



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved MADISON GUARANTEED INCOME PILOT PROGRAM ADVISORY TASK FORCE

Wednesday, March 16, 2022

3:00 PM

Virtual Meeting

CALL TO ORDER / ROLL CALL

Others Present: 6, Erin Coltrera, Mike DeRubis Laura Morales, George Reistad, Hilary Shager, Anna Walther

Walter Williams called the meeting to order at 3:05 PM.

Present: 9 - Tag Evers; Jael Currie; Lauren H. Martin; Walter Williams; Karen M. Coller; Adam B. Clausen; Erica L. Nelson; Stephen J. Young and Shiva Bidar

Absent: 2 - Sabrina V. Madison and Laura J. Dresser

APPROVAL OF MINUTES

Currie moved to approve 2/16/22 meeting minutes. Evers seconded. Motion approved.

PUBLIC COMMENT

1. [65574](#) Public Comment

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

2. [67473](#) Benefits Strategies and Counseling Updates

- Reistad noted that state agencies expressed interest, but there are no concrete updates.
 - State agencies referring to agencies that could give exemptions to public programs where MFF gift will count as income

3. [67474](#) Collaborative Agreement and Contract Updates

- Shager updated the group that research documents are continuing to move through UW's bureaucracy

- The collaboration agreement and the research agreement have been signed

4. [67476](#)

IRP Updates and Program Manager and Research Fellow Hiring Process

- Morales, the new research fellow, introduced herself to the group
- Shager updated the group that the paperwork was submitted to L&S to make an offer to the first-choice candidate for the program manager

5. [70485](#)

Outreach Strategies Discussion and Other Programmatic Updates

- Members discussion tension between broad and targeted outreach approach
- 2-tired approach:
 - 1. cast a wide net; the more people know, the better -- provide a referral #; Program Manager contact info on the landing page
 - More wide reach for businesses -- e.g. Woodman's; Pick n Save, laundromats, Luna's, etc
 - 2. be more targeted to provide a more intensive outreach approach to orgs that have been ID'ed as serving highest need populations in Madison
 - Use the NIP data and ranked neighborhoods to create a more targeted outreach list
 - Provide the resources to facilitate these relationships with populations we want to see represented
 - recruitment materials and content for listening/info sessions, etc etc
- Members should reach out to:
 - Case managers
 - DFAN (Food Access Network)
 - Other networks of providers/informers

ADJOURNMENT

Evers motioned to adjourn, Bidar seconded. The motion was approved.
Meeting adjourned at 4:03 PM.