



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

PERCPB-2017-00120
(Number)

(scanned)

No

(STREET USE?)

Yes

(Processing step)

(initials)

Alder Name: Verveer Dist #: _____ Police Sector: 406

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.
- o Other requirements are on the accompanying sheet. Attached

The named organization applies for:

- A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- ~~Bona fide Club~~ Other
- Church
- Lodge/Society
- Veteran's Organization
- Fair Association

Organization Name: Madison's Central Business Improvement District Phone: (608) 512-1340

Address: 122 W. Washington, Ste 250 Email: kenney@visitdowntownmadison.com Website: visitdowntownmadison.com

Date organized: 1999 If a corporation, give date of incorporation: NA

WI State Seller's Permit ID: 049831

- We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.
- We have been convicted of a violation of Chapter 38.

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Executive Director Tiffany Kenney Madison

Organization Officers	Name	City, State	Birthdate
President	<u>Greg Frank, Food Fight</u>	<u>Madison</u>	<u>NA</u>
Vice President	<u>Sue Springman, Mullins</u>		
Treasurer	<u>Stacy Nemeth, Fiore</u>		
Secretary	<u>Emily Mehl, ULI</u>		
Person in charge of event	Name	Phone	Email
<u>Majestic Live</u>	<u>Matt Bertram</u>	<u>920.251.2888</u>	<u>beaver@majestic-live.com</u>

Event Information

Event Name: Live on King Street Event dates & time(s): 6-11pm - 6.23.17, 7.14.17, 7.28.17, 8.4.17, 8.18.17, 9.15.17, 9.29.17

Event Address: 100 Block King St Madison, WI Estimated Attendance: 3000 per event

7 events

Do the premises you want to license occupy all of the building/property? NO No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc):

all of the 100 block of King St including street + sidewalk, parking lot & owned by Scott Lewis on northeast end of block

Explain the purpose and nature of the event: Concert Series

Describe your planned method of crowd control: contracted w/ PTM security and Majestic Theatre security - 21+ guest wristbanded to purchase Beer

How many security persons will you have on the licensed premises? ~20

If you are on a City right-of-way or property, will an application for waiver of insurance be filed? Yes No

Wholesaler who will supply fermented malt beverage: Wisconsin distributors Quantities ordered: ~20 1/2 bbls

Will food be served? Yes No Will a tent be used? Yes No

Will the street be used? Yes No Will wine be served? No Yes: ___ of 2 per year

Wholesaler who will supply wine: n/a Quantities ordered: X N.A.

Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Tiffany Kenney Date 2.3.17

Printed name of Officer who is signing Tiffany Kenney