



PREPARED FOR THE URBAN DESIGN COMMISSION

**Project Address:** MGO 33.24 Urban Design Commission Updates  
**Application Type:** Staff Report to Commission  
**Legistar File ID #** [61918](#)  
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## Background Information

**Project Description:** Staff is requesting feedback from the Commission regarding MGO 33.24 Urban Design Commission text updates for 2020/2021.

This planning effort analyzed MGO 33.24 Urban Design Commission text including Powers and Duties, Establishment of Urban Design Districts, and updates to Urban Design Districts. Specifically, the areas of focus for this exercise include review of administrative powers of the secretary, clarification on the initial/final approval process, re-evaluation of review fees, prioritizing UDD language updates, and consideration of future UDDs and/or special districts.

## Summary of Design Considerations and Recommendations

**Brief UDD History:** The first two Urban Design Districts, UDD #1 & 2, were established in 1975 as the first gateways into the City of Madison. UDD #1 covered the southeastern beltline gateway into the City with a gap between Monona Drive and John Nolan and UDD #2 covered the southwestern gateway, south of the beltline. UDD #3 followed 12 years later in 1987 as development expanded north of the beltline between Whitney Way and Research Park. It wasn't until 1995-1996 that UDDs 4, 5, & 6 followed covering the northeast and northwest gateways. Ten years later, UDD #7 was created as South Park Street evolved into a major north south corridor. UDD #8, the most prescriptive district, followed the Capital Gateway Plan in 2009. Madison also has special districts of control, Urban Mixed Use (UMX) and Downtown Core (DC) districts that cover the Capitol Square and State Street corridors.

**Staff is requesting the Commission consider the following scope of changes, suggest other changes not listed, and provide feedback on priorities for 2020/2021.**

1. Clean up administrative powers for secretary
  - Provide authority to approve minor alterations to public projects at an administrative level
2. Clarify Initial/Final process
  - Policy and Procedure manual provides guidance on Initial/Final process, but there currently is no language in MGO .
3. Review fees
  - Consider adjusting some UDC fees and adding UDC fees for minor alteration reviews
4. Priorities UDD in need of edits
  - Shift a portion of UDD 4 near capitol into UDD 8
  - Mifflin Area plan, create UDD or special district
  - Sustainability considerations
  - Request report from Planning Staff where is development anticipated
  - Consider Regent Street as a future area of study

# Timeline

