

CITY OF MADISON
INTER-DEPARTMENTAL
CORRESPONDENCE

Date: May 20, 2014

TO: Michael Koval, Chief of Police

FROM: Richard Bach, Captain of Police

SUBJECT: **2014 1st Quarter Traffic Enforcement Activity Report**

The information provided in this document represents the Madison Police Department's traffic enforcement activity for **January through March 2014**. It is very apparent that there is a significant decrease in citations issued by MPD officers during this quarter as compared to previous 1st quarters.

This decrease in 1st quarter 2014 is linked to:

- The temporary elimination of the afternoon T.E.S.T. (Afternoon T.E.S.T. will resume July 1 of 2014), as well as overall patrol staffing issues.
- The elimination of WIDOT funded traffic grants for the enforcement of speed, seatbelt use, and the Beltline enforcement grant know as SMART grant. 1st quarter 2013 WIDOT grants resulted in a total of **1,092** citations issued.

Of note: Fatality crashes decreased from **10** in 2012 compared to **7** in 2013. As of May 2014 we have experienced 1 pedestrian traffic fatality. We have not had an occupant of a motor vehicle killed for over 17 months. We have also recently brought back the "Shadow" enforcement initiative on the beltline as a way to provide increased enforcement and education in the wake of the reduction of WIDOT funding for traffic grants. This will begin in the 2nd quarter.

Traffic Citations

The Madison Police Department issued **4,040** traffic citations (**2,372** citations were for hazardous violations and **1,668** citations were for non-hazardous violations) in the 1st quarter of 2014. These numbers reflect a decrease over the total number of citations (**6,990**) issued in the 1st quarter of 2013, and fewer than the **6,751** citations that the Madison Police Department issued for the 1st quarter of 2012.

T.E.S.T.

Of the **4,040** total citations issued in the 1st quarter, **1,494** citations (**758** hazardous and **736** non-hazardous), were issued by the Traffic Enforcement Safety Team. These numbers represent a slight decrease in the total number of citations (**2,751**) issued by TEST officers during the 1st quarter of 2013 and **2,655** citations in the 1st quarter of 2012.

Speeding

1st quarter 2014 citations for speeding totaled 831. This is a decrease as compared with the **2468** citations issued in the 1st quarter of 2013, and a decrease from the **2,500** issued in the 1st quarter of

2012.

Traffic Complaint Hotline

The Traffic Complaint Hotline (previously known as the Speeders Hotline) received **185** citizen calls during the 1st quarter of 2014. **80** warning letters were sent as a result of reported violations.

School Zones

School zones violation reports from Crossing Guards resulted in **271** warning letters being sent and **57** citations issued for observed violations in the 1st quarter of 2014.

Traffic Enforcement/Safety Grants

Nine (9) traffic enforcement overtime grant initiatives were scheduled for the 1st quarter of 2014. These were coordinated through the Department of Transportation, Bureau of Transportation Safety. The grant initiatives focused on impaired driver (OMVWI), pedestrian and bike enforcement.

Significant Crashes

In the 1st quarter of 2014, Traffic Specialists investigated **3** significant traffic crashes. These crashes resulted in **1** death (pedestrian) and **2** significant (Great Bodily Harm) injury crashes.

With the reduction of citations issued the time is appropriate for discussions to take place within all MPD districts reminding officers of the importance of traffic safety, including education and enforcement. Traffic enforcement is, and will remain a top priority of the community and MPD.

Please see attachments for all citation/warning data.

**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)**

DEPARTMENT WIDE

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
OMVWI (A)	151	159	137	148	136		152	121		127	111		578	527	137
OMVWI (B)	91	105	76	96	84		91	85		79	72		357	346	76
RECKLESS	19	9	8	15	10		17	12		6	8		57	39	8
SPEEDING	2500	2468	831	2465	2249		2298	1372		1517	827		8780	6916	831
STOP & GO	211	195	143	222	194		195	186		209	150		837	725	143
ARTERIAL	89	76	44	106	61		52	68		38	36		285	241	44
PASS/TURNING MVMT	123	122	162	148	127		147	124		127	106		545	479	162
DEVIATING	74	75	102	98	94		72	79		76	97		320	345	102
WRONG WAY	112	100	71	170	39		133	87		59	31		474	257	71
ALL OTHERS	92	39	35	106	47		82	49		58	28		338	163	35
RIGHT OF WAY (M.V.)	231	290	299	260	222		204	294		276	326		971	1132	299
RIGHT OF WAY (PED.)	50	29	7	138	126		114	77		24	32		326	264	7
FAILURE TO CONTROL	94	123	115	69	58		78	53		85	97		326	331	115
FOLLOW TOO CLOSE	184	196	190	232	189		214	237		243	235		873	857	190
INATTENTIVE	146	163	124	208	162		206	159		182	151		742	635	124
UNSAFE BACKING	24	26	23	36	27		19	20		20	20		99	93	23
DR. SIGNAL	0	0	0	0	0		1	0		0	0		1	0	0
BIKE/PED	27	15	5	48	20		56	12		23	13		75	60	5
TOTAL HAZARDOUS	4,218	4,190	2,372	4,565	3,845	0	4,131	3,035	0	3,149	2,340	0	15,984	13,410	2,372

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
DL/VEH REG	1292	1171	802	1151	1086		1083	1040		789	806		4315	4103	802
VEH EQUIP	530	526	251	644	508		708	278		199	350		2081	1662	251
ALL OTHERS	613	1004	535	567	793		617	800		623	761		2420	3358	535
HIT AND RUN	98	99	80	98	83		96	81		103	82		395	345	80
TOTAL NON-HAZ	2,533	2,800	1,668	2,460	2,470	0	2,504	2,199	0	1,714	1,999	0	9,211	9,468	1,668

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
	6,751	6,990	4,040	7,025	6,315	0	6,635	5,234	0	4,863	4,339	0	25,195	22,878	4,040

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**MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)**

T.E.S.T UNIT

HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
OMVWI (A)	0	2	0	0	1		2	2		1	0		3	5	0
OMVWI (B)	0	2	0	0	1		1	1		1	0		2	4	0
RECKLESS	0	1	0	0	0		1	0		0	0		1	1	0
SPEEDING	1743	1404	645	1372	1121		1301	975		1180	717		5596	4217	645
STOP & GO	14	19	12	20	51		27	42		17	16		78	128	12
ARTERIAL	18	5	8	17	3		10	5		0	5		45	18	8
PASS/TURNING MVMT	9	6	7	3	5		7	7		7	6		26	24	7
DEVIATING	0	2	1	1	4		0	2		1	0		2	8	1
WRONG WAY	43	66	39	122	14		69	34		23	14		257	128	39
ALL OTHERS	8	2	4	55	0		24	0		4	0		91	2	4
RIGHT OF WAY (M.V.)	11	57	41	44	7		24	71		31	65		110	200	41
RIGHT OF WAY (PED.)	21	0	0	65	63		40	30		5	3		131	96	0
FAILURE TO CONTROL	1	4	0	0	3		0	4		3	0		4	11	0
FOLLOW TOO CLOSE	1	2	1	0	1		1	2		1	1		3	6	1
INATTENTIVE	0	0	0	0	1		4	0		0	0		4	1	0
UNSAFE BACKING	0	0	0	0	0		0	0		0	0		0	0	0
DR. SIGNAL	0	0	0	0	0		0	0		0	0		0	0	0
BIKE/PED	0	0	0	25	0		20	30		1	0		28	25	0
TOTAL HAZARDOUS	1,869	1,572	758	1,724	1,275	0	1,531	1,205	0	1,275	827	0	6,381	4,874	758

NON-HAZARDOUS VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
DL/VEH REG	233	249	175	185	216		182	226		166	203		766	894	175
VEH EQUIP	169	188	218	184	184		208	197		114	305		675	874	218
ALL OTHERS	384	742	343	363	573		410	583		440	577		1597	2475	343
HIT AND RUN	0	0	0	0	0		0	0		0	0		0	0	0
TOTAL NON-HAZ	786	1179	736	732	973	0	800	1006	0	720	1085	0	3038	4243	736

TOTAL VIOLATIONS	1st QUARTER			2nd QUARTER			3rd QUARTER			4th QUARTER			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
	2,655	2,751	1,494	2,456	2,248	0	2,331	2,211	0	1,995	1,912	0	9,419	9,117	1,494

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2011 - 2013)
THIRD QUARTER 2013

Alcohol (OWI) Enforcement Grant

		Written Warnings Issued	Total
Jan to March 2014	*Citations Issued 168	77	245

Speed Enforcement Grant

		Written Warnings Issued	Total
Jan to March 2014	*Citations Issued 0	0	0

Seat Belt Enforcement Grant

		Written Warnings Issued	Total
Jan to March 2014	*Citations Issued 0	0	0

Pedestrian Safety Enforcement Grant

		Written Warnings Issued	Total
Jan to March 2014	*Citations Issued 0	0	0

Bicycle Safety Enforcement Grant

		Written Warnings Issued	Total
Jan to March 2014	*Citations Issued 0	0	0

SMART Enforcement Grant

		Written Warnings Issued	Total
Jan to March 2014	*Citations Issued 0	0	0

*Various offenses which are reflected in the Department quarterly totals. The totals reflect only officers on the grant assignment.

MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)

Warning Totals (Stop Card and Written)

	Central	East	North	South	West	TEST
Jan to March 2014	205	170	107	143	469	669

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MADISON POLICE DEPARTMENT
TRAFFIC ENFORCEMENT ACTIVITY QUARTERLY REPORT (2012 - 2014)

Traffic Complaint Hotline Totals

TRAFFIC COMPLAINT HOTLINE CALLS

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
CITYWIDE	234	200	185	386	287		394	329		248	159		1262	975	185
LETTERS	96	106	80	179	92		208	123		130	62		613	383	80
RECORDED*	138	94	105	207	195		186	206		118	97		649	592	105

TOTAL HOTLINE CALLS BY DISTRICT

	FIRST QUARTER			Second Quarter			Third Quarter			Fourth Quarter			TOTALS		
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
WEST	92	83	53	183	136		211	140		130	74		616	433	53
EAST	48	27	56	55	43		51	49		31	27		185	146	56
SOUTH	42	43	27	44	41		45	55		34	21		165	160	27
NORTH	11	16	16	26	13		39	24		22	11		98	64	16
CENTRAL	41	31	24	78	52		48	51		31	25		198	159	24

*Calls under "Recorded" are kept in a database for each district to view complaint areas. These calls are either general traffic complaints for certain streets or calls where there was not enough information available to send out a letter. General complaints are also forwarded to each district as they come in.

Citizen Complaint Boom Car Ordinance Totals

Citations	Totals
Jan to March 2014 0	0

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Warning letters/Violation letters sent: 01/01/14 - 03/31/14	West	East	South	North	Central
Failure to Stop for Crossing Guard – warning	18	1	3	0	0
Failure to Stop for Crossing Guard – citation	40	1	12	0	0
Failure to stop for school bus w/red lights-warning	1	0	0	0	0
Failure to stop for school bus w/red lights-citation	0	3	1	0	0
Failure to stop for emer vehicle at Fire Station-warning	0	0	0	0	0
Driving against traffic	0	0	0	0	0
Drop off in “No Stopping, Standing, Parking” zone	14	31	0	11	0
Excessive speed in school zone	19	0	6	0	0
Excessive speed in school zone w/children present	6	1	1	0	0
Failure to observe posted “STOP” sign	2	1	0	0	0
Failure to stop for clearly marked red stop light	0	0	1	0	0
Failure to yield to pedestrian in a crosswalk	1	0	0	0	0
Mid-block or unsafe U-turn in a school zone	27	13	0	3	2
Parking in a “No Parking” zone	6	2	0	0	1
Parking too close to a crosswalk, less than 15 feet	6	2	0	1	0
Stopping on/blocking marked crosswalk	6	2	0	1	0
Unsafe drop off of a child (in middle street and/or mid block crossing)	5	18	0	1	0
Miscellaneous	3	0	1	0	0
Total Warnings / Violations by district*	154	75	25	17	3
Total Warning letters/Violation letters sent*	151	75	25	17	3
# of Adult School Xing Guard locations in the district	18	8	10	11	1
# of Schools served by Xing guards in the district	16	7	7	8	2

All letters sent are “warnings” as reported by Adult School Crossing Guards and/or ASCG Supervisors unless specifically listed as “citation” in which case a ticket was issued and mailed for the listed violation.

* **Total warnings/violations may be higher than total letters sent if two or more violations are reported for the same driver/vehicle but one letter is sent showing both violations.**

SCHOOLS SERVED BY CROSSING GUARDS

WITHIN EACH DISTRICT:

WEST	EAST	SOUTH	NORTH	CENTRAL
Crestwood	Allis	Wingra	Emerson	Marquette
Falk	Elvehjm	Blssd Sacr	Gompers	OKeefe MS
Huegel	Glendale	Edgewood	BlckhwkMS	
Midvale	Hawthorne	Randall	Lakeview	
Queen of P	Kennedy	Lincoln	Lindberg	
Van Hise	Lowell	Franklin	Mendota	
Hamilton MS	Whitehorse MS	Leopold	Sandburg	
John Muir	Schenk			
Jefferson MS				
Memorial HS				
Orchard Rdg				
Toki M.S.				
St. Maria Gor				
GlenStephen				
Thoreau				
Chavez				

TEST Activity Quarterly Report - Comparison

		2012				2013				2014			
		First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	First Quarter	Second Quarter	Third Quarter	Fourth Quarter
HAZ	Speeding	1,743	1,372	1,301	1,180	1,500	1,121	979	717	645			
	All Others	126	352	209	95	198	154	196	110	113			
NON-HAZ	Driver's License Violations	154	138	123	125	179	72	170	156	53			
	Safety Belt	156	178	203	114	210	181	190	303	217			
	Insurance Violations	381	363	410	440	775	571	582	577	340			
	All Others	95	53	64	41	84	149	64	49	123			
BIKE/PED*	All Violations	x	x	20	1	0	63	30	3	0			
	Warnings	547	458	558	637	751	828	870	1,048	669			
HAZ TOTAL		1,869	1,724	1,510	1,275	1,698	1,275	1,175	827	758	0	0	0
NON-HAZ TOTAL		786	732	800	720	1,248	973	1,006	1,085	733	0	0	0
GRAND TOTAL		3,202	2,914	2,888	2,633	3,697	3,139	3,051	2,960	2,160	0	0	0

*Bike/Ped citations included with the Hazardous citations until Third Quarter 2012