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# BLINK Grant Application

## Applicant Information

Name Tiffany Kenney for Madison's Central BID  
 Address (no P.O. boxes) 122 W Washington Ave  
 City/State/Zip Madison, WI 53703  
 Phone 608-512-1340  
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## Deadlines

- Deadlines are: February 1, June 1, and October 1
- All application materials must be emailed to the Madison Arts Commission ([madisonarts@cityofmadison.com](mailto:madisonarts@cityofmadison.com)) by 4:30 pm on the day of the deadline.



"The Beehive Project" by Chele Isaac, was an interactive public art project consisting of a large scale beehive, featuring a queen bee inside typing a story on an old typewriter. The public participated by helping to write the story.

## Project Description

Project Title Stars in YOUR City  
 Location(s) Top of State Street

Start date/time 06/09/17 End date/time 07/07/17

Project costs:

Artists Fees \$ 1,000.

Signage \$ 250.00

\$

Additional project income (if any):

NA \$

\$

\$

## Madison Arts Commission

The City of Madison (MAC) recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.

Amount requested from MAC 1,250.00  
 Estimated Total Costs / Income 1,250.00 1,250.00

Do you have the necessary insurance coverage?

Yes  No

Do you have all necessary permits and permissions?

Yes  No  In progress

#### Conceptual Approach

We would like to provide an unique art experience to enhance and highlight the art piece called "The Forum of Origin", located at 30 on the Square at the Top of State Street. We would call this program "Stars in YOUR City" and it would be a celebration of the unique variety of musical talents this community has to offer. We have done something similar last year with great success but are looking for funding this year to pay our artists!

#### Project Description (400 words or less)

In partnership with the City and other community organizations, we are working on a variety of ways to positively activate the Top of State Street. For 1 month we would like to have artist perform from 4 - 7pm at the Top of State Street. These performances would take place under the art sculpture "The Forum of Origin." These performances would take place under the program name "Stars in YOUR City." We hope these performances would add a creative element to this sometimes inactive and boring area. These artists would be pre-scheduled, promoted via social media and press releases and celebrated as the STARS that make this community unique! The funding would be used to pay the artists as well as purchase some signage to draw attention to the program. Artists of all ages, genres and cultures would be scheduled to highlight Madison's unique offerings.