

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: November 30, 2016

TITLE: 4601 Frey Street – 12-Story, 275,542
Square Foot Mixed-Use Building
Containing 178 Guest Room Hotel and
Office Tenant. 11th Ald. Dist. (45165)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Alan J. Martin, Secretary

ADOPTED:

POF:

DATED: November 30, 2016

ID NUMBER:

Members present were: Richard Wagner, Chair; Cliff Goodhart, Tom DeChant, Lois Braun-Oddo, John Harrington, Michael Rosenblum, Rafeeq Asad, and Sheri Carter.

Due to technical issues, this is an abbreviated version of the Commission’s review of the project.

SUMMARY:

At its meeting of November 30, 2016, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** for a 12-story mixed-use building located at 4601 Frey Street. Appearing on behalf of the project were Abbie Moilien, representing Ken Saiki Design; Josh Wilcox and Barry Perkel, both representing Raymond Management; and Brad Servin. Appearing neither in support nor opposition was Alder Tim Gruber, representing District 11.

Comments from the Commission were as follows:

- The use of EIFS in large inset panel on long elevations is an issue; look at other options.
- Look at larger, light windows on end elevation on the east elevation.
- Make it more walkable; lacks connectivity to adjacent public walks.
- Issue with the loss of green/trees with the development and not provided with the new project.
- Look at west face as it relates to Weston Place.
- Issue with the amount of glazing of big blank walls; applies to the south façade.
- Look at the south façade.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.