

----- Original Message -----

**Subject:**Edgewater terrace

**Date:**Sat, 08 Jan 2011 17:05:17 -0700

**From:**[sdbrown@stevebrownapts.com](mailto:sdbrown@stevebrownapts.com) <[sdbrown@stevebrownapts.com](mailto:sdbrown@stevebrownapts.com)>

**To:** [allalders@cityofmadison.com](mailto:allalders@cityofmadison.com); [erics@cow.s.org](mailto:erics@cow.s.org); [jolson@operationfreshstart.org](mailto:jolson@operationfreshstart.org);  
[michael.heifetz@deancare.com](mailto:michael.heifetz@deancare.com); [jabowser@facstaff.wisc.edu](mailto:jabowser@facstaff.wisc.edu); [mabasford@charter.net](mailto:mabasford@charter.net);  
[timothy\\_gruber@yahoo.com](mailto:timothy_gruber@yahoo.com); [avandrzejews@wisc.edu](mailto:avandrzejews@wisc.edu); [Bmurphy@cityofmadison.com](mailto:Bmurphy@cityofmadison.com);  
[tparks@cityofmadison.com](mailto:tparks@cityofmadison.com)

Dear Common Council Alders and Plan Commission Members:

I am writing in support of the Edgewater terrace. Steve Brown Apartments is one of the largest property owners and taxpayers in the Mansion Hill Neighborhood, and we have supported the Edgewater redevelopment project since its inception. We have been invested in this neighborhood since 1982; our offices have been located here 25 years. We are grateful this project has been approved, and are convinced, when completed, it will provide many benefits to our City and, in particular, the residents in the Mansion Hill neighborhood, including students. We own and manage more than two dozen properties within short walking distance of the Edgewater, including one two doors away.

One special benefit of the new Edgewater hotel will be to provide a much-needed new public space on the waterfront for the enjoyment of our neighborhood. I've been hearing for years from my student residents (and their families), that it "sure would be great" to have additional public spaces in the neighborhood for congregation and socializing with friends and family, to hear music and concerts, and especially to enjoy the waterfront--not just the Memorial Union and other more campus-central locations. In downtown Madison, there are precious few waterfront venues for the public to use and enjoy, and this is a unique opportunity to approve a new one.

This is why I am so supportive of the new Edgewater terrace. It responds to a critical need for more downtown, public waterfront places, and I urge you to approve this wonderful project.

Thank you.

Steve Brown