



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

*This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).*

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Wednesday, August 17, 2022

5:30 PM

Virtual Meeting

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The City of Madison is holding the Alcohol License Review Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. Written Comments: You can send comments on agenda items to [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel website  
<https://media.cityofmadison.com/mediasite/showcase>
- Livestream on the City of Madison YouTube channel  
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 827 0831 0860

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua

lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of September 6, 2022

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

**Notified Absences:**

**Call to Order/Roll Call**

**Approval of Minutes**

July 20, 2022: <http://madison.legistar.com/Calendar.aspx>

**Approval of Minutes**

July 27, 2022: <http://madison.legistar.com/Calendar.aspx>

**Public Comment**

1. [73233](#) Public Comment

**Disclosures and Recusals**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**Presentation of the Consent Agenda**

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have seperated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

**Operator's License Applications**

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which

reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. [72242](#)

Operator License Application

Shane Bick - Establishment where employed: Wandos Bar and Grill

Legislative History

6/22/22	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
7/20/22	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
7/27/22	ALCOHOL LICENSE REVIEW COMMITTEE	Return to Lead with the Recommendation to Place on File without Prejudice to the ALCOHOL LICENSE REVIEW COMMITTEE

3. [72842](#)

Operator License Application

Caleb Ferguson - Establishment where employed: Plaza Tavern

Legislative History

7/27/22	ALCOHOL LICENSE REVIEW COMMITTEE	Return to Lead with the Recommendation for Approval to the ALCOHOL LICENSE REVIEW COMMITTEE
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4. [73223](#)

Operator License Application

Kirstin Thiel - Establishment where employed: Kwik Trip

5. [73234](#)

Operator License Application

Mona Torres - Establishment where employed: Kwik Trip

**Temporary Class B Concurrent with Street Use**

6. [73224](#)

Temporary Class B Retailer License

Concurrent with Street Use Permit

Madison Festivals Inc

Event Location: Capitol Square

Event Date: 9/3/2022 2pm - 8:30pm & 9/4/2022 11am - 7pm

Aldermanic District 4 (Alder Verveer)

Police District: 405

Event: Taste of Madison

**Changes of Agent**

7. [73227](#) Change of Agent  
The Cheesecake Factory Restaurants Inc • dba The Cheesecake Factory  
1 West Towne Mall  
New Agent: Belinda Strumpf  
Class B Combination Liquor & Beer  
Aldermanic District 1 (Alder Conklin)

**Entity Reorganization**

8. [70782](#) Entity Reorganization  
Laurel Tavern Inc • dba Laurel Tavern  
2505 Monroe St  
Class B Combination Liquor & Beer  
Aldermanic District 13 (Alder Evers)  
Add 1 new officer and remove 1 officer

Legislative History

5/18/22	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
6/15/22	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
7/20/22	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

9. [72066](#) Entity Reorganization  
Creative Grocer Concepts Inc • dba Jenifer Street Market  
2038 Jenifer St  
Class A Beer  
Aldermanic District 6 (Alder Benford)  
Remove one officer

Legislative History

6/15/22	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
7/20/22	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

10. [73228](#) Entity Reorganization  
Wal-Mart Stores East LP • dba Wal-Mart #2335  
4198 Nakoosa Trl  
Class A Beer, Class A Liquor

Aldermanic District 3 (Alder Paulson)  
Add two new officers, remove one officer

11. [73229](#) Entity Reorganization  
Wal-Mart Stores East LP • dba Wal-Mart #1138  
7202 Watts Rd  
Class A Beer, Class A Liquor  
Aldermanic District 1 (Alder Harrington-McKinney)  
Add two new officers, remove one officer

### Change of Licensed Premise

12. [73225](#) Change of Licensed Premise  
508 State Street Golf LLC • dba 7 Iron Social  
Current Capacity (in/out): 99/0 • Proposed Capacity (in/out): 99/99  
508 State St • Agent: Colin Smith  
Class B Combination Liquor & Beer • 47% alcohol, 10% food, 43% other  
Aldermanic District 2 (Alder Heck) • Police Sector 403  
Request to extend premises to include outdoor deck/cafe on back of building rooftop and two bathrooms.
13. [73226](#) Change of Licensed Premise  
BS Hospitality • dba 107 State  
Current Capacity (in/out): 93/30 • Proposed Capacity (in/out): 93/30  
107 State St • Agent: Nathan Mergen  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405  
Request to extend sidewalk cafe premises in front of 109 State St.

### 21+ Entertainment License

14. [72758](#) 21+ Entertainment License  
Pizza Ventures III, LLC • dba La Taguara Bar & Grill • Capacity: 273/40  
3010 Crossroads Dr • Agent: Jeykell Badell  
Class B Combination Liquor & Beer • 20% alcohol, 80% food  
Aldermanic District 17 (Alder Halverson) • Police Sector 633
15. [73230](#) 21+ Entertainment License  
M&P Harmony LLC • dba The Harmony Bar & Grill • Capacity: 195  
2201 Atwood Ave • Agent: Pamela Barrett  
Class B Combination Liquor & Beer • 52% alcohol, 48% food  
Aldermanic District 15 (Alder Foster) • Police Sector 601

- 16. [73231](#) 21+ Entertainment License  
The Cardinal Bar LLC • dba The Cardinal Bar • Capacity: 170  
418 E Wilson St • Agent: Andrew Hansen  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 6 (Alder Benford) • Police Sector 406
  
- 17. [73232](#) 21+ Entertainment License  
Porter LLC • dba Bandit Tacos & Coffee • Capacity: 75  
640 W Washington Ave • Agent: Gilbert Altschul  
Class B Combination Liquor & Beer • 35% alcohol, 60% food, 5% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 404
  
- 18. [73244](#) 21+ Entertainment License  
Eno Vino Downtown Madison LLC • dba Eno Vino Downtown Madison  
Capacity: 92  
1 N Webster St • Agent: Sara Granados  
Class B Combination Liquor & Beer • 48% alcohol, 52% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

**New License - Public Hearing**

**Recessed Public Hearing**

- 19. [72441](#) Public Hearing - New License  
Laura Garden LLC • dba TBD  
1403 Regent St • Agent: Xi Wang Fillion  
Class A Beer, Class A Liquor  
Aldermanic District 13 (Alder Evers) • Police Sector 205

**Legislative History**

7/6/22	Clerk's Office	Referred for Introduction
7/12/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
7/20/22	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
8/2/22	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

- 20. [72442](#) Public Hearing - New License  
IYS Ventures LLC • dba I Mart Stores  
5551 Eastpark Blvd • Agent: William Clark  
Class A Beer, Class A Liquor  
Aldermanic District 17 (Alder Halverson) • Police Sector 520

**Legislative History**

7/6/22	Clerk's Office	Referred for Introduction
7/12/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
7/20/22	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
8/2/22	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

21. [72444](#)

Public Hearing - New License  
El Rancho 2 Mexican Grill LLC • dba El Rancho 2 Mexican Grill LLC  
4527 Cottage Grove Rd • Agent: Teodora Florencio Torres  
Estimated Capacity (in/out): 50/15  
Class B Beer • 5% alcohol, 95% food  
Aldermanic District 16 (Alder Currie) • Police Sector 614

**Legislative History**

7/6/22	Clerk's Office	Referred for Introduction
7/12/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
7/20/22	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
8/2/22	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

22. [72454](#)

Public Hearing - New License  
O'so Brewing Company • dba O'so Madhouse  
1817 E Washington Ave • Agent: Marc Buttera  
Estimated Capacity (in/out): 49/38  
Class B Beer • 70% alcohol, 25% food, 5% other  
Aldermanic District 6 (Alder Benford) • Police Sector 410

**Legislative History**

7/6/22	Clerk's Office	Referred for Introduction
7/12/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
7/20/22	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE
8/2/22	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

**Public Hearing**

23. [72879](#) Public Hearing - New License  
M&P Harmony LLC • dba The Harmony Bar & Grill  
2201 Atwood Ave • Agent: Pamela Barrett • Estimated Capacity (in/out): 195/30  
Class B Combination Liquor & Beer • 52% alcohol, 48% food  
Aldermanic District 15 (Alder Foster) • Police Sector 601

Legislative History

7/26/22	Clerk's Office	Referred for Introduction
8/2/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

24. [72880](#) Public Hearing - New License  
Southern Wisconsin Huts LLC • dba Pizza Hut  
7440 Mineral Point Rd • Agent: Clint Miller • Estimated Capacity (in/out): 180/0  
Class B Beer • 1% alcohol, 99% food  
Aldermanic District 9 (Alder Conklin) • Police Sector 125

Legislative History

7/26/22	Clerk's Office	Referred for Introduction
8/2/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

25. [72882](#) Public Hearing - New License  
Nitro LLC • dba Nitro  
510 W Washington Ave • Agent: Courtney McCarty • Estimated Capacity  
(in/out): 70/20  
Class B Combination Liquor & Beer • 55% alcohol, 45% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 404

Legislative History

7/26/22	Clerk's Office	Referred for Introduction
8/2/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

26. [72883](#) Public Hearing - New License  
Sunny Pho LLC • dba Sunny Pho  
602 S Park St • Agent: Khouch Kim • Estimated Capacity (in/out): 56/0  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 13 (Alder Evers) • Police Sector 203

Legislative History

7/26/22	Clerk's Office	Referred for Introduction
8/2/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

27. [72884](#) Public Hearing - New License  
The Cardinal Bar • dba The Cardinal Bar



418 E Wilson St • Agent: Andrew Hansen • Estimated Capacity (in/out): 170/20  
Class B Combination Liquor & Beer • 90% alcohol, 10% food  
Aldermanic District 6 (Alder Benford) • Police Sector 406

**Legislative History**

7/26/22	Clerk's Office	Referred for Introduction
8/2/22	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

**Report of Madison Police Department**

28. [73235](#) Summary of Recent Calls for Service

**Report of City Clerk's Office**

29. [73236](#) Summary of Licenses Issued

**Adjournment**