

MONTHLY RIDERSHIP - July 2013

ROUTE	MONTHLY RIDERSHIP			YTD RIDERSHIP		
	2012	2013	% change	2012	2013	% change
1 CAP SQUARE - UW	1,057	1,131	7.0%	15,000	15,551	3.7%
2 WTP-NTP	97,587	97,895	0.3%	781,707	809,576	3.6%
3 WTP-ETP	39,685	40,087	1.0%	345,782	360,672	4.3%
4 NTP-STP	56,485	56,085	-0.7%	453,211	450,930	-0.5%
5 ETP-STP	39,612	42,441	7.1%	304,417	297,134	-2.4%
6 EAST TOWNE-WTP	85,059	83,687	-1.6%	706,980	689,773	-2.4%
7 WTP-ETP (Weekends & Holidays Only)	11,232	10,348	-7.9%	89,138	89,845	0.8%
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	3,049	2,579	-15.4%	22,448	23,032	2.6%
9 ETP - UW CAMPUS (peak hour trips on 9 began Aug. 24, 2009)	9,989	11,227	12.4%	114,593	136,646	19.2%
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009)	4,190	4,376	4.4%	49,552	58,319	17.7%
11 WTP-DUTCH MILL-CAP SQUARE	5,908	6,020	1.9%	53,003	58,558	10.5%
12 WTP-DUTCH MILL-CAP SQUARE	3,737	3,847	2.9%	29,268	32,242	10.2%
13 STP-CAP SQUARE	11,154	11,186	0.3%	88,163	88,434	0.3%
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	26,386	29,034	10.0%	235,296	247,541	5.2%
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	36,319	39,876	9.8%	309,979	316,933	2.2%
16 STP - ETP	29,208	29,267	0.2%	245,303	241,061	-1.7%
17 ETP-NTP	10,211	10,062	-1.5%	78,218	75,211	-3.8%
18 STP-WTP	36,789	39,155	6.4%	270,667	269,847	-0.3%
19 RED ARROW TR-CAP SQUARE	9,275	9,007	-2.9%	93,591	98,412	5.2%
20 NTP-EAST TOWNE	12,437	13,686	10.0%	96,567	99,941	3.5%
21 LAKEVIEW LOOP	11,376	13,412	17.9%	101,147	101,958	0.8%
22 MENDOTA LOOP	19,497	19,914	2.1%	147,146	146,575	-0.4%
25 AMERICAN CENTER COMMUTER	1,037	1,175	13.3%	8,086	6,704	-17.1%
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	297	392	32.0%	2,019	2,322	15.0%
27 NTP - UW CAMPUS COMMUTER	3,404	3,717	9.2%	28,999	32,896	13.4%
28 NTP-WTP COMMUTER	23,707	24,428	3.0%	219,889	240,359	9.3%
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	1,732	1,696	-2.1%	13,246	13,391	1.1%
30 ETP-EAST TOWNE	18,727	22,639	20.9%	151,251	163,772	8.3%
32 ACEWOOD-THOMPSON LOOP	3,592	3,417	-4.9%	27,489	27,220	-1.0%
33 HIESTAND LOOP	352	350	-0.6%	2,306	2,743	19.0%
34 ETP-MATC (peak service on 34 began Aug. 24, 2009)	1,843	2,037	10.5%	18,210	17,136	-5.9%
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	2,616	2,984	14.1%	16,960	20,535	21.1%
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	3,677	4,022	9.4%	43,144	48,924	13.4%
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	18,400	19,796	7.6%	181,770	204,501	12.5%
39 ETP - DAIRY DRIVE	2,106	2,048	-2.8%	16,757	15,731	-6.1%
40 STP - ARBOR HILLS LOOP	14,684	13,805	-6.0%	111,175	103,170	-7.2%
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	5,649	5,566	-1.5%	53,140	56,829	6.9%
47 ARBOR HILLS COMMUTER	5,607	5,853	4.4%	47,457	49,103	3.5%
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	890	1,115	25.3%	7,702	7,866	2.1%
50 WTP-SCHROEDER-RAYMOND LOOP	14,214	14,266	0.4%	111,699	108,248	-3.1%
51 WTP-MUIR FIELD LOOP	6,637	6,683	0.7%	50,247	50,311	0.1%
52 WTP-FITCHBURG	3,022	2,978	-1.5%	22,415	21,103	-5.9%
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	3,764	3,261	-13.4%	29,078	22,948	-21.1%
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	9,379	9,513	1.4%	77,876	78,004	0.2%
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	9,612	9,769	1.6%	75,272	74,834	-0.6%
58 GREENTREE COMMUTER	5,060	5,496	8.6%	42,932	48,281	12.5%
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	927	827	-10.8%	7,399	5,691	-23.1%
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	3,252	2,942	-9.5%	23,473	23,949	2.0%
67 WTP-WEST TOWNE	26,907	29,301	8.9%	183,112	184,249	0.6%
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	1,060	761	-28.2%	6,427	5,704	-11.2%
70 MIDDLETON-CAPITOL SQUARE	10,904	12,069	10.7%	89,760	99,493	10.8%
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	6,768	7,202	6.4%	57,295	56,279	-1.8%
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	10,781	11,702	8.5%	85,758	89,475	4.3%
73 WTP-OLD SAUK TRAILS	12,337	12,767	3.5%	85,264	83,379	-2.2%
74 MIDDLETON LOOP	2,309	2,442	5.8%	15,182	17,443	14.9%
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012 & revised Mar 11, 2013)	2,687	4,883	81.7%	8,674	28,382	227.2%
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	855	846	-1.1%	5,992	6,311	5.3%
80 UW CAMPUS (service revised effective Aug 26, 2012)	63,511	62,717	-1.3%	972,381	1,023,565	5.3%
81 UW LATE NIGHT CIRCULATOR	0	0	NA	60,052	18,765	-68.8%
82 UW LATE NITE CIRCULATOR	0	0	NA	62,153	33,175	-46.6%
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	2,820	3,176	12.6%	21,006	31,421	49.6%
85 UW CAMPUS-PARK ST CIRCULATOR (ended operating on Aug 25, 2012)	8,050	0	-100.0%	155,057	-	-100.0%
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	0	0	NA	603,266	634,774	5.2%
UNKNOWN ROUTE & ROAD BUS *	15	38	0.0%	32	251	684.4%
SYSTEM TOTAL	873,433	893,001	2.2%	8,432,578	8,467,428	0.4%
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	799,052	827,108	3.5%	7,161,929	7,360,502	2.8%