

Types of Year-Round Public Markets

Fresh Food Market



Characteristics:

- Combination of produce, processed foods, and prepared foods
- Diverse range of type of food
- Often cater to local/regional shoppers, but can be tourist attractions
- May have community/programming space such as a commercial kitchen or meeting space
- Located in diverse range of areas, often for historic reasons

Example Markets:

- West Side Market (Cleveland)
- Findlay Market (Cincinnati)
- Pike Place Market (Seattle)

Lunch and Dinner Market



Characteristics:

- Emphasize prepared (ready-to-eat) foods with some processed foods
- Produce often confined to a handful of grocer stalls or supplementary outdoor space
- Usually have seating areas
- Often in downtown or business districts
- Typically social and tourist destinations

Example Markets:

- Milwaukee Public Market (Milwaukee)
- Chicago French Market (Chicago)
- North Market (Columbus)

Market Place



Characteristics:

- Not focused on food, but community businesses
- Include community gathering space
- Incubate small businesses
- Serve a diverse range of local needs
- Can be used to strengthen a disadvantaged neighborhood

Example Markets:

- Mercado Central (Minneapolis)
- El Faro Swap Meet (Los Angeles)

Food Hub



Characteristics:

- Focused on building regional food systems, connecting growers and buyers
- May include warehousing, refrigeration, processing, and distribution
- Wholesaling is as or more important than retailing
- Requires facilities with large or multiple delivery/loading dock areas
- May have flexible space for hosting community events

Example Markets:

- Eastern Market (Detroit)
- Central New York Regional Market (Syracuse)

Market Type Indicator

Food						Flea
Mostly produce						Mostly Prepared food
Visitors						Locals
Downtown						Fringe
No Community use space						Community use/rental space
In a strong neighborhood						Strengthen a disadvantaged neighborhood
Minimal kitchen/refrigeration infrastructure						Full kitchen/cold storage capacity

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