



MONONA
TERRACE

September 17, 2009

Common Council Members
210 Martin Luther King, Jr. Boulevard
Room 417
Madison, WI 53703

RE: Reappointment of Sheridan Glen to the Monona Terrace Board

Dear Alders:

Sheridan Glen has served as a dedicated member of the Monona Terrace Board since February 2, 2004, and he has taken a leadership role on several committees. Sheridan is currently the Chair of the Marketing Committee, which has the following vital mission: "The Marketing Committee shall be responsible for maintaining and developing community relationships and partnerships that will enhance and strengthen the visibility of Monona Terrace throughout the community and region. This Committee will work in concert with the Friends of Monona Terrace Board and the Great Madison and Convention Bureau to strengthen the marketing and tourism efforts and community activities at the facility."

Although Sheridan has moved to the Lake Delton region, he continues to maintain his real estate office in Downtown Madison. He also plays an active role in several civic organizations, and is a committed supporter of Monona Terrace and its mission as a community gathering place, a tourism destination, and a catalyst for economic activity for the City of Madison, Dane County and the State of Wisconsin.

In this difficult economic environment, it is critical that we retain all our valuable resources at Monona Terrace. Sheridan's background, experience, and knowledge place him in a unique position to make significant contributions as Chair of the Marketing Committee, and as a Monona Terrace Board Member. On behalf of the Monona Terrace Board, we respectfully request and recommend that you reappoint Sheridan Glen to the Monona Terrace Board.

Sincerely,


Ann E. Kovich, Chair
Monona Terrace Board

cc: Mayor Dave Cieslewicz
Mario Mendoza
Jim Hess

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