

From: Tom Mack [<mailto:tommack@wholetrees.com>]
Sent: Monday, January 05, 2015 5:30 PM
To: Romines, Charles
Cc: roaldgundersen@wholetrees.com
Subject: Tenney Park Ash trees for re-use in the Festival Foods project

Hi Charlie,

As a follow up to our phone conversation I wanted to summarize our interest in working with the City to remove and reuse approximately a dozen Tenney Park Ash Trees for use as highly visible branching columns in the new neighborhood Festival Foods store now under construction in the 800 block of East Washington Avenue. We see this as an important opportunity to developing local and regional markets for the higher use of city Ash trees that otherwise may be destined for the chip pile. In addition we see it as an opportunity for Madison residents to continue to enjoy the beauty of these neighborhood trees in a "second life."

In order to enable this partnership with the City we are interested in donating funds to be used for treating existing Ash trees or planting new City trees. As we discussed, we will donate a lump sum amount of \$1,000 if WholeTrees pays to use a city approved private contractor to remove the ~12 Ash trees. Otherwise, if the City crews can be used to do the cutting and removal we will then give the City \$300 per each tree selected and removed. I realize this is not going to erase budget deficits or eliminate the fiscal losses associated with the Emerald Ash Borer problem, but I do hope as a gesture it sets a positive tone for moving forward.

I look forward to meeting this Wednesday to survey the Tenney Park trees and talk more about the project. Between now and then please let me know if you have any questions or need further information.

Sincerely,

Tom

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