

210 MLK Jr Blvd. St. #104

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Style Your Soles

Event Organizer/Sponsor Shoo / TOMS

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number \_\_\_\_\_

Address 109 STATE STREET

City/State/Zip MADISON, WI 53703

Primary Contact Pat Blake FAX 485-1323

Work Phone 608-467-6325 Phone During Event 608-467-6325

E-mail pat.blake@shoostore.com

Website shoostore.com

Secondary Contact \_\_\_\_\_

Work Phone \_\_\_\_\_ Phone During Event \_\_\_\_\_

E-mail \_\_\_\_\_

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: children in need receive a pair of shoes for every

Estimated Attendance 50-100 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours \_\_\_\_\_ to \_\_\_\_\_  Yes  No

*pair purchased.*

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)

Other Artists painting

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)

Street Names and Block Numbers: 109 STATE STREET / back entrance on Mifflin

## EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 5/5 Rain Date(s) \_\_\_\_\_

Event Start Date(s)/Time(s) 10:00 am Set-Up Date(s)/Time for Event \_\_\_\_\_

Event End Date(s)/Time(s) 3:00 pm Take-Down Time \_\_\_\_\_

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/We waive the 21-day decision requirement. \_\_\_\_\_ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature Pat Blake Date 3/16/12