



The Sylvee

BEER / CIDER / SELTZER

DRAFT 24 oz

BUD LIGHT \$8
 GOOSE ISLAND NEXT COAST \$9
 VINTAGE MOSASAUR
 DOOR COUNTY LITTLE SISTER
 NEW GLARUS SPOTTED COW
 STELLA ARTOIS
 WBC BADGER CLUB
 GENTRY'S ROSE CIDER

BIG CANS

PBR 24 oz \$8
 BUD LIGHT 25 oz \$9
 BUSCH LIGHT 25 oz
 BUDWEISER 25 oz
 ESTRELLA JALISCO 24 oz
 SYLVEE KOOZIES \$4

19.2 oz CANS \$9

FOUNDERS ALL DAY IPA
 DOG FISH HEAD SEA QUENCH
 WHITE CLAW SPIKED SELTZER

16 oz CANS \$8

GOOSE ISLAND IPA
 BELLS TWO HEARTED IPA
 SURLY XTRA CITRA APA
 GOOSE ISLAND 312 WHEAT
 KROMBACHER PILSNER
 MODELO ESPECIAL
 BRECKENRIDGE NITRO IRISH STOUT
 POTOSI TANGERINE IPA
 BON & VIV SPIKED SELTZER
 UPLAND CHAMPAGNE VELVET PILSNER

12.oz CANS \$7

DOOR COUNTY PALLET JACK IPA
 WARPIGS FOGGY GEEZER IPA
 MOB CRAFT LOW PHUNK SOUR
 ONE BARREL PENGUIN APA
 ONE BARREL COMMUTER KOLSCH
 NEW BELGIUM FAT TIRE AMBER
 MAGIC HAT BARROOM HERO BROWN
 STELLA SPRITZER
 BLAKES EL CHAVO

SPIRITS / WINE

WELL: \$10/\$14 CALL: \$11/\$15

VODKA

TITO'S HANDMADE VODKA
 THREE OLIVES CHERRY
 BELVEDERE

GIN

TANQUERAY
 HENDRICK'S

RUM

BACARDI
 CAPTAIN MORGAN
 MALIBU

WHISKEY

JACK DANIEL'S
 CROWN ROYAL
 JAMESON
 TULLAMORE DEW
 BULLEIT
 BLACKENED
 J. HENRY
 MAKER'S MARK
 WOODFORD RESERVE
 TEMPLETON RYE

BRANDY

KORBEL

TEQUILA

MILAGRO

COCKTAILS \$12

FATASS MARGARITA
 LONG ISLAND ICED TEA
 SOULBOXER OLD
 FASHIONED

MISC.

FIREBALL
 JÄGERMEISTER
 RUMPLE MINZE

WINE \$8

UPPERCUT RED
 UPPERCUT WHITE

N/A BEVERAGES

ÜBR WATER
 BUBBL'R
 FORAGE KOMBUCHA
 COCK 'N BULL GINGER BEER
 RED BULL
 SODA
 O'DOUL'S

Business Plan for The Renfro Refreshment Company, LLC

I. Executive Summary:

The Renfro Refreshment Company, LLC is a beverage concessionaire business that is built to service the live entertainment industry. We are fortunate to have FPC Live as our first client. Operating eight (8) venues in three (3) states, FPC Live is one of the top promoter and venue operators in the nation and having them as an initial partner will allow The Renfro Refreshment Company to begin its existence on strong financial footing. With owners and managers that come from within the industry and that have a proven track record of success, The Renfro Refreshment Company, LLC is poised for continual long-term success in all markets of its operations.

Coming off a global pandemic, one of the more poignant lessons that we all have learned is how important social gathering is to our culture. As things slowly return to some semblance of normalcy, we strongly believe that live entertainment will once again be at the center of our social needs. We here at The Renfro Refreshment company not only want to share in that communal experience but also to do our part in making certain that we provide a safe and inclusive environment for all.

II. Company Description

Mission Statement: To elevate and share in the live entertainment experience.

Values: As fans ourselves, we look to heighten the entertainment experience by treating every person that comes to our counter with respect and inclusiveness. We strive to create a fun and safe environment for all which keeps the ticket buyer coming back for more.

Goals: Our immediate goals are to partner with FPC Live as their exclusive concessionaire provider across all three existing markets. Our long-term goals are to not only grow alongside FPC as they create new venture opportunities but to establish new working relationships with sporting venues and outdoor festivals.