



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, August 17, 2022

5:30 PM

Virtual Meeting

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The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)  
Webinar ID: 827 0831 0860

Applications will go to the Common Council Meeting of September 6, 2022

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Present:** 9 - Charles Myadze; Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Kathryn M. Farley; Michael S. Donnelly; Amy L. Westra; Sheri Carter and Stefan J. Fletcher

**Absent:** 2 - Amanda M. Jovaag and Linda Vakunta

**Non Voting:** 4 - Jim Verbick; James Boxrud; Harrison Zanders and Steve Brist

**Approval of Minutes**

**A motion was made by Barushok, seconded by Westra, to Approve the Minutes. The motion passed by voice vote/other.**

**Approval of Minutes**

**A motion was made by Fletcher, seconded by Reece, to Approve the Minutes. The motion passed by voice vote/other.**

**Public Comment**

1. [73233](#) Public Comment

**Disclosures and Recusals**

**Presentation of the Consent Agenda**

**Operator's License Applications**

2. [72242](#) Operator License Application  
Shane Bick - Establishment where employed: Wandos Bar and Grill  
**A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -REPORT OF OFFICER. The motion passed by voice vote/other.**
3. [72842](#) Operator License Application  
Caleb Ferguson - Establishment where employed: Plaza Tavern  
**A motion was made by Barushok, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**
4. [73223](#) Operator License Application  
Kirstin Thiel - Establishment where employed: Kwik Trip

**A motion was made by Barushok, seconded by Carter, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion passed by the following vote:**

**Appearance by Kirstin Thiel**

**Ayes:** 6 - Michael E. Verveer; Colin R. Barushok; Karen L. Reece; Amy L. Westra; Sheri Carterand Stefan J. Fletcher

**Noes:** 1 - Kathryn M. Farley

**Abstentions:** 1 - Michael S. Donnelly

5. [73234](#) Operator License Application  
Mona Torres - Establishment where employed: Kwik Trip

**A motion was made by Reece, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:**

**Appearance by Mona Torres**

**Ayes:** 6 - Michael E. Verveer; Karen L. Reece; Kathryn M. Farley; Amy L. Westra; Sheri Carterand Stefan J. Fletcher

**Noes:** 1 - Colin R. Barushok

**Abstentions:** 1 - Michael S. Donnelly

**Temporary Class B Concurrent with Street Use**

6. [73224](#) Temporary Class B Retailer License  
Concurrent with Street Use Permit  
Madison Festivals Inc  
Event Location: Capitol Square  
Event Date: 9/3/2022 2pm - 8:30pm & 9/4/2022 11am - 7pm  
Aldermanic District 4 (Alder Verveer)  
Police District: 405  
Event: Taste of Madison

**A motion was made by Barushok, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Two registrations in support.**

**Changes of Agent**

7. [73227](#) Change of Agent  
The Cheesecake Factory Restaurants Inc • dba The Cheesecake Factory  
1 West Towne Mall  
New Agent: Belinda Strumpf

Class B Combination Liquor & Beer  
Aldermanic District 1 (Alder Conklin)

**A motion was made by Barushok, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

### Entity Reorganization

8. [70782](#) Entity Reorganization  
Laurel Tavern Inc • dba Laurel Tavern  
2505 Monroe St  
Class B Combination Liquor & Beer  
Aldermanic District 13 (Alder Evers)  
Add 1 new officer and remove 1 officer

**A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

9. [72066](#) Entity Reorganization  
Creative Grocer Concepts Inc • dba Jenifer Street Market  
2038 Jenifer St  
Class A Beer  
Aldermanic District 6 (Alder Benford)  
Remove one officer

**A motion was made by Fletcher, seconded by Reece, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

10. [73228](#) Entity Reorganization  
Wal-Mart Stores East LP • dba Wal-Mart #2335  
4198 Nakoosa Trl  
Class A Beer, Class A Liquor  
Aldermanic District 3 (Alder Paulson)  
Add two new officers, remove one officer

**A motion was made by Barushok, seconded by Myadze, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

11. [73229](#) Entity Reorganization  
Wal-Mart Stores East LP • dba Wal-Mart #1138  
7202 Watts Rd  
Class A Beer, Class A Liquor  
Aldermanic District 1 (Alder Harrington-McKinney)  
Add two new officers, remove one officer

**A motion was made by Barushok, seconded by Myadze, to RECOMMEND TO**

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**COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Change of Licensed Premise**

12. [73225](#) Change of Licensed Premise  
508 State Street Golf LLC • dba 7 Iron Social  
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/99  
508 State St • Agent: Colin Smith  
Class B Combination Liquor & Beer • 47% alcohol, 10% food, 43% other  
Aldermanic District 2 (Alder Heck) • Police Sector 403  
Request to extend premises to include outdoor deck/cafe on back of building rooftop and two bathrooms.

**A motion was made by Barushok, seconded by Myadze, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

13. [73226](#) Change of Licensed Premise  
BS Hospitality • dba 107 State  
Current Capacity (in/out): 93/30 • Proposed Capacity (in/out): 93/30  
107 State St • Agent: Nathan Mergen  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405  
Request to extend sidewalk cafe premises in front of 109 State St.

**A motion was made by Fletcher, seconded by Farley, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

**A motion was made by Verveer, seconded by Fletcher, to Reconsider. The motion passed by voice vote/other.**

**A motion was made by Farley, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registration in support.**

**21+ Entertainment License**

14. [72758](#) 21+ Entertainment License  
Pizza Ventures III, LLC • dba La Taguara Bar & Grill • Capacity: 273/40  
3010 Crossroads Dr • Agent: Jeykell Badell  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 17 (Alder Halverson) • Police Sector 633

**A motion was made by Reece, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**One registration in support.**

15. [73230](#) 21+ Entertainment License  
M&P Harmony LLC • dba The Harmony Bar & Grill • Capacity: 195  
2201 Atwood Ave • Agent: Pamela Barrett  
Class B Combination Liquor & Beer • 52% alcohol, 48% food  
Aldermanic District 15 (Alder Foster) • Police Sector 601

**A motion was made by Reece, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

**The approval is contingent upon submission of a security plan to the Clerk's Office.**

**One registration in support.**

16. [73231](#) 21+ Entertainment License  
The Cardinal Bar LLC • dba The Cardinal Bar • Capacity: 170  
418 E Wilson St • Agent: Andrew Hansen  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 6 (Alder Benford) • Police Sector 406

**A motion was made by Reece, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Four registrations in support**

17. [73232](#) 21+ Entertainment License  
Porter LLC • dba Bandit Tacos & Coffee • Capacity: 75  
640 W Washington Ave • Agent: Gilbert Altschul  
Class B Combination Liquor & Beer • 35% alcohol, 60% food, 5% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 404

**A motion was made by Westra, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Two registrations in support.**

18. [73244](#) 21+ Entertainment License  
Eno Vino Downtown Madison LLC • dba Eno Vino Downtown Madison  
Capacity: 92  
1 N Webster St • Agent: Sara Granados  
Class B Combination Liquor & Beer • 48% alcohol, 52% food  
Aldermanic District 2 (Alder Heck) • Police Sector 406

**A motion was made by Westra, seconded by Fletcher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

**One registration in support.**

**New License - Public Hearing**

**Recessed Public Hearing**

19. [72441](#) Public Hearing - New License  
Laura Garden LLC • dba TBD  
1403 Regent St • Agent: Xi Wang Fillion  
Class A Beer, Class A Liquor  
Aldermanic District 13 (Alder Evers) • Police Sector 205

**A motion was made by Westra to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

**One registration in support.**

**Ayes:** 5 - Michael E. Verveer; Karen L. Reece; Kathryn M. Farley; Amy L. Westraand Stefan J. Fletcher

**Noes:** 2 - Colin R. Barushokand Sheri Carter

**Abstentions:** 1 - Michael S. Donnelly

**Excused:** 1 - Charles Myadze

20. [72442](#) Public Hearing - New License  
IYS Ventures LLC • dba I Mart Stores  
5551 Eastpark Blvd • Agent: William Clark  
Class A Beer, Class A Liquor  
Aldermanic District 17 (Alder Halverson) • Police Sector 520

**A motion was made by Barushok, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

**The condition is that there shall be no sales of intoxicating liquor with the exception of wine and cider.**

**One registration in support.**

21. [72444](#) Public Hearing - New License  
El Rancho 2 Mexican Grill LLC • dba El Rancho 2 Mexican Grill LLC  
4527 Cottage Grove Rd • Agent: Teodora Florencio Torres  
Estimated Capacity (in/out): 50/15  
Class B Beer • 5% alcohol, 95% food  
Aldermanic District 16 (Alder Currie) • Police Sector 614

**A motion was made by Westra, seconded by Fletcher, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

**One registration in support.**

22. [72454](#) Public Hearing - New License  
O'so Brewing Company • dba O'so Madhouse  
1817 E Washington Ave • Agent: Marc Buttera  
Estimated Capacity (in/out): 49/38  
Class B Beer • 70% alcohol, 25% food, 5% other  
Aldermanic District 6 (Alder Benford) • Police Sector 410

**A motion was made by Fletcher, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

**One registration in support.**

**Public Hearing**

23. [72879](#) Public Hearing - New License  
M&P Harmony LLC • dba The Harmony Bar & Grill  
2201 Atwood Ave • Agent: Pamela Barrett • Estimated Capacity (in/out):  
195/30  
Class B Combination Liquor & Beer • 52% alcohol, 48% food  
Aldermanic District 15 (Alder Foster) • Police Sector 601

**A motion was made by Reece, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

**The approval is contingent upon submission of a security plan to the Clerk's Office.**

**One registration in support.**

24. [72880](#) Public Hearing - New License  
Southern Wisconsin Huts LLC • dba Pizza Hut  
7440 Mineral Point Rd • Agent: Clint Miller • Estimated Capacity (in/out): 180/0  
Class B Beer • 1% alcohol, 99% food  
Aldermanic District 9 (Alder Conklin) • Police Sector 125

**A motion was made by Fletcher, seconded by Reece, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

25. [72882](#) Public Hearing - New License  
Nitro LLC • dba Nitro  
510 W Washington Ave • Agent: Courtney McCarty • Estimated Capacity  
(in/out): 70/20  
Class B Combination Liquor & Beer • 55% alcohol, 45% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 404

**A motion was made by Verveer, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice**



vote/other.

**Two registrations in support.**

26. [72883](#) Public Hearing - New License  
Sunny Pho LLC • dba Sunny Pho  
602 S Park St • Agent: Khouch Kim • Estimated Capacity (in/out): 56/0  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 13 (Alder Evers) • Police Sector 203

**A motion was made by Fletcher, seconded by Westra, to RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other.**

**One registration in support.**

27. [72884](#) Public Hearing - New License  
The Cardinal Bar • dba The Cardinal Bar  
418 E Wilson St • Agent: Andrew Hansen • Estimated Capacity (in/out):  
170/20  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 6 (Alder Benford) • Police Sector 406

**A motion was made by Reece, seconded by Westra, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Four registrations in support.**

#### **Report of Madison Police Department**

28. [73235](#) Summary of Recent Calls for Service  
**MPD submitted the attached report.**

#### **Report of City Clerk's Office**

29. [73236](#) Summary of Licenses Issued  
**Clerk's Office submitted the attached report.**

#### **Adjournment**

**A motion was made by Fletcher, seconded by Barushok, to Adjourn at 9:29pm. The motion passed by voice vote/other.**