



metro transit

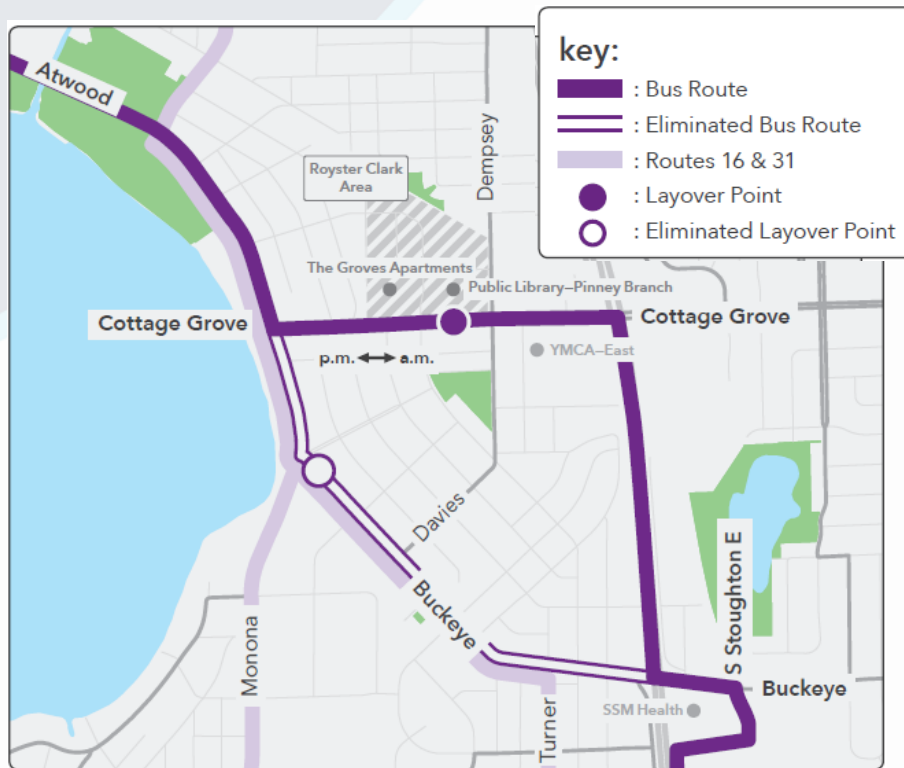
Revised Proposal for March 2019 Service Updates

Affects Routes 37 & 38

CONTINUE TO PROPOSE

Route 37

Proposed shift from Buckeye Rd. to Cottage Grove Rd.



No feedback received

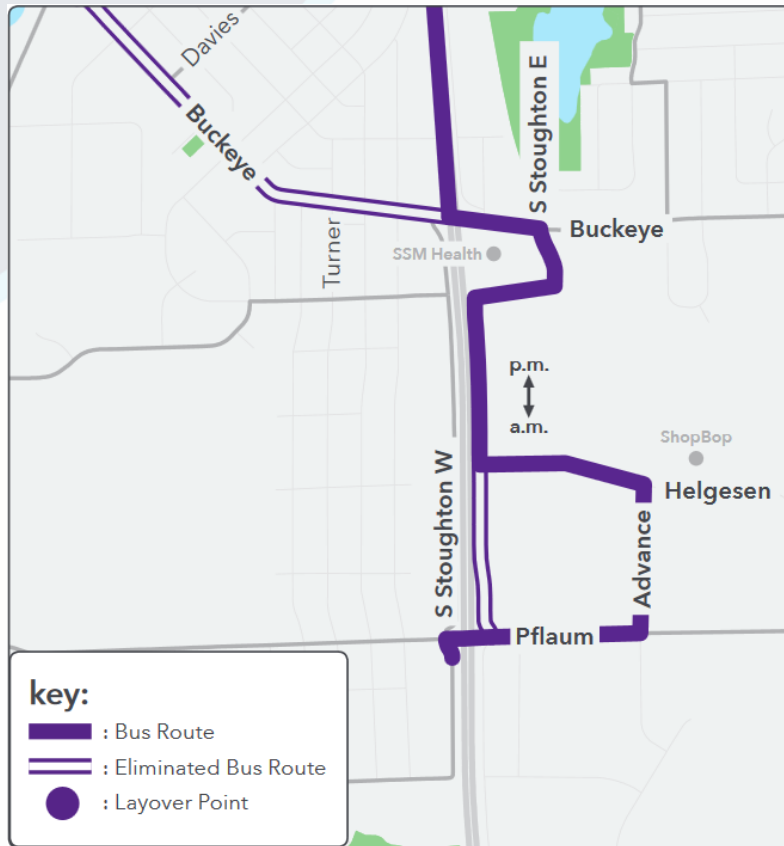
Route 16 serves Buckeye between Monona and Turner Ave.

Route 31 serves stops on Monona Dr. at Cottage Grove Rd. and Buckeye Rd.

CONTINUE TO PROPOSE

Route 37

Proposed shift from Stoughton Rd. to Advanced Rd.



No feedback received.

Eliminates unsafe stop locations on S. Stoughton Frontage Rd.

Serves major employers near Advanced Rd.

CONTINUE TO PROPOSE

Route 38

Proposed service removal from Dempsey, Davies & Buckeye segments



Route 38

Proposed service removal from Dempsey, Davies & Buckeye segments

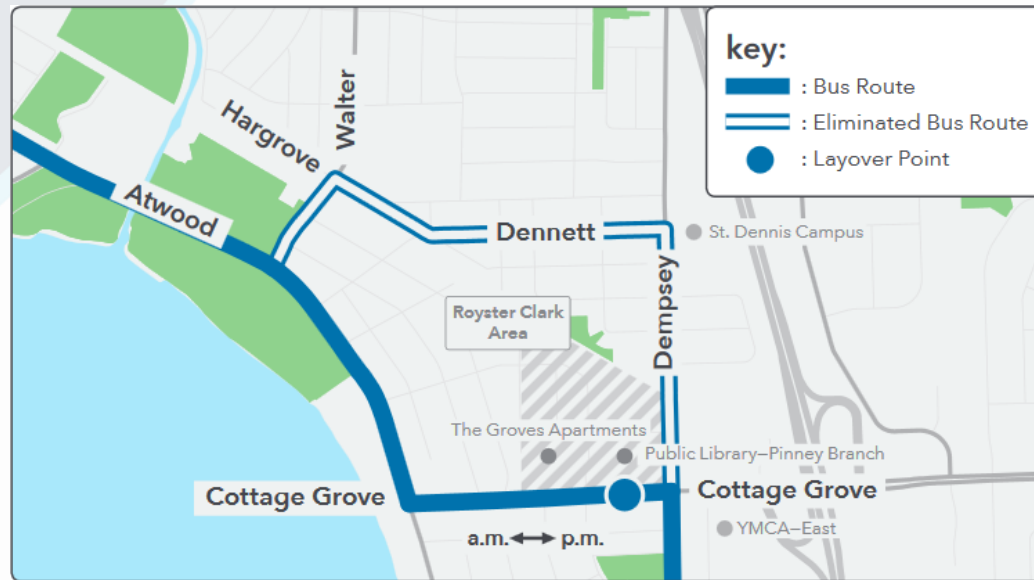
Points for Consideration:

- Received 18 negative feedback comments prior to November 28th public hearing. Could be related to sign issues. No public hearing feedback.
- Route 16 continues to serve Buckeye between Monona and Turner Ave.
- Route 31 continues to serve stops on Monona Dr. at Cottage Grove Rd. and Buckeye Rd.
- Layover point eliminated in upcoming Buckeye Rd. construction.

PROPOSAL WITHDRAWN

Route 38

Proposed service removal from Walter, Hargrove, Dennett & Dempsey

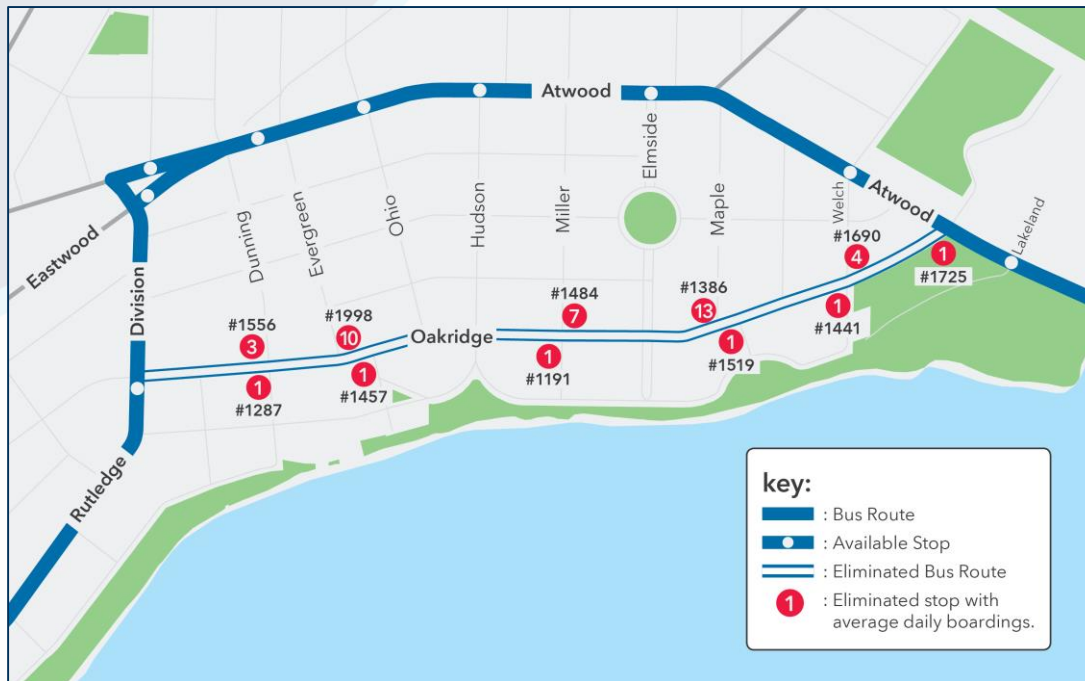


- Due to the amount of negative feedback received & large impact on neighborhood
- Service removed impacted 632 dwelling units by exceeding the ¼ mile typical walking distance to transit rule.¹
- Service in the area may be enhanced as Milwaukee St. Special Area Plan unfolds.

PROPOSAL POSTPONED

Route 38

Proposed service removal from Oakridge Ave.



Due to large amount of negative feedback received.

Staff believe that additional data is needed to further study the service in the area.

PROPOSAL POSTPONED

Additional Notes:

- Proposal is specifically mentioned in the adopted 2013 – 2017 Transit Development Plan (TDP).
- Narrow streets and speed bumps slow down buses and create unsafe driving conditions.
- Staff will collect additional data and study this area in more depth including:
 - Bus accident and slow-down information
 - Bus adherence
 - Ridership during summer and winter months to better understand seasonal patterns
 - Possibilities of removing parking during peak commute times
 - Possibilities of reducing or limiting service during low-ridership times
- City of Madison Transportation Director Tom Lynch will describe how routing/placement, stop spacing and other traffic engineering decisions impact bus speed and efficiency at future meetings.
- Staff will also mail a survey to current and potential expanded service area to gauge transit interest.

Customer Feedback Received

Public Hearing Totals:

Route	Pro	Con	Mixed
37	0	0	0
38 (Walter, Hargrove, Dennett, Dempsey)	0	4	0
38 (Dempsey, Davies and Buckeye Rd.)	0	1	0
38 (Oakridge Ave.)	0	8	0

All other customer feedback:

Route	Pro	Con	Mixed
37	0	0	0
38 (Walter, Hargrove, Dennett, Dempsey)	0	35	0
38 (Dempsey, Davies and Buckeye Rd.)	0	23	2
38 (Oakridge Ave.)	4	25	1