



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved MADISON ELECTION ADVISORY COMMITTEE

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Wednesday, October 13, 2010

4:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 103A (City-County Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 6 -

Paul R. Malischke; Sybil R. Better; Rosa J. Garner; Jennifer Rubin;  
Maribeth Witzel-Behl and Andrea R. Kaminski

**Excused:** 1 -

Marlena G. Deutsch

Janet Piraino was present to represent the Mayor's Office.

### APPROVAL OF MINUTES

### PUBLIC COMMENT

There was no public comment.

### NEW BUSINESS

### DISCUSSION ITEMS

1. [19287](#) "I Am A Ballot" presentation.

Jean Tretow-Schmitz of the City Clerk's Office gave the attached presentation.

2. [20165](#) November 2010 Election Overview.

Malischke said that he would like to see the City Clerk's Office offer more extended hours and deputization ceremonies for Special Voter Registration Deputies. He reported that UW-Madison will send someone out to clear any chalking on the sidewalks outside of polling places on Election Day, and suggested that Election Officials remove political posters from kiosks outside the polls.

3. [20166](#) Annual Report to the Common Council, Mayor, and City Clerk.

The committee decided to add the number of absentee ballots cast in the Clerk's Office, overtime hours, and Election Official shifts to the statistics the committee has been reporting each year.

The following items might also be included in the annual report:

- There were no ballot shortages this year
- Ballots can now be printed on demand on Election Day
- Efforts to diversify our pool of poll workers
- Election Official recruitment (tried many approaches, some worked)
- Poll worker appreciation (discussed, the committee will further address this item next year)
- Educating the public: I Am A Ballot
- Educating the public: tips for making your absentee ballot count
- Educating the public: number of rejected absentees (separate statistical graph in report)
- New materials on website
- Cross-voting signage and absentee inserts, written by County Clerk
- Future development of curriculum materials for elementary schools and high schools
- New Election Official Guide
- Certified Municipal Clerk training for all Clerk's Office personnel
- Government Accountability Board training taken by Clerk's Office personnel
- Government Accountability Board ad hoc committees on which the City Clerk serves
- Training for poll workers
- New polling places
- Gates of Heaven ramp installed

Kaminski agreed to prepare a draft regarding poll worker recruitment and diversification. Garner agreed to prepare a draft regarding voter education.

The draft report will be distributed to committee members one week before the December 1 meeting.

Malischke suggested that the 2011 report be prepared in the summer.

#### NEXT MEETING

4. [04353](#) Suggestions for future agenda items.

The 2010 annual report will be the focus of the next committee meeting.

5. [05160](#) Confirmation of next MEAC meeting.

The committee will meet at 4:30 p.m. on Wednesday, December 1.

#### ADJOURNMENT

The meeting adjourned at 6 p.m.