



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Wednesday, December 16, 2020

5:00 PM

Virtual Meeting

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### CALL TO ORDER / ROLL CALL

Frank Staniszewski called the meeting to order at 5:00pm with quorum present.

Staff Present: Matt Mikolajewski, Ruth Rohlich, Tom Otto, Mike Miller and Andrea Freedman.

**Present:** 7 - Rebecca Kemble; Frank Staniszewski; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Michael J. Tierney and Christian A. Albouras

**Absent:** 1 - Karina Mendoza

**Excused:** 1 - Sabrina V. Madison

### APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Harris, to Approve the Minutes from the October 21, 2020 meeting . The motion passed by voice vote.

1. [63355](#) Public Comment EDC 12/16/20

None.

### DISCLOSURES AND RECUSALS

None.

### NEW BUSINESS ITEMS

2. [63356](#) Economic Development Division Staff Update regarding Downtown Recovery Program

Otto shared current status of the Downtown Recovery Program. Committee asked about expanding the criteria to provide more businesses with funds and whether or not funding would be available in 2021. Mikolajewski indicated that Council would have to make the decision to change the criteria; staff are in discussion regarding funds available in 2021 through the Facade Grant Program.

3. [63357](#) Economic Development Division Staff Update regarding Small Business Equity & Recovery Program (SBER)

**Attachments:** [SBER Budget Options 1-18-21.pdf](#)  
[SBER Grant Data 1-15-21.pdf](#)

Rohlich explained SBER and where it falls within the City's budget - as it one of several Small Business and Recovery programs. As part of receiving funding, businesses agree to complete surveys in 2021, which will help the City collect more data. Committee suggested contacting the local chambers to help collect and share this type of information.

4. [63358](#) 2021 Meeting Dates

**Attachments:** [2021 EDC Meeting Dates 12-16-20.pdf](#)

Committee reminded staff that if/when Concerts on the Square returns, a different venue of the EDC meeting would be recommended during that time. Committee will need to determine if a meeting in September is needed and will schedule around the Yom Kippur holiday.

5. [63359](#) Annual Statement of Interests Reminder

Mikolajewski reminded Committee to file before end of year, and that they can do so on line:  
<https://www.cityofmadison.com/mayor/committees/statementofinterests/>

6. [60990](#) Equitable Economic Response and Recovery

Mikolajewski noted that the Streatery program will resume in Spring 2021, staff is discussing waiving 2021 sidewalk cafe and street vending fees, as well as other recovery programs to help businesses in 2021.

7. [27862](#) Introduction of New Items from the Floor

Committee requested that the Chamber be invited to present their survey regarding the Covid impact.

Bulgrin shared contact informaton regarding Town Hall Meetings.

8. [45135](#) Next Meeting

Scheduled for January 20, 2021.

## ADJOURNMENT

A motion was made by Harris, seconded by Lentz, to Adjourn at 6:00pm. The motion passed by voice vote.