



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved SUSTAINABLE MADISON COMMITTEE

Monday, October 20, 2014

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

The Meeting was called to order at 4:32 PM.

Also present were Karl van Lith and Jeanne Hoffman

Present: 11 - David Ahrens; Rajan V. Shukla; John M. Robinson; Lance E. Green; Sam J. Breidenbach; Richard J. Pearson; Jesse J. Shields; Jeannette E. LeZaks; Zachary T. Schuster; Chelsea Chandler and Michael J. Vickerman

Absent: 1 - John M. Conowall

Excused: 4 - Hans J. Hinke; Anya M. Firszt; David P. Rhode and Richard A. Heinemann

APPROVAL OF MINUTES

A motion was made by Robinson, seconded by Breidenbach, to Approve the Minutes. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no one from the public registered to speak.

DISCLOSURES AND RECUSALS

None

1. [35471](#) Update on Georgetown University Energy Program and how SMC can monitors progress.

James Irwin from COWS
Antonia Ovelas from Elevate
Dara Reiff from Elevate

Ovelas – Elevate is gathering data – municipal energy data is being done by the Brendle Group. Residential – Elevate has data from Alliant – still working with MGE on data.

Elevate is also working in K-12 information. Has met with MMSD and will be getting energy use and well as energy use from private schools.

Elevate is talking with stakeholders – including utilities, city, MMSD, looking at K-12 curriculum, talking with CDA and public housing, Project Home, Green Apartment Network, Cool Choices

Elevate is also researching best practices – behavior modifications is one focus of a report.

For K-12 – looking at facilities upgrades, curriculum – having kids be advocates, reviewing energy programs and putting together everything and making sure that all requirements set forth by GUEP are met.

Green – What is innovative for rental/multi-family?

Ovelas – Looking at programs that are start to finish.

- 1) Educate – all users of the building
- 2) Work with partners to provide financing
- 3) Work with contractors.

Also working with owner and contractor to make sure project is done well. Wrap in behavior at the same time and work with them through the entire project.

Irwin - The good news is that there are a lot of programs in Madison – and the competition starts in January so we will need to figure out how to use these programs most effectively.

Hoffman - Reminded everyone that we first need to get the plan to GUEP on Nov 10th and be chosen to go to the next round – Then we start the competition.

Vickerman – Who determines what is multi-family? MGE? City? GUEP?

Reiff – GUEP is very clear about how they want to data/information.

Irwin – GUEP is measuring one thing – energy use reduction. That is the first step – then they will look at how it was achieved.

Irwin – Seems like GUEP is now looking at 5-10 finalists and will then decides

who wins.

Shukla – What savings did you see in the Chicago multi-family program?

Reiff – All or most of the buildings that did a project saw a 25-30% savings. The program does have a report on Elevate's web site as the program was reviewed by a 3rd party.

Green – What about water?

Hoffman – This will be done by Brendle group. They will be looking at all city agencies – and we need to determine where are the biggest savings.

Ahrens – What is the school involvement?

Reiff – We have met with them and Sustain Dane once and are meeting with them again. Behavior Change is something that we are looking at – curriculum seems longer-term.

Also looking at programs where kids do energy stuff at home.

Shields – MGE works with schools and Sustain Dane and Urban League and we see changes in behavior. MGE also does energy clinics - it is at a business but MGE talks about what people can do at home to save energy.

Irwin – Schools are also good places for competition.

Pearson – Should connect with Rapid Improvements and Kevin Little – they have done a lot of stuff in schools.

Hoffman – We use this same company to track city buildings and Brendle is already working with them – they do also work with schools. I am hoping that GUEP gets more city employees engaged in energy efficiency.

2. [35472](#)

Process and timeline for establishing 2015 priorities focusing on no more than 2-3 primary objectives for 2015.

Refer to Leg. file 35822 for details.

3. [35822](#) Action / Updates related to the Sustainability Plan.

Attachments: [City Initiatives in Sustainability Categories.pdf](#)

3. 35822 Action/ Updates related to the Sustainability Plan

Breidenbach – Where are we with the goals of the plan?

Shields – MGE has a seat on the Transportation Committee – talking about CNG Fleet, bio-digester and Metro

Green – If you look through the goals – some have gotten some progress – some are lacking – some are happening right now. I agree that we need to know where are we with the goals?

Shukla – This is where we are – over the last three years – do we need to update the plan? Also staff can't do it all and members are interested.

Ahrens – We need to be modest of our priorities – looking at where we are and where we have come. I am not sure if we need to update the plan but we do have \$1.0 million in the 2015 budget – and we should be linking the need for resources who are doing the multi-family project and school work to this funding. We need to be looking at priorities but also the funding.

Shields – Reaching out to groups that need help and see how they need help.

Green – I am ok with work groups. There should be a core team to work with Elevate and GUEP we could also have a transportation group.

Van Lith – 2-3 groups to look at the plan and determine what are the possibilities and where can we influence what is already happening is a great idea. For 2015 and 2016 the Comprehensive Plan review will be a big project – The Transportation plan is attached to the Comp Plan.

Breidenbach – These four areas are already discussed a lot of committees.

Shukla – The sub-groups would come up with the goals they want to work on.

Hoffman – might be good to think about short, medium long term goals.

Green – I suggest only two people on a sub-committee.

Hoffman and Ahrens – talked about issues of negative quorum

Robinson – SMC is best when we are monitoring what other committees are doing and try to get more sustainability into that effort.

Van Lith – We can have staff come and give updates on various efforts.

Shukla – We can talk about Energy today with GUEP and Transportation next month.

Robinson – We can't forget about stuff that was not a priority either – like art – how can sustainability and art work together!?

Green – Water is a great example. There is a water conservation plan but nothing is happening and we need someone from water to explain what is happening.

Shukla – Sounds like everyone likes the working groups and by next meeting members should email Jeanne with their area.

LeZaks – We should schedule talks for the entire year.

Shukla – Future agenda can be – spotlight a project, committee report out on work, and then discussion of other stuff that is happening.

Van Lith – Staff can put together a schedule.

Green – In the invitation to others – mention the plan.

Hoffman – If anyone has any updates on the Action/ Updates please send to me.

Green – Everyone should read up on the transportation section because that is what we will be talking about next month.

Shukla – talked about tracking progress and measuring and ask Campbell to explain.

Campbell – I am interested in this stuff professionally but also personally.

Hoffman – Need to be realistic about what you can measure and how much stuff we measure.

Campbell – Look at what is measurable – transportation easy – art – harder. Then set a goal.

Green – Like measuring mode of transportation

Campbell – Number of rain gardens not a measurement – but infiltration rates or increased surface/ground water quality better.

Van Lith – I will send the measurement chart to Shukla that was development a while ago.

Shukla – There will be an email going out regarding priorities. Staff will work on schedule for presentations.

4. [35473](#) Energy bench-marking: Update on ad hoc committee including who is taking part in the ad hoc committee and timeline.

Shukla – There are three people on the energy benchmarking committee from SMC. Members were named. There will be a discussion about goals. Next meeting is 10/10.

Hoffman – We are trying to get cities with ordinances on the phone.

Breidenbach – Need to find a business too.

LeZaks – There seems to be a lot of uncertainty about how this works – hearing from other cities and experiences will help

Shields – Energy savings leads to benchmarking.

Vickerman – I am sure there are some commercial owners that do this.

Hoffman – Chambers issues are mandatory nature and public disclosure

Green – Should also showcase good energy users.

5. [35475](#) Update on MG&E's proposed rate case for 2015.

Attachments: [Memo to SMC Members.pdf](#)
[Memo to SMC Members 10-14-2014.pdf](#)
[Rate case outcomes-Sustainable MSN Committee.pdf](#)

Vickerman – Briefs are filed tomorrow and Middleton testified too.

Green – I have a letter from aging groups against the rate case.

Shields – Community conversations will be starting and will start after PSC makes their decision.

Green – Mentioned the MN article that was forwarded to SMC members – and encouraged them to read it.

Ahrens - Also mentioned the 2-page summary of Bill Marcus testimony.

ADJOURNMENT

A motion was made by Pearson, seconded by Shields, to Adjourn at 6:15 PM. The motion passed by voice vote/other.