

**Intent to Continue Application Reports
CDD Funding Process 2016**

Proposed Contract Changes:

1. Boy's and Girl's Club of Dane County: (\$27,869 Combined)

Proposed Change:

The Boys and Girls Club (BGC) is proposing to consolidate the two middle and high school youth programs at its Allied and Taft locations. Youth from either neighborhood will gain access to offerings at the two locations. The proposed service design allows youth to move between the two sites depending on their interests.

Additionally, the BGC will be designating space primarily for use by teens at the Taft location. In the last year, administrative offices have been relocated from Taft to donated space on Todd Drive. This has allowed the organization to update and repurpose space at Taft and enabled them to offer separate space for High school and Middle school youth, as well as add a fitness center that will be open to the community during the day.

Staff recommendation:

Historically, City staff has resisted merging high school and middle school programming. However, the proposed service design reflects a group leader model used by the National Boys and Girls Club Association and supports the assignment of youth into age appropriate peer groups for programming.

The proposed merger also contradicts a more fundamental goal of using neighborhood centers to provide a presence and offer a variety of programming *within the users' own neighborhoods*. However, as program offerings at these neighborhoods have coalesced in recent years, it has become increasingly difficult to separate them both for budget and contract purposes.

Given the proposed service design and space improvements undertaken at Taft, staff is willing to support the consolidation. It will maintain access for the BGC to the same \$27,869 that has previously been split among four separate programs between the Taft and Allied locations. Staff will establish service expectations and collect data regarding the neighborhood of origin of youth being served. We will monitor this new approach through service report reviews and site visits over the next year.

2. Construction Training Inc. (\$55,604)

Proposed Change:

CTI proposes to move one training session from the Allied neighborhood to the East Madison Community Center to address the need to reach residents from the north and east side. Previously, participants from these areas were asked to attend sessions on the southwest side of town. There is a high concentration of people of color who are living in poverty in this area, who may benefit from these services.

Staff recommendation:

Staff supports this proposed change as responsive to community need and an appropriate demonstration of collaboration.

3. Kennedy Heights: Adult Resource Development

(\$10,346)

Proposed Change:

The new Director at Kennedy Heights, Claude Gilmore, has proposed a collaborative agreement with the Urban League to offer several job readiness classes on site at KH. Previously, KH has received City funds that have supported a drop-in program on site in which staff provided support with computer-based job searches and resume writing. The staff position responsible for administering this drop-in program left the center earlier this year. The proposed change will redirect these funds, upon the City's approval, for use to cover program supplies, participant stipends and other costs related to the new effort with the Urban League. Any remaining 2015 funds will be utilized to hire two neighborhood residents (LTE) to do neighborhood outreach for the program.

Staff recommendation:

Staff supports allowing Kennedy Heights to modify the use of City funds via the proposed collaboration with the Urban League. Staff agrees the new approach has the potential to have a greater impact than the previous model and will monitor service reports for confirmation of its effectiveness.

4. Urban League- Job Services and Advance Employment Services -Parent Outreach

(\$99,506 Combined)

Proposed Change:

The Urban League proposes to combine two previously separate City-funded programs into one titled "Advance Employment Services". The Job Services Program has been awarded funds under previous CDD funding processes. The Advance Employment Services Parent Outreach, which offers targeted outreach and engagement to Jobs Services participants, was proposed last year as an enhancement to the Jobs Program. It sought funding from the City's Emerging Opportunities Program, but was ultimately supported through other Community Resources funds that became available.

Staff recommendation:

Staff supports this recommendation. It will combine and maintain existing funding awards totaling \$99,506. The functions and intent of both programs will continue to be monitored in a single service report.

Information and Updates

1. Madison Northside Planning Council

The NPC is in the process of reorganizing its board/committee structure. In the last year, the agency has struggled to meet the challenges of operating the Feed Kitchen, while also fulfilling its original mission of providing community organizing and leadership capacity. In the course of working through these challenges, NPC and CDD staff have identified financial issues related to the operations of the FEED Kitchen and are working to address them. CDD staff are also working closely with the NPC to strengthen the agency's organizational capacity more generally.

2. WYC- Elver Park Neighborhood Center

The Wisconsin Youth Company has officially changed the name of its neighborhood center from the Wisconsin Youth Company to the Elver Park Neighborhood Center.

3. YWCA- Transit Program

Earlier this summer, the YWCA was notified that it may lose \$285,000 in state funding for the Y Transit Program. Subsequently, the prospects for continued funding may have improved somewhat but remain uncertain. The program is highly valued by the City and is currently supported with nearly \$75,000 of City Community Resources dollars. The CDD's 2016 budget recommendations acknowledges the uncertainty around future funding and include a supplemental request for an additional \$100,000 for the Y Transit Program should state funding be lost.

Proposed Changes Endorsed by the Early Childhood Care and Education Committee

1. Canopy Center: Families United Network Program (\$31,036)

Canopy Center has declined funding for this program for 2016. Although this was an active, well-attended program, the loss of funding from other sources prompted the agency to terminate the program in May 2015.

2. Center for Families: Parents Place (\$36,168)

The Center for Families has declined funding for this program in 2016. The Parents Place program had been struggling and was not well-attended. The agency has indicated it will explore a redesign of their parent support services.

CDD staff and the ECCEC recommend that the funding from these two programs (\$67,204) be utilized to support current crisis applications which serve children and families, specifically The Center for Families Respite Center and the Rainbow Rapid Response Team programs.

3. DCPC: Great Beginnings

(\$39,893)

The program has moved locations from Verona Road to Todd Drive, and been renamed to Great Beginnings Arbor Hills. The original intent of funding this program was to provide infant/toddler care to families in the Allied Drive/ Dunn's Marsh areas. However, the program's move to a new location dramatically affected its ability to serve that neighborhood. The June 2015 contract report indicated that only 3 children (9%) served were from the Allied Drive area.

The focus of the program will be changed to reflect that it will serve families from a new area, namely the Arbor Hills/Leopold area. It will continue to serve low-income families, all or most of whom will receive a child care subsidy. The new service area is an area of high need. Accordingly, staff support continued funding for the program in 2016 at its new location. However, its future beyond that will be reevaluated in the context of a broader review of early childhood services.