



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Wednesday, July 15, 2009

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Contact the Office of the City Clerk at (608) 266-4601, or TDD (608) 266-6573.

Applications will go to the Common Council Meeting of August 4, 2009.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Call to Order/Roll Call

Assistant City Attorney Jamie Staffaroni was in attendance for Attorney Brist.

Present: 12 -

Michael Schumacher; Michael E. Verveer; Ronda Statz; Marsh Shapiro; Carl Gloede; Thomas J. Farley; Thomas A. Landgraf; David A. Hart; Chet Gerlach; Pamela Bean; Dawn B. Crim and Katherine Plominski

Excused: 1 -

Steve Brist

Approval of Minutes

A motion was made by Gerlach, seconded by Bean, to Approve the Minutes. The motion passed by voice vote/other.

Election of Chair/Vice Chair

A motion was made by Alder Schumacher, seconded by Alder Verveer to nominate David Hart as the Chair of the Alcohol License Review Committee. Motion passed by voice vote/other.

A motion was made by Alder Schumacher, seconded by Alder Verveer, to nominate Chet Gerlach as Vice Chair of the Alcohol License Review Committee. Motion passed by voice vote/other.

Public Comment

Report of the Alcohol Policy Coordinator

1. [15332](#) Report of the Alcohol Policy Coordinator
Alcohol Policy Coordinator Plominski gave an update.

Report of the City Attorney

2. [08455](#) Summary of Recent Office Enforcement Actions.
City Attorney's Office had nothing to report.

Report of Madison Police Department

3. [15331](#) Summary of Recent Calls for Service
Captain Gloede gave a report.

Report of City Clerk's Office

4. [15330](#) Summary of Licenses Issued

Changes of Agent

5. [15182](#) Change of Agent
Road Ranger LLC • dba Road Ranger #139 • 4102 Commercial Ave
New Agent: Tara Bell Hunter
Class A Beer, Class A Liquor
Aldermanic District 03 (Alder Cnare) • Police Sector 607
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
6. [15183](#) Change of Agent
Supervalu Holdings Inc • dba Apollo Liquors • 4141 Nakoosa Trl
New Agent: Stephanie Whetsel
Class A Beer, Class A Liquor
Aldermanic District 03 (Alder Cnare) • Police Sector 607
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

7. [15321](#) Change of Agent
VFW Post 1318 • dba VFW • Address 133 E Lakeside St
New Agent: Raymond Doucette
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Kerr) • Police Sector 306
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
8. [15320](#) Change of Agent
Erin's Snug of Madison LLC • dba Erin's Snug Irish Pub
Address 460 American Pky
New Agent: Jerry Waller
Class B Combination Liquor & Beer • 32% alcohol, 67% food, 1% Other
Aldermanic District 17 (Alder Clausius) • Police Sector 520
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.
9. [15319](#) Change of Agent
RNF LLC • dba 24 Hour Pump • Address 2801 University Ave
New Agent: Kuldip Mavi
Class A Beer, Class A Liquor
Aldermanic District 11 (Alder Schmidt) • Police Sector 101
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Changes of Corporate Control

10. [15185](#) Change of Corporate Control -- 1 new officer(s)
Applicant Cardinal Cafe & Bar Inc • dba Cardinal Bar • 100% alcohol
418 E Wilson St • Agent: Corey Rogers
Class B Combination Liquor & Beer
Aldermanic District 06 (Alder Rummel) • Police Sector 406
A motion was made by Gerlach, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009. The motion passed by voice vote/other.

Change of Licensed Premise

11. [14652](#) Change of Licensed Premise
Grid LLC • dba Grid Iron • capacity of 150 (new)
1501-1509 Monroe St • Agent: Bob Sieger
Class B Combination Liquor & Beer • 50% Alcohol, 50% food
Aldermanic District 13 (Alder Kerr) • Police Sector 303
New hotel replaces old tavern on same property.
A motion was made by Landgraf, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER with the conditions outlined in the deed restrictions and that applicant would notify MPD South District in notices. The motion passed by voice vote/other.

12. [15187](#) Change of Licensed Premise
JUS LLC • dba Millpond Gas Station
6410 Millpond Rd • Agent: Jaspalinder Chahal
Class A Beer, Class A Liquor
Aldermanic District 16 (Alder Compton) • Police Sector 621
Request to have license conditions limiting his liquor sales to wine/wine coolers only (i.e. He would like to sell hard liquor).

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE - REPORT OF OFFICER at the request of the applicant. The motion passed by voice vote/other.

13. [15188](#) Change of Licensed Premise
MMJ Inc • dba Players Sports Bar & Grill • capacity of 99
2013 Winnebago St • Agent: Marilyn Guess
Class B Combination Liquor & Beer • 70% Alcohol, 30% food
Aldermanic District 06 (Alder Rummel) • Police Sector 410
Request to have a roped off beer garden in the back partial parking lot for Saturday, July 25 (Atwood Days) and Saturday, August 1 (golf outing). Space would be 18 x 50 (see attached drawing).

A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Registrant(s): Laura Shirley

18+ Performing Arts License

14. [15180](#) 18+ Center for Visual & Performing Arts License
702 University Square LLC • dba To Be Determined • Capacity: 900
702 W Johnson St • Agent: Scott Acker
Class B Combination Liquor & Beer • 40% alcohol, 58% food, 2% Other
Aldermanic District 08 (Alder Eagon) • Police Sector 402

A motion was made by Ald. Verveer, seconded by Landgraf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009. The motion passed by voice vote/other.

Registrant(s) in support: Scott Acker; Greg Rice; Konrad Arnold; Attorney Rick Petri; Rosemary Lee

Registrant(s) in opposition: Barb Mercer; Bruce Meier; Jay Wanserski; Jon Okonek

21+ Entertainment

15. [14656](#) 21+ Entertainment License
LSI Group LLC • dba Europa • Capacity: 720
6676 Odana Rd • Agent: Kami Eshraghi
Class B Combination Liquor & Beer • 89% alcohol, 10% food, 1% Other
Aldermanic District 19 (Alder Clear) • Police Sector 113

A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009 at the request of the applicant. The motion passed by voice vote/other.

16. [15181](#) 21+ Entertainment License
City View Restaurant Partners LLC • dba To Be Determined • Capacity: 320
876 Jupiter Dr • Agent: James Hovde
Class B Combination Liquor & Beer • 35% alcohol, 65% food
Aldermanic District 03 (Alder Cnare) • Police Sector 627
- A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

17. [15318](#) 21+ Entertainment License
Legends Unlimited Inc • dba Legends Unlimited • Capacity:180
439 Grand Canyon Dr • Agent: Abdula Ajdini
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 19 (Alder Clear) • Police Sector 113
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009 at the request of the applicant. The motion passed by voice vote/other.**

New License - Public Hearing

18. [14580](#) Public Hearing - New License
LSI Group, LLC • dba Europa • 89% alcohol, 10% food, 1% other
6676 Odana Rd. • Agent: Kami Eshraghi • Estimated Capacity: 420 (main floor), 300 (banquet)
Class B Combination Liquor & Beer
Aldermanic District 19 (Alder Clear) • Police Sector 113
- A motion was made by Ald. Verveer, seconded by Bean, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009 at the request of the applicant. The motion passed by voice vote/other.**

19. [14976](#) Public Hearing - New License
Two Cool Kids LLC • dba Atomic Koi Cocktail Lounge • 90% alcohol, 10% food
3183 Muir Field Rd • Agent: Hawk Schenkel • Estimated Capacity: 150
Class B Combination Liquor & Beer
Aldermanic District 07 (Alder King) • Police Sector 121
- No action needed on this item as it was Placed on File at the 7/7/09 Common Council Meeting.**

20. [14984](#) Public Hearing - New License
Costamex Inc • dba Mundo Latino
807 S Gammon Rd • Agent: Evelyn Arteaga
Class A Beer
Aldermanic District 01 (Alder Sanborn) • Police Sector 123
- A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009. The motion passed by voice vote/other.**

21. [15189](#) Public Hearing - New License
Habbet Inc • dba Area 51 Bar & Grill • 50% alcohol, 50% food
2513 Seiferth Rd • Agent: Brian Hahn • Estimated Capacity: 99
Class B Combination Liquor & Beer
Aldermanic District 16 (Alder Compton) • Police Sector 619
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO REREFER - PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009. The motion passed by voice vote/other.
22. [15190](#) Public Hearing - New License
Arbor Gate Hospitality LLC • dba Bonfyre • 20% alcohol, 80% food
2601 W Beltline Hwy • Agent: Patrick Qinlan • Estimated Capacity: 270 (210 inside, 60 Patio)
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Bruer) • Police Sector 308
A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s); Sean Baxter; Alfredo Teuschen; Patrick Quinlan; Bradley Hunter
23. [15191](#) Public Hearing - New License
Cityview Restaurant Partners LLC • dba To Be Determined • 35% alcohol, 65% food
876 Jupiter Dr • Agent: James Hovde • Estimated Capacity: 320
Class B Combination Liquor & Beer
Aldermanic District 03 (Alder Cnare) • Police Sector 627
A motion was made by Ald. Verveer, seconded by Bean, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.
Registrant(s): Mark Walker
24. [15192](#) Public Hearing - New License
702 University Square LLC • dba To Be Determined • 40% alcohol, 58% food, 2% Other
702 W Johnson St • Agent: Scott Acker • Estimated Capacity: 900
Class B Combination Liquor & Beer
Aldermanic District 08 (Alder Eagon) • Police Sector 402 • Density Area
A motion was made by Ald. Verveer, seconded by Landgraf, to Refer to the ALCOHOL LICENSE REVIEW COMMITTEE, due back on 8/19/2009. The motion passed by voice vote/other.
Registrant(s) in support: Scott Acker; Greg Rice; Konrad Arnold; Attorney Rick Petri; Rosemary Lee
Registrant(s) in opposition: Barb Mercer; Bruce Meier; Jay Wanserski; Jon Okonek

25. [15193](#) Public Hearing - New License
Ian's Pizza on State LLC • dba Ian's Pizza
5% alcohol, 90% food, 5% Other
115 State St • Agent: Nicholai Stratman • Estimated Capacity: 117
Class B Beer, Class C Wine
Aldermanic District 04 (Alder Verveer) • Police Sector 405 • Density Area
- A motion was made by Ald. Verveer, seconded by Ald. Schumacher, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

Registrant(s): Lexy Frautschy; Nicholai Stratman; Atty: Charles Walter

26. [15194](#) Public Hearing - New License
Hy-Vee Inc • dba Hy-Vee Madison
3801 E Washington Ave • Agent: Michael George
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Clausius) • Police Sector 605
- A motion was made by Ald. Schumacher, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

Registrant(s): Mike George

Operator Licenses

27. [15058](#) Operator License Application
Erik Larson - Establishment where employed: Stop-N-Go
- A motion was made by Landgraf, seconded by Ald. Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by the following vote:**

Ayes: 4 -
Michael Schumacher; Michael E. Verveer; Thomas A. Landgraf and David A. Hart

Noes: 3 -
Thomas J. Farley; Chet Gerlach and Pamela Bean

Adjournment

A motion was made by Ald. Schumacher, seconded by Bean, to Adjourn. The motion passed by voice vote/other.

Meeting adjourned at 11:35 p.m.