



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

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Wednesday, June 6, 2018

5:30 PM

Madison Public Library-Central Branch  
201 W. Mifflin St. Rm.302  
Madison WI 53703

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Convened by Chair Fey at 5:35 PM.

- Present:** 15 - Rebecca Kemble; Nan Fey; Nathan S. Clarke; Kellie A. Strinz; Garrett P. Peterson; Steve Youngbauer; Christopher G. Brockel; Henry D. Aschauer; Jennifer N. Lam; Martin H. Bailkey; Claire Mance; Satya V. Rhodes-Conway; Regina M. Vidaver; Kyle Richmond and Erica C. Anderson
- Absent:** 6 - Ledell Zellers; Arvina Martin; Elisabeth C. Reynolds; Lindsey Day Farnsworth; Teal M. Staniforth and Devika J. Suri

### CALL TO ORDER / ROLL CALL

### OTHERS PRESENT

George Reistad (City of Madison), Nick Heckman (Public Health Madison & Dane County), Ben Van Pelt (American Heart Association), Bill Warner (Snug Haven Farm), Kirstie Laatsch (City of Madison), Marcia Caton-Campbell (Center for Resilient Cities).

### APPROVAL OF MINUTES

Motion to approve the minutes from 5.2.18 made by Richmond. Second by Kemble. Motion passed with a voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

### NEW BUSINESS

#### [51224](#)

Creating a Task Force to review, analyze and provide recommendations regarding the City's Integrated Pest Management Policy.

**Attachments:** [5/3/13 Disbanding the Pest Management Adv Cmte.pdf](#)  
[5/18/04 Pest Management on City Property Policy.pdf](#)

Creation of task force to review, analyze and provide recommendations.  
Motion to refer to July made by Rhodes-Conway. Second by Brockel. Passed on voice vote.

[51349](#)

Adopting the City of Madison Comprehensive Plan.

**Attachments:**

[Link Comp Plan Discussion 44190](#)  
[Link PC Reso 51391](#)  
[180501 Comprehensive Plan - Part 1.pdf](#)  
[180501 Comprehensive Plan- Part 2.pdf](#)  
[Link to Video Overview of Comp Plan](#)  
[UDC.ppt](#)  
[CompPlanReport050918.pdf](#)  
[Comments Submitted to Landmarks Commission 5-14-18](#)  
[51349 LC Report 05-14-18.pdf](#)  
[Kliems.email.5.29.18](#)  
[DraftCompPlan5.1.18](#)  
[BOH Memo.5.29.18](#)  
[Public Comments\\_Redacted.pdf](#)  
[Analysis of Phase 3 Bike-Related Comments.pdf](#)  
[180604 CC FLU Meeting Comment Analysis.pdf](#)  
[180604 Combined for June 7 Meeting.pdf](#)  
[180604 FLU Comments\\_Compiled.pdf](#)  
[180604 PC memo.pdf](#)  
[180604\\_SASY\\_Compiled.pdf](#)  
[180604\\_Supplemental Comments.pdf](#)  
[180611 Additional Comments.pdf](#)  
[180611 Comments on Draft Plan Spreadsheet.pdf](#)  
[180611 Compiled Minor Revisions.pdf](#)  
[180611 GFLU Analysis.pdf](#)  
[180611 PC Memo.pdf](#)  
[180627 PC Memo.pdf](#)  
[180627 Non-FLU Comments for July2 PC.pdf](#)  
[180627\\_GFLU PC Markup Map.pdf](#)  
[180627\\_GFLU Analysis Chart.pdf](#)  
[180627\\_UrbanFootprint Analysis.pdf](#)

The Comprehensive Plan Work Group had prepared and distributed a memo explaining suggested revisions to the current draft, many of which have already been supported by other boards and committees. Erica Anderson submitted additional changes in a supplementary memo, which were also accepted by the MFPC. See Attachment # \_\_\_\_ for details with the following clarifications:

Land Use Strategy 6 – no changes

Neighborhoods Strategy 8 – no changes to introductory language.  
Add the following to Action C: “Expanding the Double Dollars program and Farmers’ Market Nutrition Program to farmers markets and food stands throughout the city to help people afford to buy food there and create additional demand for local food businesses.

Economy & Opportunity Strategy 7 – no changes

Culture & Character Strategy 3 – no changes

Green & Resilient Strategy 9 – with the following changes:  
“We must also work to reduce the amount of harmful fertilizers, pesticides, and

herbicides used, as they have negative environmental and health impacts. Some fertilizers contain high levels of phosphorous...”

Effective Government Strategy 1 – no changes

Land Use Supplement – Richmond pointed out that there is significant overlap between high value farmland and potential areas of expansion.

Rhodes-Conway suggested mentioning of preservation of agricultural land or possibly mentioning connection of agricultural land in parks/open space category on page 126. Add definition and discussion of “agri-hoods” as a potential guideline for Traditional Neighborhood Development (p. 122)

Motion to recommend the suggestions in the memo as modified during the meeting made by Rhodes-Conway. Second by Richmond. Motion passes with a voice vote. Alder Kemble has requested the WG provide an updated memo reflecting all the changes to alders Kemble, King, and Zellers in advance of the Common Council’s final consideration of the Comprehensive Plan.

## WORK GROUP REPORTS

- Summer Food service begins June 18 with a kickoff event in Leopold Park at 12:30pm.
- Leopold Food Waste reduction pilot project is ongoing
- Will meet with Milk Carton Recycling Council at the end of June

### [51876](#)

Community Engagement June 2018

Met on 5/7 as a relaunch of the WG. Discussed group priorities and projects, including undertaking a timeline creation project that breaks out possible areas of work by timeline (short/mid/long), impact (high/med/low), and difficulty (high/med/low). Currently looking for a standing meeting time for WG members and a chair/co-chairs.

Fey and Reistad will finalize and recirculate the workgroup process guide.

Kemble suggested that CE WG could serve as communications hub for the MFPC.

### [51877](#)

Comprehensive Plan June 2018

Please see action item 51349.

**51878** Food Waste Reduction Task Force June 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, May 23. At our previous month's meeting we were asked to submit final edits to the Food Recovery Guide and we did one last check-in at this meeting to ensure we heard from everyone that wanted to submit edits. Graphic design will be added, and it will be hosted online through PHMDC and UW-Extension

In conversations with WasteCap we have decided to postpone the Food Waste Convocation for Businesses until the winter/spring of 2019. The timeline was shortening on us to pull off a summer event and too many folks had conflicting fall events making planning and pulling it off very difficult. We moved to dedicate at least half of our monthly meetings to planning. While we will take up other issues as they arise, we are also dedicating meeting time to planning a demonstration project with at least two schools to help reduce their food waste.

New members for this workgroup have been requested.

**51879** Healthy Retail Work Group June 2018

The Work Group met on Thursday 5/24 and discussed different ways that the Healthy Retail Access Program could be supported by additional FTE. The Work Group will forego a June meeting and will re-convene in July.

**51880** Healthy Marketing and Procurement June 2018

A substitute resolution creating the Good Food Purchasing Policy and authorizing development of Healthy Vending Standards was created and entered into Legistar. Reistad has been having on-going discussions with Parks about the potential ramifications of this policy on Golf Enterprise and the Work Group is very interested in pursuing the healthy vending issue at city facilities.

**51881** Pollinator Protection June 2018

The Pollinator Protection Work Group met on May 9th to discuss next steps in the process of creating a Task Force to review the City's Integrated Pest Management policy. The Work Group continued drafting a set of questions and issues that could be used by the Task Force to explore the current processes and uses of pesticides as background.

Small signs noting Madison's participation in the Bee City USA program will be posted in four city parks in time for National Pollinator Week, June 18-24, 2018. Larger signs proposed for road entrances to Madison have become part of a broader discussion about how to present this kind of community recognition information on a number of other topics.

**51882** SEED Grant Funding June 2018

No report.

**51883** Urban Agriculture June 2018

The Urban Agriculture Work Group met on May 15th to discuss the regulation and permitting of temporary structures with city staff from the Zoning, Building Inspection and Fire departments. The city's policies on accessory structures such as hoop houses and sheds are governed by interpretation of state building and fire codes, which in the view of staff are essentially public safety laws and thus not likely to be changed. The work group discussed doing outreach to inform the public on guidelines for accessory urban farm and garden structures that may be confusing or unclear.

The next meeting on June 19th will review water cost and access issues faced by community gardeners.

**REGULAR BUSINESS REPORTS****51884** Community Gardens Update June 2018

Work has begun in Rennebohm Park to expand the Sheboygan Avenue Community Garden. The project is complicated, but currently several days ahead of schedule; gardeners expect to have access for planting by June 22nd. The Urban Agriculture Work Group is exploring two very important issues for community gardens — hoop houses and water; see update for details.

**51885** Dane County Food Council Update June 2018

Update provided by Bill Warner:

- Urban Agriculture may want to look at hoop house/urban agriculture zoning.
- Keith Reopelle, Dane County Climate Change Council, met with the DCFC to talk about the work of the council. .
- Dane County may lose dairy/livestock educator funding.
- Richmond, Reistad, and Warner will be visiting Dubuque to discuss food policy councils on June 11th.
- Partners In Equity Food Project Grant through Office of Equity and Inclusion will be getting off the ground. Closing June 29.

**51886** Food Policy Coordinator Update June 2018

- Three new members of the Madison Food Policy Council – Garrett Peterson, Regina Vidaver, and Jenn Lam – all of whom have food, agriculture, or public health backgrounds.
- Reistad has had on-going discussions with members of the Bay Creek Neighborhood Assn about future food access and food retail options at the Truman Olson Site on S Park that abuts the Pick 'n Save.
- Reistad had a site meeting for Luna's Groceries. Work is progressing with minor bumps concerning Zoning, which Reistad is assisting with.
- Reistad met with River Food Pantry to discuss city programming and how existing programs might be helpful to their current and future organizational planning.

- Bailkey was able to present in lieu of Reistad to the Milwaukee Food Council on the work of the Madison Food Policy Council on May 17th.
- Discussed the Dane Co Partners In Equity (PIE) Grants with Dane County Food Council, which currently has \$15k in food-related funding for 2018. This component of the PIE Grants were heavily influenced by the city's own SEED grants.
- Reistad met with IT staffers to complete a formal webpage training, which will be helpful for the work of the Community Engagement Work Group as that group works to create more awareness of the MFPC. Training allows Reistad to create and edit food pages for the City.
- Reistad, in conjunction with Shelly Strom from Community Groundworks, led the mayoral delegation from Toa Baja, Puerto Rico through the Brittingham Park Community Garden and answered questions from the Toa Baja mayor and staff.
- Reistad attended a WI Local Food Network (WLFN) Planning meeting, which examined ways that WLFN could focus its work and on local food issues in Wisconsin

**51887**

## Madison Metropolitan School District Update June 2018

- Summer Food service begins June 18 with a kickoff event in Leopold Park at 12:30pm.
- Leopold Food Waste reduction pilot project is ongoing
- Will meet with Milk Carton Recycling Council at the end of June

**51888**

## Oscar Mayer Strategic Assessment Committee Update June 2018

The Oscar Mayer Strategic Assessment Committee last met on May 8th. The committee was introduced to the consultant team (Vandewalle and EQT by Design), heard from the OSCAR group, discussed the public input process, and brainstormed a list of topics and issues that should be considered in our final report. The next meeting is June 12, 5:30pm at the Madison Senior Center. All meeting materials and presentations for this committee are being posted in Legistar File # 49726 and some meetings have been televised on City Channel.

**51889**

## Public Health Madison and Dane County Update June 2018

- The House of Representatives rejected a version of the Farm Bill on May 18. Further votes may occur.
- WIC is continuing to see challenges with declining participation and potential budget cuts for 2018.

**51890**

## Public Market Development Update June 2018

No report.

**ANNOUNCEMENTS**

Bailkey reported on a presentation he recently made to the Milwaukee Food Council on the work of MFPC.

**ADJOURNMENT**

Motion to adjourn made by Richmond. Second by Rhodes-Conway. Motion approved with a voice vote at 7:23PM.