3/4/2013

800 North Block East Washington Ave - Proposal Review

Requirements (per RFP)

| Public Submission | C.D. Smith | Gebhardt | T. Wall |
|--|--|---|---------------------------------------|
| | C.D. SHIIUI | √ | 1. Wali |
| a) Program and Concept | √ | · · · · · · · · · · · · · · · · · · · | V |
| b) Composition, expertise and experience of team | | | |
| c) Site and bldg plans, bldg elevations, sketches | √ | √ | V |
| d) Land uses, Business types, units counts, SF / use | ✓ | ✓ | ✓ |
| e) Development's compatability with surrounding context and how it adds vitality to surrounding blocks | ✓ | ✓ | ✓ |
| f) Unique design elements or features / signature development aspects | ~ | ✓ | ✓ |
| g) Timetable for major phases | √ | ✓ | ✓ |
| h) Overall economic impact, tax base generation, construction | , | √ | √ |
| and post-construction jobs | ✓ | ✓ | ✓ |
| i) Marketing plan | √ | √ | ✓ |
| j) Developer's desired approach for ownership (option, length | 15 month option, purchase | Purchase entire site within 15 | 12 month option, then purchase |
| of time, etc.) | entire site | months of acceptance | entire site |
| 51 time, etc., | Cital C Site | months of acceptance | chine site |
| Sealed Submission | C.D. Smith | Gebhardt | T. Wall |
| k) Financial strategy (sources & uses), project feasibility, NMTC, | | | |
| etc. | ✓ | ✓ | ✓ |
| I) Estimate of value calculations | ✓ | ✓ | ✓ |
| m) Estimate of annual property tax payments (life of TIF) | ✓ | ✓ | ✓ |
| n) City TIF investment | ✓ | ✓ | ✓ |
| o) Payback of TIF | ✓ | ✓ | ✓ |
| p) Developer guarantee proposal | √ | √ | √ |
| g) Terms of TIF | √ | √ | √ |
| r) Financing component (by bldg) | √ | √ | √ |
| s) Sources of funds / commitments | √ | √ | <u> </u> |
| t) Uses of funds and basis of cost estimates | <i>√</i> | · · | · |
| u) Three yrs monthly cash flows | <u>,</u> | · · | · · |
| v) Annual cash flow (term of TIF or minimum 10 yrs) | · · · · · · · · · · · · · · · · · · · | · · · · · · · · · · · · · · · · · · · | · · · · · · · · · · · · · · · · · · · |
| | √ | · · · · · · · · · · · · · · · · · · · | · · · · · · · · · · · · · · · · · · · |
| w) Purchase price, request for City assistance | • | • | • |
| | C.D. Caribb | Gebhardt | T 14/-II |
| Commonwial CF | C.D. Smith | | T. Wall |
| Commercial SF | 159,400 | 115,000 | 60,929 |
| Known Proposed Commercial Uses | Fresh Madison Grocery (35k SF) | Metcalfe's Grocery (50k SF) | Fresh Madison Grocery (35k SF) |
| | Office (61k SF) | Sustain Dane (3k SF) | Retail commercial (26k SF) |
| | Commercial (34k SF) | Viesmann Group (15k SF) | Library Kiosk |
| | Potential Paterson St Office Expansion (28k SF) | Underground Food Collective (2,500 5k SF) | Street level food garden (1k SF) |
| | | | Rooftop garden (10k SF) |
| Residential SF | 210,000 | 239,000 | 262,613 |
| Residential Units | 200 | 262 | 288 |
| Mkt Rate Apartments | | 18 | 270 |
| Affordable Apartments | | 4. | 5 |
| Live / Work Units | | 1 | 18 |
| Owner Occupied Units | | 22 | |
| Parking | 726 | 523 | 476 |
| Structured stalls | | 35: | 1 288 |
| Surface stalls | | 17 | |
| | | 17. | 100 |

RE Project #10071