



City of Madison

Meeting Minutes - Final

COMMUNITY SERVICES COMMISSION

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, March 9, 2005

5:35 PM

Madison Municipal Building, Room 300

I. Call to Order

The meeting was called to order at 5:35 p.m. by Chairperson Richard Berling. A quorum of members was present.

II. Roll Call

Staff Present: Dorothy Conniff, Bruce Newton, Leslie McAllister and Mary O'Donnell.

Others Present: Paul Terranova, Audrey Larson and Annika Strombom.

Present: Jean M. MacCubbin, Mary Stamstad, Joanne E. Brown, Mary Czyszczak-Lyne, Richard C. Berling, Erica M. Laughlin, Diana L. Shinall, David Wandel and Stephen A. Small

Absent: Ald. Paul J. Van Rooy

III. Approval of the minutes of the meeting of January 12, 2005

The Commission moved to approve the minutes of the meeting of January 12, 2005. Motion by MacCubbin/Brown passed unanimously.

IV. Introduction of and welcome to the Commission, Tracey Caradine, appointed to the position of Community (Minority) Representative, succeeding Robert Howard, and Erica Laughlin, appointed to the position of Community Representative

V. Public Comment

Paul updated the Commission on the status of the 11,000 sq. ft. Community Education/ Neighborhood Center to be built on the Jefferson Middle School property. The total campaign will be \$4.5 million, with about \$3 for the building and the balance to support programming and an endowment fund. The campaign starts in March and it is hoped that the building will be completed in December, 2007. Paul distributed a handout about the campaign structure and components, which involve an educational partnership, youth and the community in general.

VI. By Youth for Youth

The Commission moved to approve the funding recommendations of the By Youth For Youth Committee for 2004-2005, totaling \$32,400, including \$5,400 from the City of Madison. Motion by Czyszczak-Lyne/Brown passed unanimously. (Ald. MacCubbin disclosed membership on the Tobacco Free Dane County Coalition board, but as she has no involvement with the application or distribution process, had no conflict of interest.)

BYFY is a volunteer youth allocation committee that distributes funding to youth initiatives based on priorities established by the youth themselves. The committee is composed of a diverse group of 25 youth from Dane County area high schools. This is the 12th cycle of BYFY funding. Five sponsors have provided \$32,400 for distribution,

including the City of Madison, Dane County, Oscar Mayer/Kraft Foods, MG&E and Tobacco Free Dane County. Annika and Audrey explained the priority setting process, the allocations review and decision-making process and presented the final set of funding recommendations. A total of 31 projects applied for \$78,976, and 18 projects have been recommended for \$32,400. The Commission complimented the young women on their commitment and time spent with this process, which bears similarity to the Commission's own review processes.

VII. Girl Neighborhood Power - Bridge/Lake Point Program Transfer

The Commission moved to recommend to the Common Council approval of the transfer of the Girl Neighborhood Power program, in the Broadway/Lake Point neighborhood, from the Girl Scouts of Black Hawk Council, to the Bridge/Lake Point/Waunona Neighborhood Center (dba Vera Court Neighborhood Center), effective March 1, 1005, through December 31, 2006, and to transfer program-related allocations, as calculated by staff, to the new service provider. Motion by MacCubbin/Shinall passed unanimously.

VIII. Correspondence

A. Domestic Abuse Intervention Services, regarding requested budget transfers for 2005

The Commission moved to approve the request of Domestic Abuse Intervention Services to modify the use of funds allocated to the Outreach and Education program so that they are utilized to fund outreach services through support groups and Crisis Response services delivered in various community locations, for the period of January 1, 1005 through December 31, 2006. Motion by Czyszczak-Lyne/Shinall passed unanimously. (Note: This action does not require a budget amendment.)

IX. Referrals from the Common Council

Accepting the Vision Document for the Allied Community as presented by the Mayor.

The Commission moved to recommend to the Common Council acceptance of the Mayor's Vision Document for the Allied Community and to approve the report pursuant to Resolution ID #00364, with the attached report. Motion by Czyszczak-Lyne/Brown passed unanimously.

The Commission subcommittee reported on their meeting with Annette Miller. Annette found the draft report to be supportive, helpful in providing a more specific framework and objectives, and should be very useful to the Allied Area Task Force. The Commission reviewed the list of core services on Leslie's list, as articulated by neighborhood residents. We need to look carefully at what services should actually be neighborhood-based, as composed to services that can be easily accessed when needed. We also need to be aware of outcomes which measure not only neighborhood changes, but changes within resident families. For example, what are eviction rates, changes in housing affordability, changes in income, kindergarten screener scores, etc. With respect to neighborhood services, not all services are needed at all times, but must be accessible when required. As the neighborhood changes and evolves, needs will change and space must be flexible to meet the changing needs.

Return to Lead with the Following Recommendation(s) to the BOARD OF ESTIMATES

Report of the Subcommittee

That the City of Madison develop a plan for reducing the demand for low-income affordable housing in Madison to be entitled "The Affordable Housing Demand Reduction Plan".

The Commission moved to direct staff to bring an outline of a work plan and timeline to the next Commission meeting, regarding "The Affordable Housing Demand Reduction Plan," Legistar #00413. Action by consensus.

This assignment came following the approval of the Gorman housing project in Allied, at the sponsorship of Alders Markle, Brandon and Van Rooy. The Resolution is very broad in nature and we may need to hear more from the sponsoring Alders. Staff should begin to draft an outline of a work plan and timeline to bring back to the next Commission meeting. The Resolution should probably be referred to the Senior Committee for comment and recommendations.

Enactment No: RES-05-00227

Creating an Allied Area Task Force to make recommendations to the Mayor and Common Council regarding a focused set of strategies to strengthen the Allied area neighborhood.

Enactment No: RES-05-00226

X. Status Reports and Updates

A. Weed and Seed Program

Leslie provided a Weed and Seed update - the second Allied newsletter has been published and the community meal program continues, with a bigger space needed. The Bridge/Lake Point food pantry is going well. The South Madison Anti Drug Coalition will hold an educational event at CDA housing.

B. Neighborhoods and Programs

Bruce reported that the Kennedy Heights Neighborhood Center will be receiving \$15,000 from United Way and that programs in general are running better.

XI. Committee Reports

A. Early Childhood Care and Education Board (Brown)

Early Childhood Care and Education Board - Joanne reported that the number of new accreditation applications is pressing staff. The Board will communicate with the Mayor to explain the situation and request more resources. The Allied Childcare Center has support from the UW-Madison. About \$1 million will need to be raised to build the center. The \$10,000 gift from the Kiwanis Club will be used to hire someone to coordinate a speaker's bureau for the Bright and Early campaign and to work on the website.

B. Senior Citizens Advisory Committee (Stamstad)

Mary reported that the Health Subcommittee met with Parish nurses. The Committee is evaluation the allocations of case management dollars to the four coalitions. The White House Conference on Aging should be of interest to baby boomers.

XII. Announcements

XIII. Adjournment

The Commission moved to adjourn. Motion by Brown/MacCubbin passed unanimously.

The meeting adjourned at 7:50 pm. The next meeting of the Commission will be held on April 13, 2005.

Note: These minutes are notes of the recorder and are subject to change at a subsequent meeting.