



# Public Health

MADISON & DANE COUNTY

*Healthy people and places*

Thomas L. Schlenker, MD, MPH, Director

City-County Building, Room 507  
210 Martin Luther King, Jr. Boulevard  
Madison, WI 53703

608 266-4821  
608 266-4858 fax  
[www.publichealthmdc.com](http://www.publichealthmdc.com)

## DRAFT AGENDA

### ***PHMDC Strategic Planning***

November 30, 2009

1:00-5:00 p.m.

Wisconsin Medical Society  
330 E. Lakeside Street

NOTE: A quorum of the Board of Health for Madison and Dane County may be present at this meeting.

Welcome - Karl van Lith – 10 minutes

Mission and Vision - Patricia Frazak – 10 minutes

SWOT Analysis Results and Discussion - David Caes – 50 minutes

Break – 10 minutes

Community Health Assessment - Janel Heinrich – 30 minutes

Environmental Health Assessment - Tommye Schneider – 30 minutes

Core Issues: The Big List – Executive Team – 30 minutes

- Identifying unmet needs
- Areas for growth
- Future directions

Break -10 minutes

Core Issues: Prioritize - Karl van Lith – 30 minutes

Core Issues: Next Steps 2010 and Beyond - Karl van Lith – 30 minutes