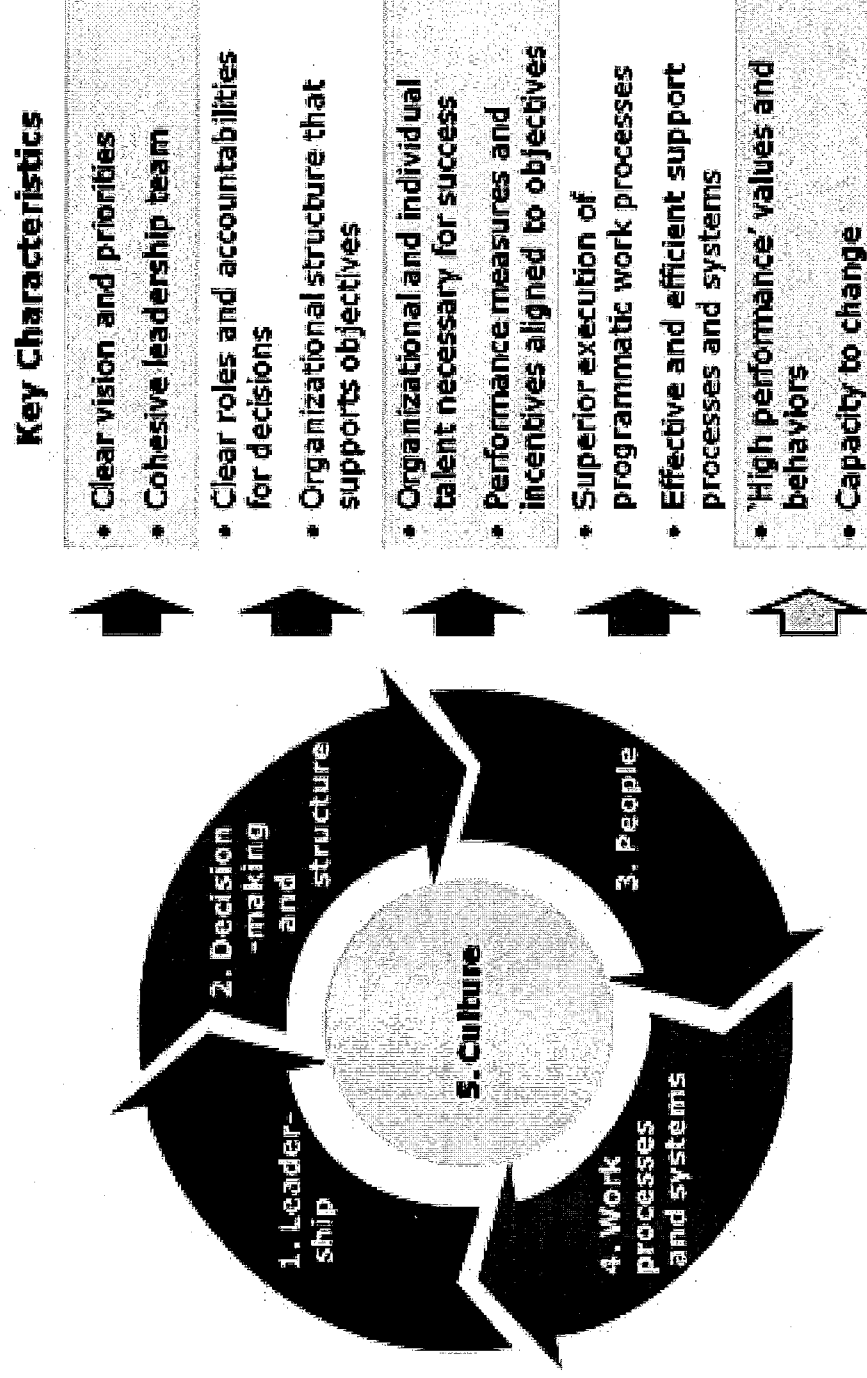


Exhibit 1: Strong organizations do five things well



Source: Bain & Company organizational toolkit and Bridgespan analysis

Exhibit 2: To align culture to strategy, determine how to use other parts of the wheel

