

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Madison Fire Department Local 311 Fill the Boot 2013

Event Organizer/Sponsor MUSCULAR DYSTROPHY ASSOCIATION (MDA/MADISON L311)

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number ES-33176

Address 434 S. Yellowstone Dr. Ste #201

City/State/Zip Madison, WI 53719

Primary Contact Amy Rohrer

FAX (608) 222-6171

Work Phone (608) 222-3269

Phone During Event (317) 408-9801

E-mail arohrer@mdausa.org

Website mda.org

Secondary Contact Rebecca Hildebrandt

Phone During Event (608) 963-3896

Work Phone (608) 222-3269

E-mail rhildebrandt@mdausa.org

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: MDA

Estimated Attendance 5,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 3:00pm to 6:00pm  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other Fill the Boot campaign at intersections and on medians and sidewalks

## LOCATION REQUESTED

Capitol Square (note specific blocks below)

Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)

Other (specific blocks/streets requested below)

Street Names and Block Numbers: See attached

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 10/4/13

Rain Date(s) 10/11/13

Event Start Date(s)/Time(s) 10/4 | 3:00pm

Set-Up Date(s)/Time for Event 10/11 | 3:00pm

Event End Date(s)/Time(s) 10/4 | 6:00pm

Take-Down Time 10/11 | 6:00pm

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

RH (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Rebecca Hildebrandt

Date 8/8/13

**2013 Madison Local 311 Fill the Boot Intersections  
(same intersections approved for street permit in 2012)**

- Station 1: No approved intersection**
- Station 2: Mineral Point and South Whitney Way**
- Station 3: Blair and East Washington**
- Station 4: Park and Regent**
- Station 5: Cottage Grove and Atwood**
- Station 6: Rim Rock and John Nolen**
- Station 7: Raymond Rd and McKenna Blvd**
- Station 8: Fair Oaks and East Washington**
- Station 9: Midvale Blvd and Regent**
- Station 10: International and Anderson**
- Station 11: High Crossing Blvd and East Springs**
- Station 12: Old Sauk and Excelsior**

**Madison Local 311 Fill the Boot Safely Plan  
(As agreed upon by Police, Fire and City officials)**

1. Fire Fighters will wear reflective vests.
2. Fire Fighters will not walk into the roadway or up to/between cars stopped in traffic
3. Fire Fighters will remain on the curb or median. They will only solicit when the signal is red.
4. Fire trucks will not have emergency lights on during event.

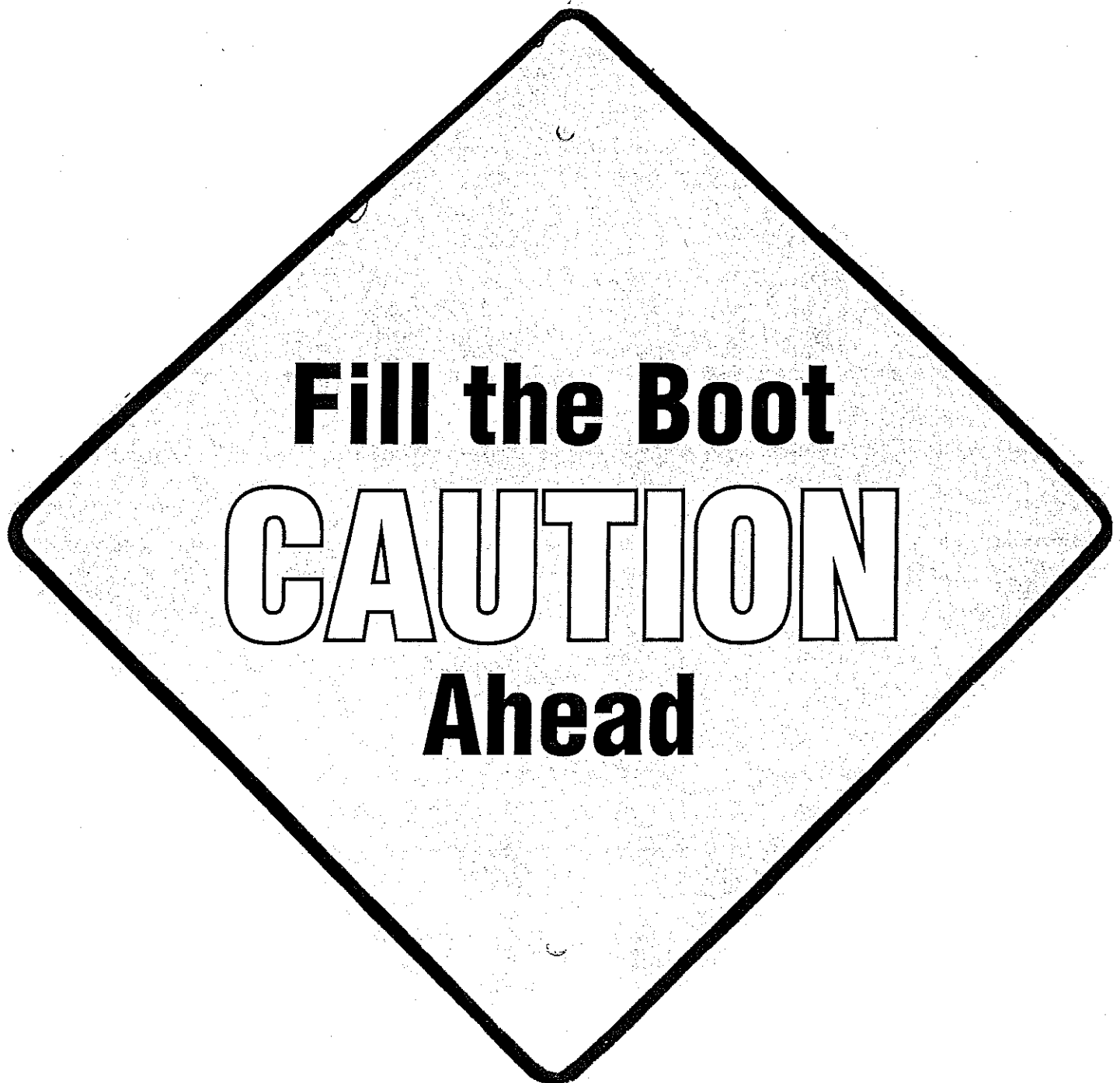
**Signage (marked w/\* on attached sheet)**

1. Fill the Boot caution ahead sign- place before intersection to alert traffic.
2. Fill the Boot banners- place before intersection to alert traffic.
3. Ahead Fire Fighter Fill the Boot to Benefit MDA- place before intersection to alert traffic.
4. Fill the Boot cardboard poster- Fire fighters hold or put on stakes to alert motorists of event.
5. Fire fighter sticker- Give to motorist who give donation.

**Notification**

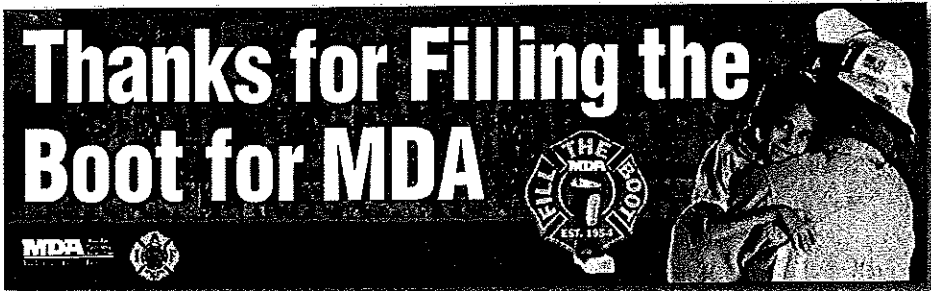
We will be sending out press releases to all media two weeks prior, alerting them of the event. Media updates will go out again the week of the event.

#1 - Placed before each intersection to alert traffic  
(total of 4 at each collection location)



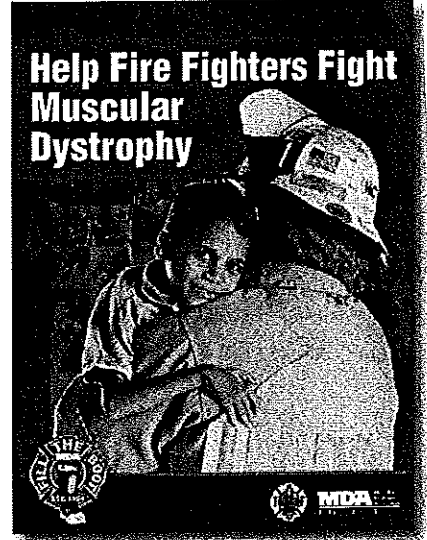
# IAFF Supply Sheet

#2  
**Thanks for Filling the Boot for MDA**



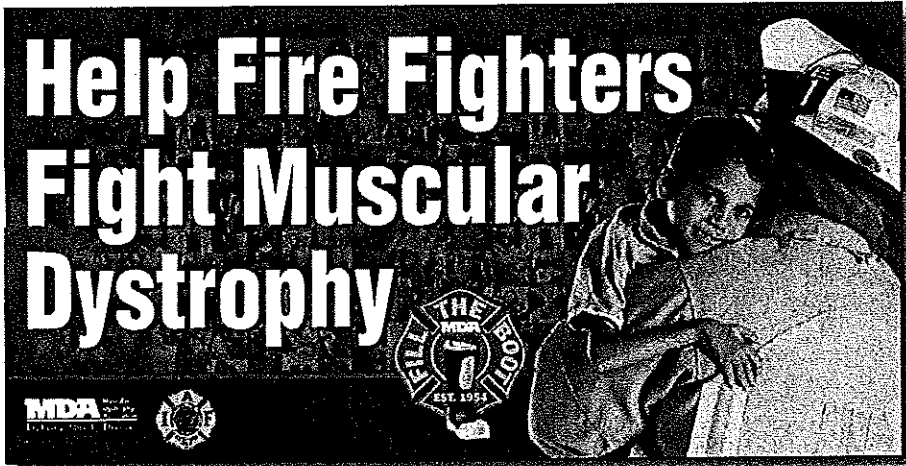
10' x 3' Fire Fighter Thank You Banner\*

**Help Fire Fighters Fight Muscular Dystrophy**



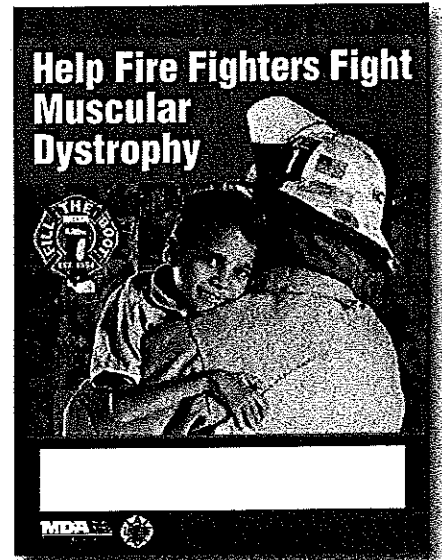
17" x 22" and 8½" x 11" Fill the Boot Posters\*

#2  
**Help Fire Fighters Fight Muscular Dystrophy**



6' x 3' Fill the Boot Banner\*

**Help Fire Fighters Fight Muscular Dystrophy**



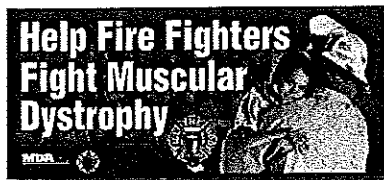
17" x 22" Fill the Boot Local Poster\*

#3  
**AHEAD  
 Fire Fighter  
 Fill the Boot  
 to Benefit**



17" x 22" Fill the Boot Toll Poster

**Help Fire Fighters Fight Muscular Dystrophy**



6" x 8" Fill the Boot Boot Cuff\*

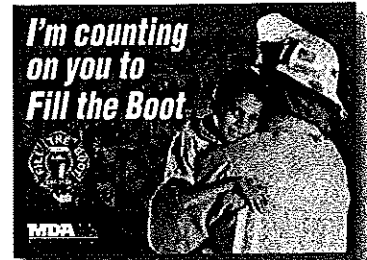


2½" Fire Fighter Sticker

Fire Safety Tips  
 •Emergency — Call "911"  
 •Check Smoke Detectors  
 •Check Fire Extinguisher  
 •Stop, Drop & Roll  
 Be Safe!

2½" Fire Fighter Sticker Back

**I'm counting on you to Fill the Boot**

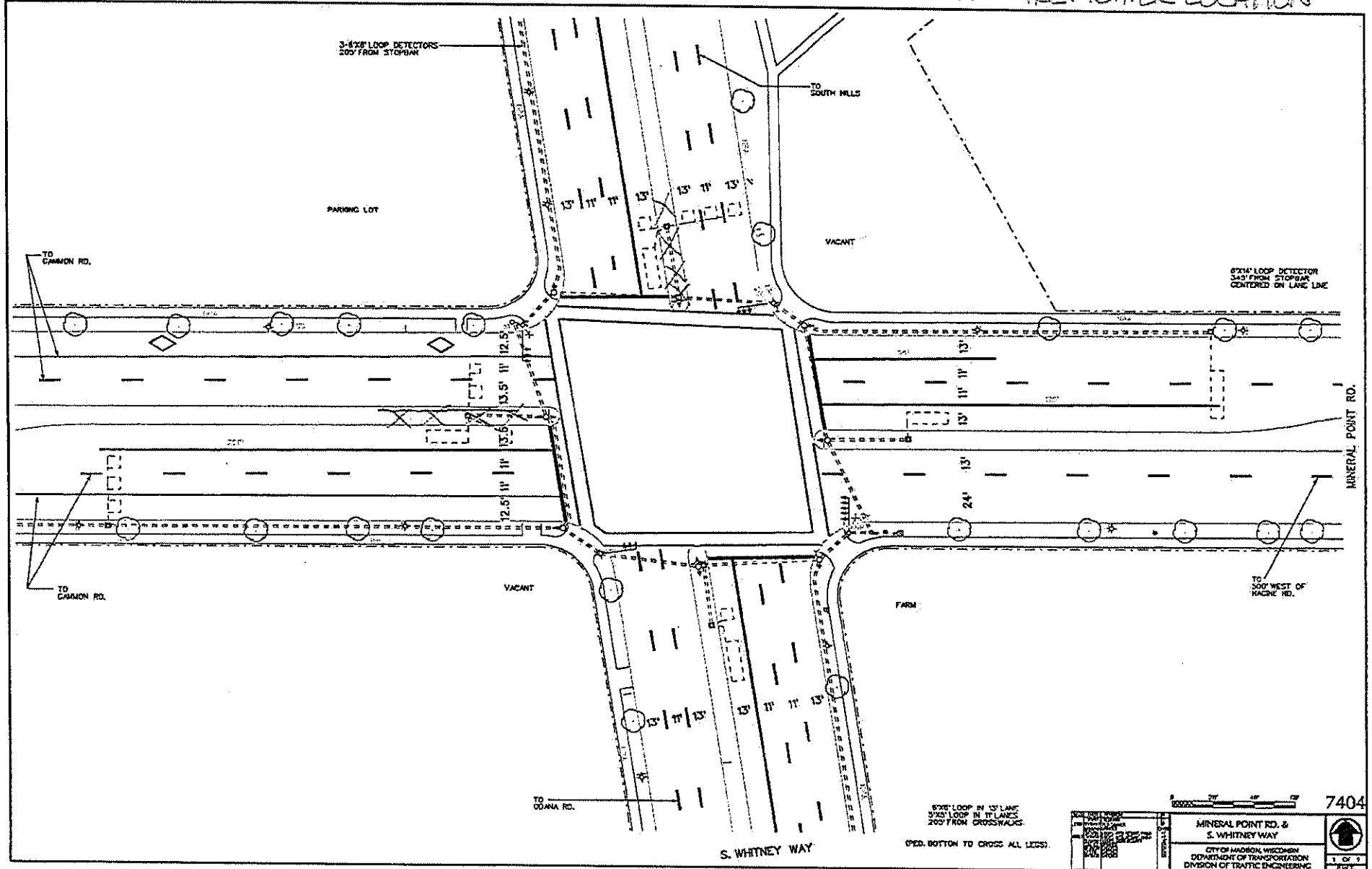


7" x 5" Fire Fighter Save the Date Postcard

\* Available in union and nonunion version.

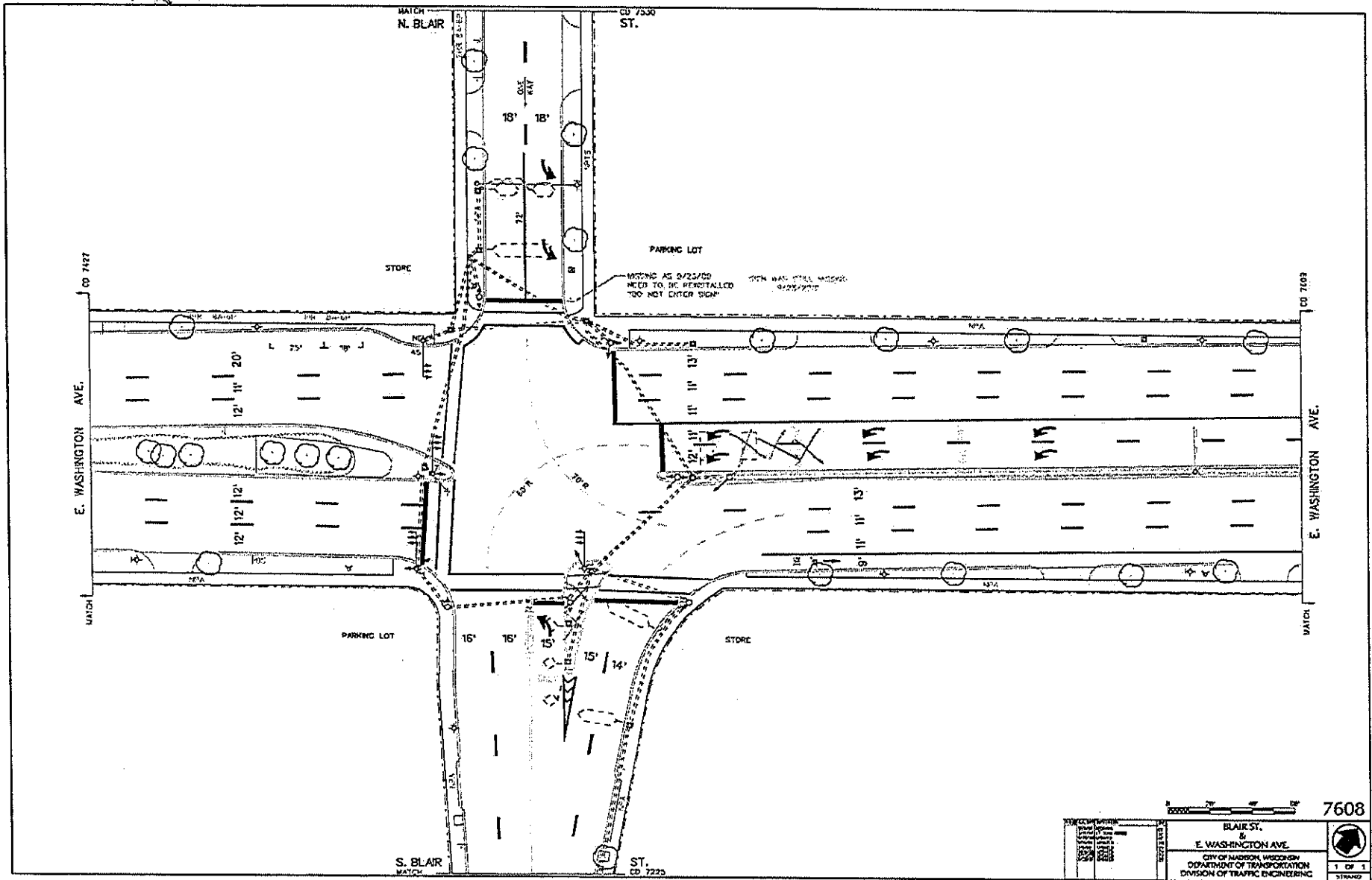
STATION 2

XX - FIREFIGHTER LOCATION



	7404
	MINERAL POINT RD. & S. WHITNEY WAY
	CITY OF MADISON, WISCONSIN DEPARTMENT OF TRANSPORTATION DIVISION OF TRAFFIC ENGINEERING
	1 OF 1 PLAN

STATION 3



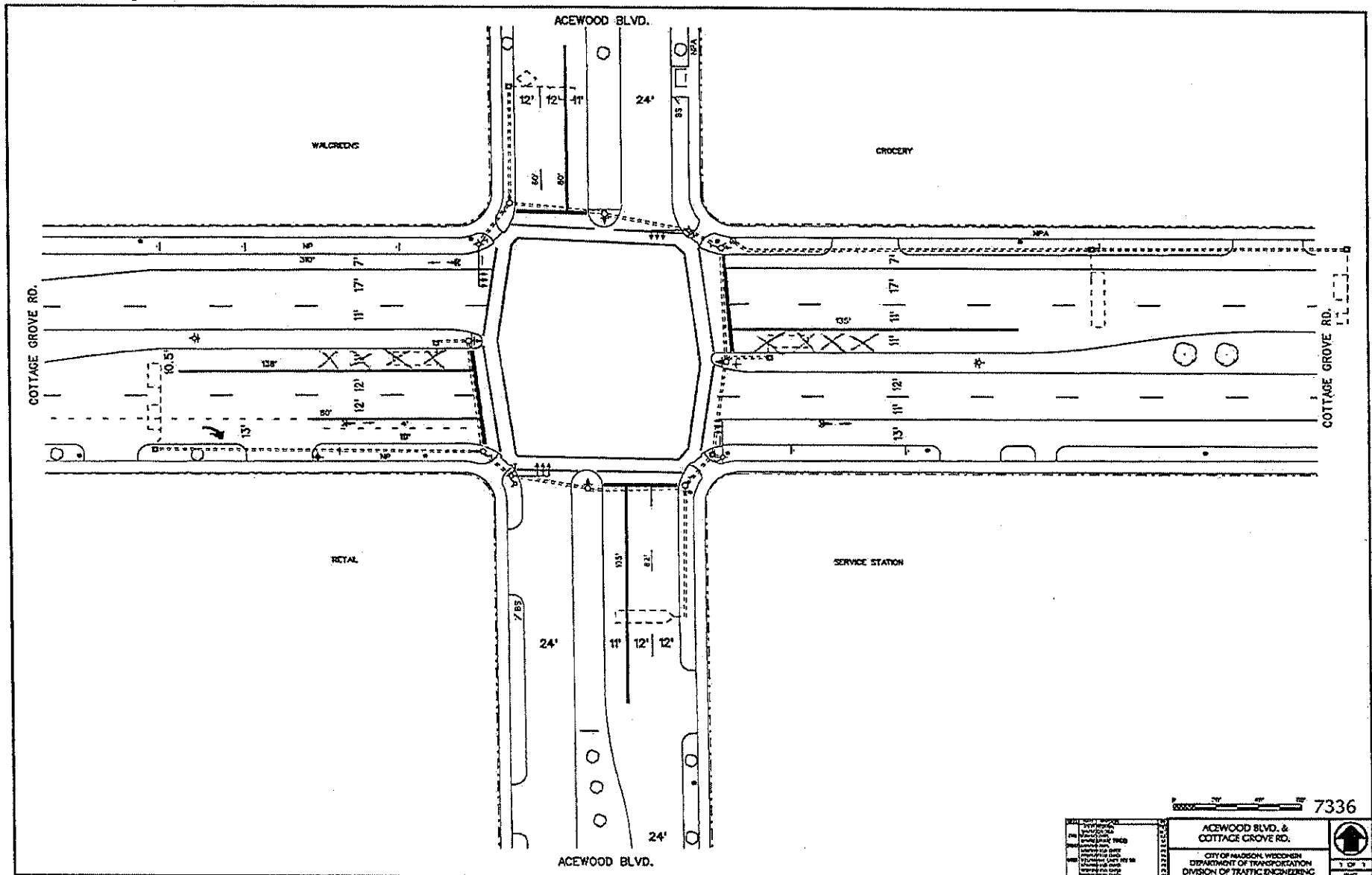
7608

	BLAIR ST.	
	E. WASHINGTON AVE.	
	CITY OF MADISON, WISCONSIN DEPARTMENT OF TRANSPORTATION DIVISION OF TRAFFIC ENGINEERING	
1 OF 1	STRAND	





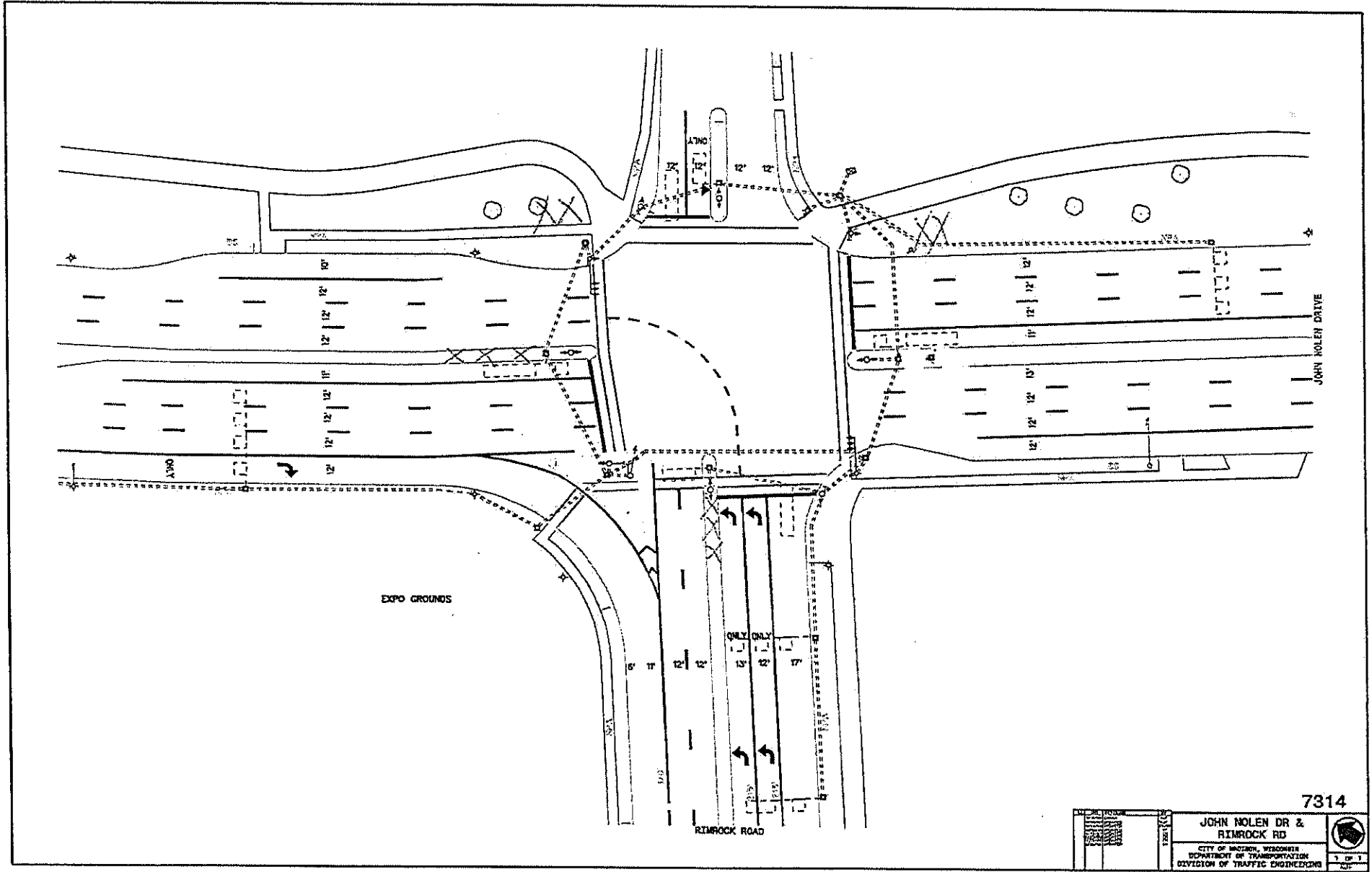
STATION 5



7336

PREPARED BY DATE CHECKED BY DATE APPROVED BY DATE	<b>ACEWOOD BLVD. &amp; COTTAGE GROVE RD.</b> CITY OF MADISON, WISCONSIN DEPARTMENT OF TRANSPORTATION DIVISION OF TRAFFIC ENGINEERING	 1 OF 1 PWT
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# STATION 6



7314

DATE	DESIGNED BY	CHECKED BY	APPROVED BY

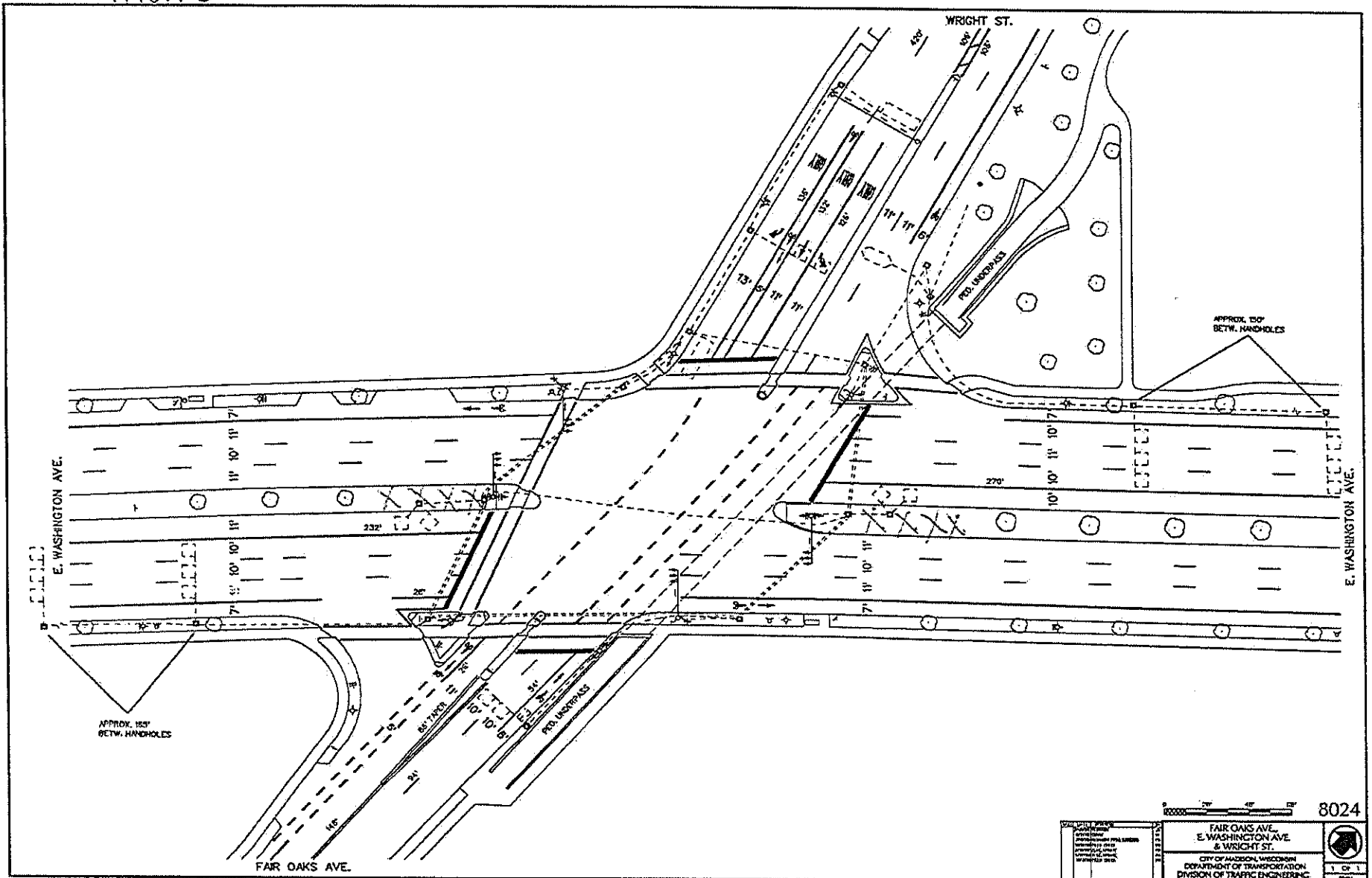
JOHN NOLEN DR &  
RIMROCK RD  
CITY OF BROOKLYN, WISCONSIN  
DEPARTMENT OF TRANSPORTATION  
DIVISION OF TRAFFIC ENGINEERING



1 OF 1  
1/11



STATION 8



APPROX. 150'  
BETW. HANDHOLES

APPROX. 150'  
BETW. HANDHOLES

0 20' 40' 80'  
1:2000

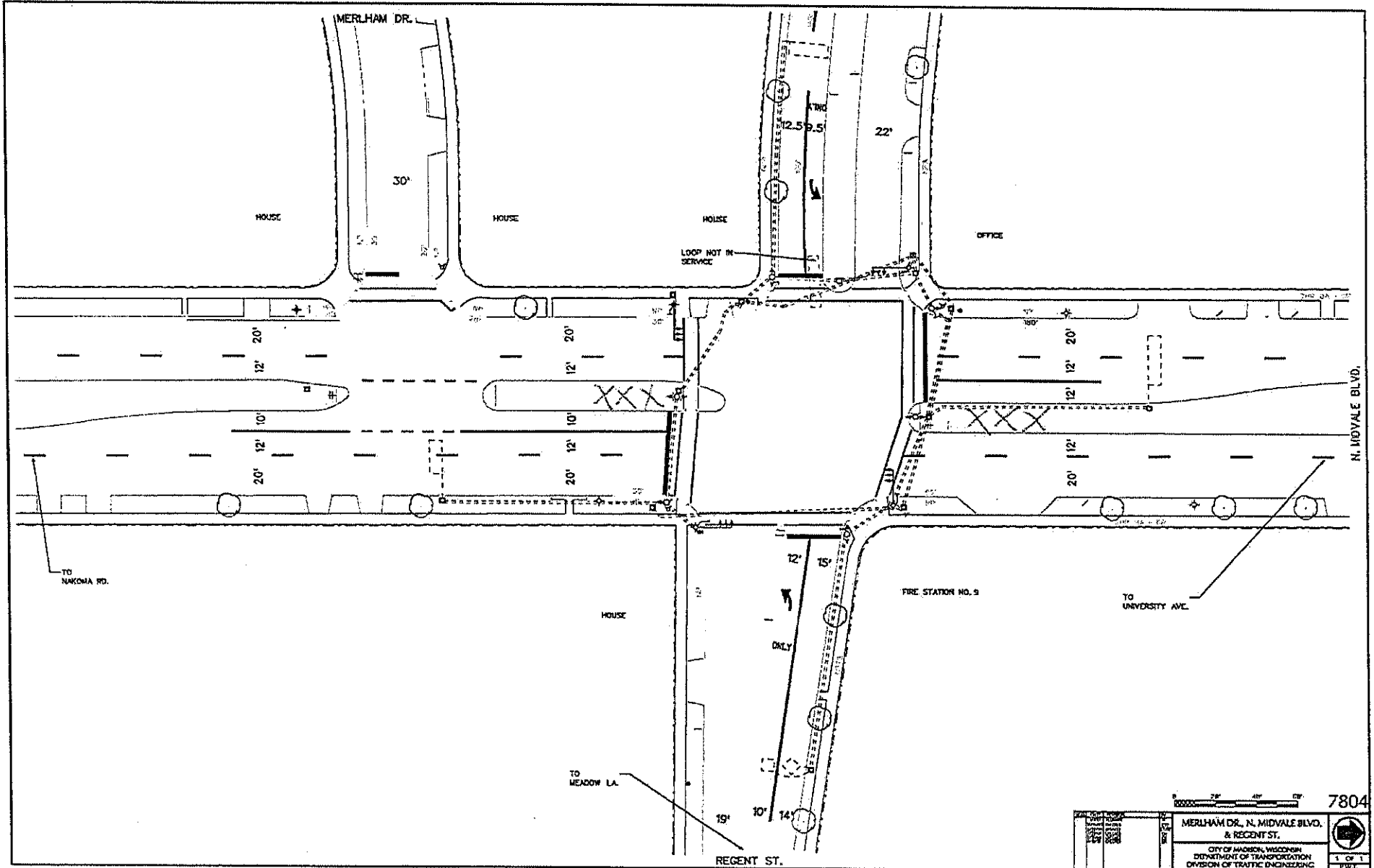
8024

DATE	10/1/00
PROJECT	FAIR OAKS AVE. & WRIGHT ST.
DESIGNED BY	...
CHECKED BY	...
IN CHARGE	...

FAIR OAKS AVE.  
E. WASHINGTON AVE.  
& WRIGHT ST.  
CITY OF HANCOCK, WISCONSIN  
DEPARTMENT OF TRANSPORTATION  
DIVISION OF TRAFFIC ENGINEERING

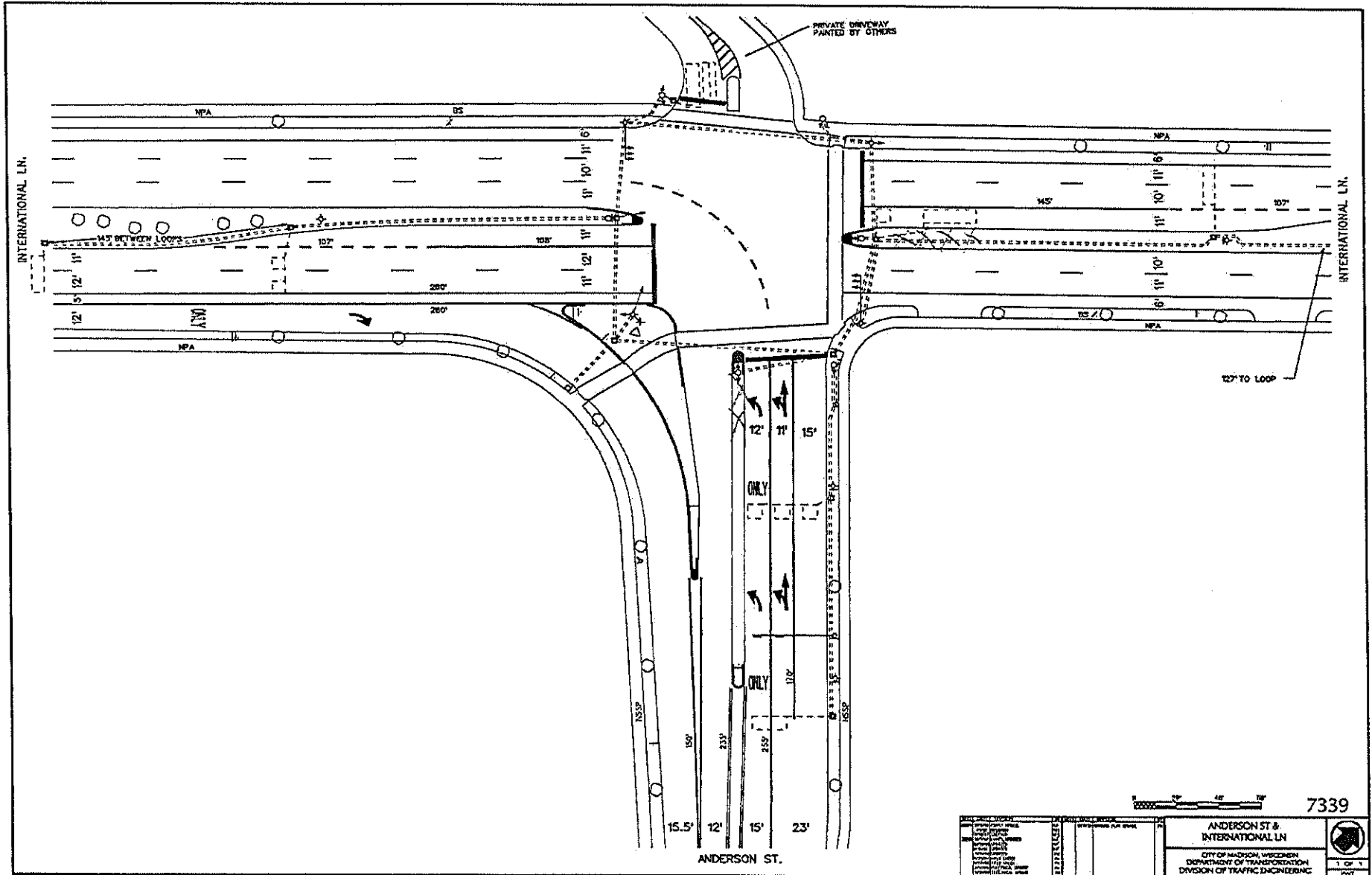


STATION 9



DATE	7/20/04	SCALE	1" = 40'	7804
BY	...			
MERLHAM DR., N. MIDVALE BLVD. & REGENT ST.				
CITY OF MADISON, WISCONSIN DEPARTMENT OF TRANSPORTATION DIVISION OF TRAFFIC ENGINEERING				
1 OF 1 DWG.				

STATION 10



NO.	DESCRIPTION	DATE
1	PREPARED BY	
2	CHECKED BY	
3	DESIGNED BY	
4	IN CHARGE	
5	DATE	
6	PROJECT NO.	
7	SCALE	
8	DATE	
9	BY	
10	DATE	

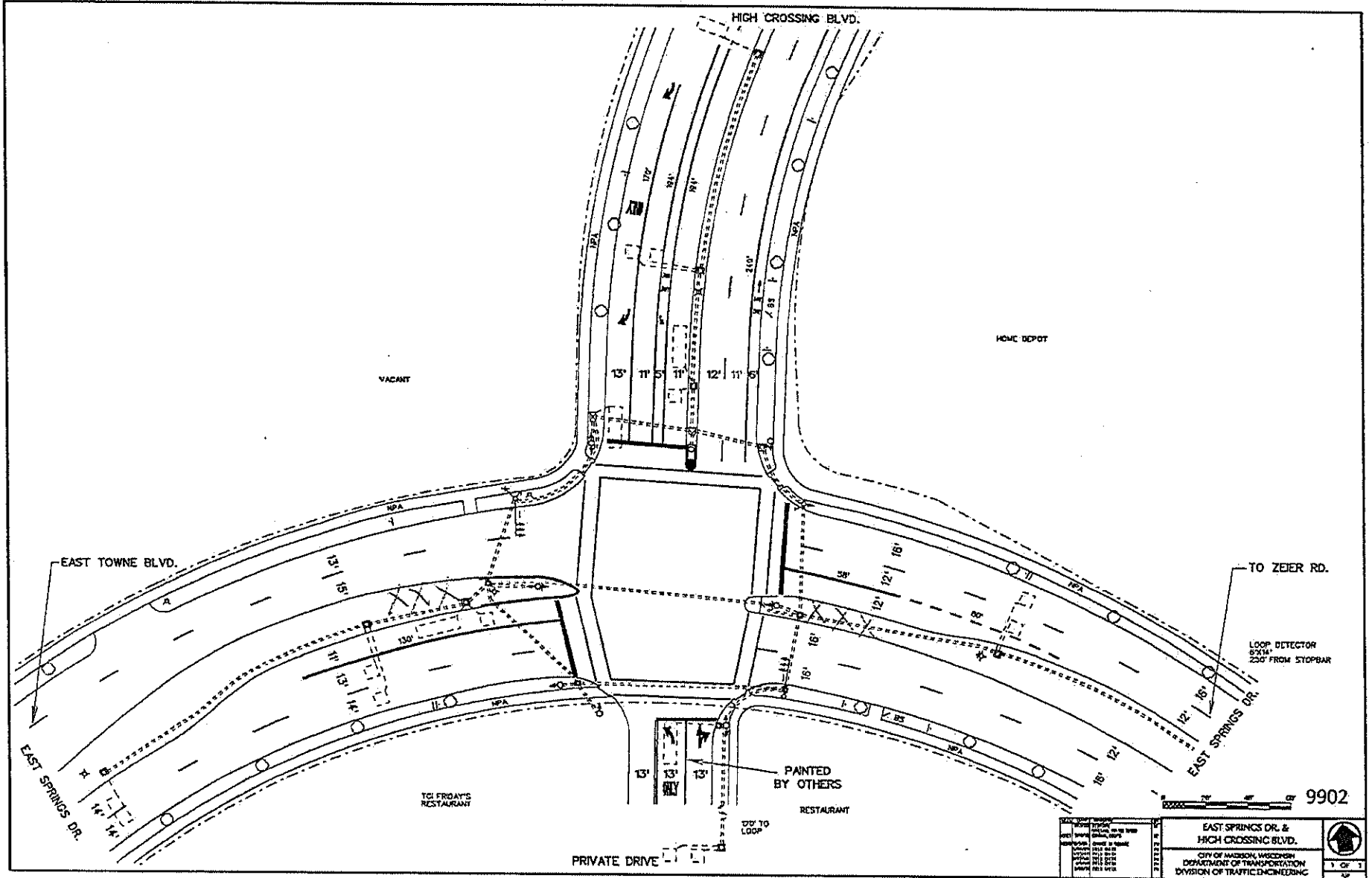
7339

**ANDERSON ST. & INTERNATIONAL LN.**

CITY OF MADISON, WISCONSIN  
DEPARTMENT OF TRANSPORTATION  
DIVISION OF TRAFFIC ENGINEERING

1 OF 1  
PWT

STATION 11

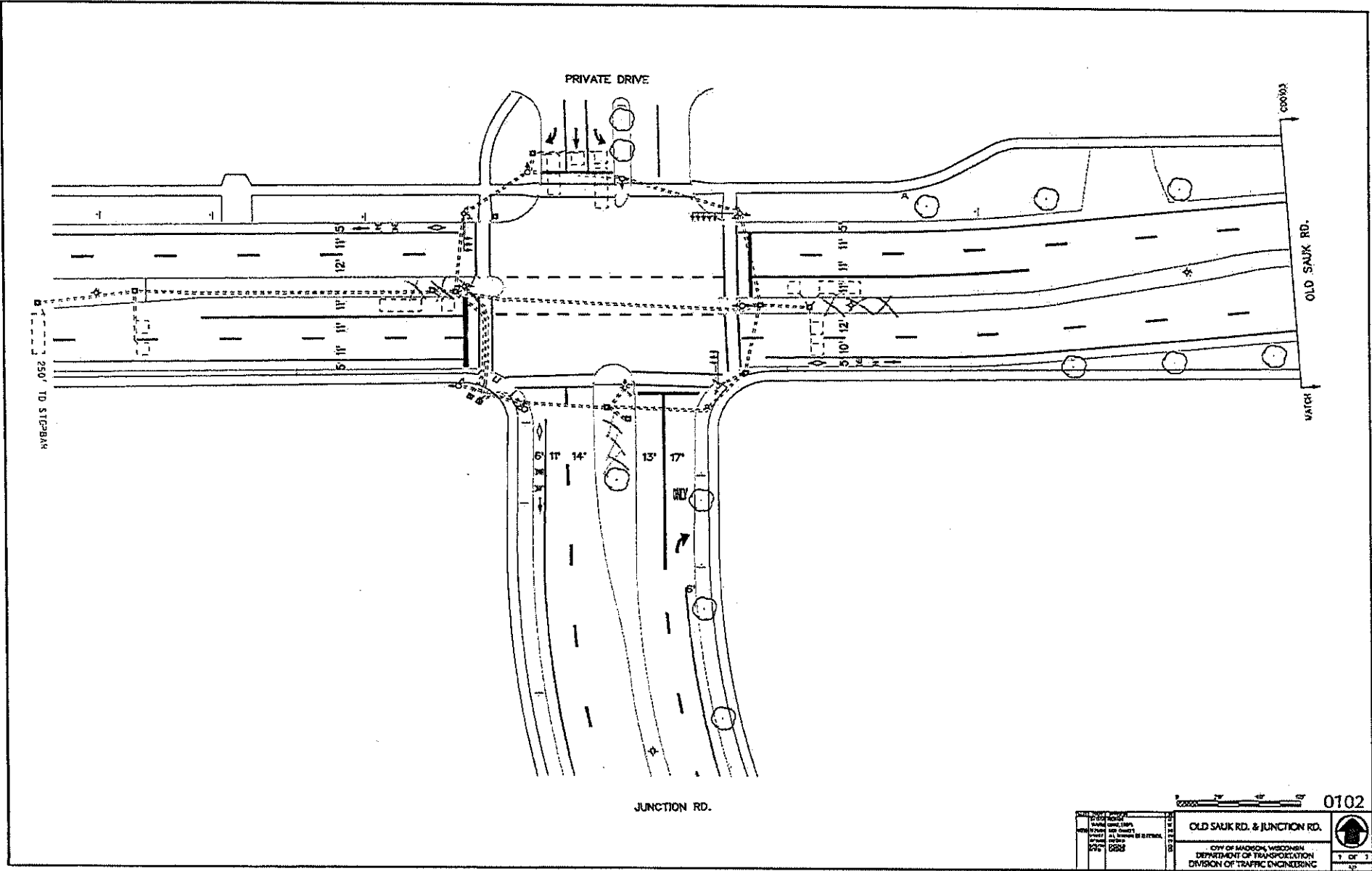


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30	TRAFFIC SIGNAL

9902

EAST SPRINGS DR. & HIGH CROSSING BLVD.  
 CITY OF MADISON, WISCONSIN  
 DEPARTMENT OF TRANSPORTATION  
 DIVISION OF TRAFFIC ENGINEERING

STATION 12



<table border="1"> <tr><td>DATE</td><td>01/11/02</td></tr> <tr><td>BY</td><td>...</td></tr> <tr><td>CHECKED</td><td>...</td></tr> <tr><td>APPROVED</td><td>...</td></tr> </table>	DATE	01/11/02	BY	...	CHECKED	...	APPROVED	...	<p>0102</p> <p>OLD SAUK RD. &amp; JUNCTION RD.</p> <p>CITY OF MADISON, WISCONSIN DEPARTMENT OF TRANSPORTATION DIVISION OF TRAFFIC ENGINEERING</p> <p>1 OF 3</p>
DATE	01/11/02								
BY	...								
CHECKED	...								
APPROVED	...								