

GREATER MADISON CONVENTION & VISITORS BUREAU
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

MEMO

WWW.VISITMADISON.COM

MT BEAAC Meeting

Tuesday, February 14, 2012 > 4:00 – 5:00 PM
GMCVB Headquarters, 615 East Washington Avenue

For calendar year 2012, the committee has had \$170,000 to appropriate. After the December 14, 2011, meeting, there existed a remaining balance of \$0. Re-appropriations below of \$0, leaves the committee with available funds of \$170,000 to consider and appropriate at this meeting. There are nine items on the agenda totaling \$129,000, which would leave a \$41,000 balance in the fund.

Following is information on year to date funds available for re-appropriating at this 12/14/11 meeting, resulting from a previously approved event not held at Monona Terrace or not qualifying for the entire amount.

| GROUP & EVENT NAME | EVENT DATES | AMT | DATE | |
|---|-------------|-------------------|----------|--------|
| | | | APPROVED | REASON |
| BALANCE FROM LAST MEETING | | \$ - | | |
| Appropriated for 2012 | | \$ 170,000 | | |
| TOTAL TO APPROPRIATE AT THIS MEETING | | \$ 170,000 | | |

FUTURE FUND REQUESTS

| GROUP & EVENT NAME | EVENT DATES | AMT | USE | ATTEND | ROOM | DIRECT |
|--|-------------------|-------------------|-----------------|---------------|---------------|--------------------|
| | | | | | NIGHTS | SPENDING |
| American Society for Virology - 36th Annual Meeting (2017) | 2017, June 22-28 | \$ 24,000 | Facility Rental | 1,700 | 4,705 | \$ 1,706,800 |
| International Inst for Sustainable Labs - Labs21 Conference | 2013, Oct 13-17 | \$ 12,000 | Facility Rental | 700 | 900 | \$ 502,000 |
| Midwest Section of AOAC International - 2013 Meeting | 2013, June 3-6 | \$ 6,000 | Facility Rental | 200 | 600 | \$ 267,000 |
| U.S. Academic Decathlon - 2017 National Competition | 2017, April 16-24 | \$ 15,000 | Facility Rental | 650 | 1,010 | \$ 461,840 |
| Wisconsin School Counselor Assoc - Annual Conference 2013 | 2013, Feb 18-21 | \$ 15,000 | Facility Rental | 1,200 | 1,000 | \$ 1,104,400 |
| Wisconsin School Counselor Assoc - Annual Conference 2014 | 2014, Feb 17-20 | \$ 15,000 | Facility Rental | 1,200 | 1,000 | \$ 1,104,400 |
| Wisconsin Water Assoc - Annual Mtg & Water Utility Expo 2015 | 2015, Sept 15-18 | \$ 6,000 | Facility Rental | 500 | 400 | \$ 502,000 |
| Wisconsin Water Assoc - Annual Mtg & Water Utility Expo 2017 | 2017, Sept 12-15 | \$ 6,000 | Facility Rental | 500 | 400 | \$ 502,000 |
| World Triathlon Corporation - Ford Ironman Wisconsin 2013 | 2013, Sept 3-9 | \$ 30,000 | Facility Rental | 30,000 | 6,650 | \$ 3,038,400 |
| TOTAL REQUESTS FOR THIS MEETING | | \$ 129,000 | | 36,650 | 16,665 | \$9,188,840 |