

**APPENDIX D**  
**Madison Central Business Improvement District (BID)**  
**2010 Proposed Operating Budget**  
3-Sep-09

**Revenues**

Special Assessment	\$257,372
Donations/Sponsorships	\$25,000
Map Advertising	\$40,000
Interest/Other	\$22,500
<b>Total Revenues</b>	<b>\$344,872</b>

**Expenses**

Marketing	\$137,949
Welcoming Environment	\$120,705
Administration	\$41,385
Business Development	\$17,244
Community	
Relations/Other	\$27,590
<b>Total Expenses</b>	<b>\$344,872</b>