



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, November 28, 2018

5:00 PM

Madison Municipal Building
215 Martin Luther King Jr. Blvd.
Room 111

CALL TO ORDER / ROLL CALL

The meeting was called to order by the Chair at 5:10p with quorum present.

Present: 7 - Michael E. Verveer; Zach Wood; Marlys M. Miller; Rena Gelman; Sean Lee; Jack T. Thumblad and Aaron D. Collins

Excused: 2 - Chaitannya K. Agni and Maureen K. O'Grady

APPROVAL OF MINUTES

A motion was made by Wood and seconded by Gelman to approve the minutes from October 24, 2018. The motion was approved by a voice vote/other.

PUBLIC COMMENT

1. Matthew Dankey, Owner of El Grito, signed in to speak.
2. Greater State St. Business Association also submitted a letter expressing their support and concerns regarding street vending in downtown Madison.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

NEW BUSINESS

1. [53904](#) Reviewing the 2018 Food Cart Review Scores

The scores for the 2018 Food Cart Review were reviewed. There were two carts that had adjustments to their scores in regards to Health Code deductions. Those carts scores were adjusted and the results were reposted. V2 stands as the final scores for the 2018 Review.

2. [53903](#) Approval of the 2019-2020 Mall Concourse Vending Site Map

A motion was made by Verveer and seconded by Wood to approve the 2019-2020 Mall Concourse Vending Site Map. The motion was approved by a voice vote/other.

3. [53622](#) Amending Section 9.13(6)(a) and repealing Sections 9.13(7)(b)1. and (7)(e)2. of the Madison General Ordinances to clarify the State Street Mall/Capitol Concourse Vending Area boundaries and to eliminate the Langdon Street High Density Vending Area.
- A motion was made by Wood and seconded by Gelman to Amending Section 9.13(6)(a) and repealing Sections 9.13(7)(b)1. and (7)(e)2. of the Madison General Ordinances to clarify the State Street Mall/Capitol Concourse Vending Area boundaries and to eliminate the Langdon Street High Density Vending Area. The motion was passed by a voice vote/other.**
4. [53621](#) Amending 9.13(3)(a)4. of the Madison General Ordinances to create an Umbrella Basic License for non-Mall/Concourse food vendors and making housekeeping changes.
- A motion was made by Verveer, seconded by Gelman, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.**
5. [53820](#) Amending Section 31.075(2)(a) of the Madison General Ordinances to increase the permit fee for a promotional banner.
- A motion was made by Gelman and seconded by Wood to amend Section 31.075(2)(a) of the Madison General Ordinances to increase the permit fee for a promotional banner. The motion was passed by a voice vote/other.**
6. [53821](#) SUBSTITUTE Creating Sections 9.13(1)(a) and (6)(n)6.c. and amending Sections 9.13(3), (3)(a), (5)(b), (5)(c), (6)(h), (6)(i)1. (6)(i)2., (7)(e), (7)(e)1., (10)(f), (10)(g)1., (12)(g), (12)(h)1., (5)(d)5., and 9.54(10)(a)1. of the Madison General Ordinances to increase most street vending license fees and the Table permit fee; and create a system of late fees associated with the licenses.
- A motion was made by Verveer and seconded by Wood to create Sections 9.13(1)(a) and (6)(n)6.c. and amending Sections 9.13(3), (3)(a), (5)(b), (5)(c), (6)(h), (6)(i)1. (6)(i)2., (7)(e), (7)(e)1., (10)(f), (10)(g)1., (12)(g), (12)(h)1., (5)(d)5., and 9.54(10)(a)1. of the Madison General Ordinances to increase most street vending license fees and the Table permit fee; and create a system of late fees associated with the licenses.**
- An amendment was made by Verveer and seconded by Wood to increase Southeast Campus vending fees to \$500. A friendly amendment was made by Wood to increase Southeast Campus vending fees to \$400. This friendly amendment was accepted by Verveer. This motion was approved by a voice vote/other.**
- A substitute amendment has been created and recommended to Council to adopt.**

REPORTS

7. [50175](#) Street Vending Coordinator's Report, including enforcement activity, licensing and permitting numbers.

The staff report was reviewed.

ADJOURNMENT

A motion was made by Wood and seconded by Gelman to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 6:33p.