



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

MADISON FOOD POLICY COUNCIL

Wednesday, June 6, 2018

5:30 PM

Madison Public Library-Central Branch
201 W. Mifflin St. Rm.302
Madison WI 53703

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact: Jasmine Brey, Mayor's Office, (608) 266-4611 or jbrey@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

May 2, 2018 : <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

[51224](#)

Creating a Task Force to review, analyze and provide recommendations regarding the City's Integrated Pest Management Policy.

Attachments: [5/3/13 Disbanding the Pest Management Adv Cmte.pdf](#)
[5/18/14 Pest Management on City Property Policy.pdf](#)

ACTION ITEM - recommend REFERRAL to July MFPC meeting

51349

Adopting the City of Madison Comprehensive Plan.

Attachments:[Link Comp Plan Discussion 44190](#)[Link PC Reso 51391](#)[180501 Comprehensive Plan - Part 1.pdf](#)[180501 Comprehensive Plan- Part 2.pdf](#)[Link to Video Overview of Comp Plan](#)[UDC.ppt](#)[CompPlanReport050918.pdf](#)[Comments Submitted to Landmarks Commission 5-14-18](#)[51349 LC Report 05-14-18.pdf](#)[Kliems.email.5.29.18](#)[DraftCompPlan5.1.18](#)[BOH Memo.5.29.18](#)[Public Comments_Redacted.pdf](#)[Analysis of Phase 3 Bike-Related Comments.pdf](#)[180604 CC FLU Meeting Comment Analysis.pdf](#)[180604 Combined for June 7 Meeting.pdf](#)[180604 FLU Comments_Compiled.pdf](#)[180604 PC memo.pdf](#)[180604_SASY_Compiled.pdf](#)[180604_Supplemental Comments.pdf](#)[180611 Additional Comments.pdf](#)[180611 Comments on Draft Plan Spreadsheet.pdf](#)[180611 Compiled Minor Revisions.pdf](#)[180611 GFLU Analysis.pdf](#)[180611 PC Memo.pdf](#)

ACTION ITEM

WORK GROUP REPORTS**51876**

Community Engagement June 2018

Met on 5/7 as a relaunch of the WG. Discussed group priorities and projects, including undertaking a timeline creation project that breaks out possible areas of work by timeline (short/mid/long), impact (high/med/low), and difficulty (high/med/low). Currently looking for a standing meeting time for WG members.

51877

Comprehensive Plan June 2018

Please see action item 51349

51878 Food Waste Reduction Task Force June 2018

The Food Waste Reduction Task Force held a meeting on Wednesday, May 23. At our previous month's meeting we were asked to submit final edits to the Food Recovery Guide and we did one last check-in at this meeting to ensure we heard from everyone that wanted to submit edits. In conversations with WasteCap we have decided to postpone the Food Waste Convocation for Businesses until the winter/spring of 2019. The timeline was shortening on us to pull off a summer event and too many folks had conflicting fall events making planning and pulling it off very difficult. We moved to dedicate at least half of our monthly meetings to planning. While we will take up other issues as they arise, we are also dedicating meeting time to planning a demonstration project with at least two schools to help reduce their food waste.

51879 Healthy Retail Work Group June 2018

The Work Group met on Thursday 5/24 and discussed different ways that the Healthy Retail Access Program could be supported by additional FTE. The Work Group will forego a June meeting and will re-convene in July.

51880 Healthy Marketing and Procurement June 2018

A substitute resolution creating the Good Food Purchasing Policy and authorizing development of Healthy Vending Standards was created and entered into Legistar. I have been having on-going discussions with Parks about the potential ramifications of this policy on Golf Enterprise and the Work Group is very interested in pursuing the healthy vending issue at city facilities.

51881 Pollinator Protection June 2018

The Pollinator Protection Work Group met on May 9th to discuss next steps in the process of creating a Task Force to review the City's Integrated Pest Management policy. The Work Group continued drafting a set of questions and issues that could be used by the Task Force to explore the current processes and uses of pesticides as background.

Small signs noting Madison's participation in the Bee City USA program will be posted in four city parks in time for National Pollinator Week, June 18-24, 2018. Larger signs proposed for road entrances to Madison have become part of a broader discussion about how to present this kind of community recognition information on a number of other topics.

51882 SEED Grant Funding June 2018

No report.

[51883](#)

Urban Agriculture June 2018

The Urban Agriculture Work Group met on May 15th to discuss the regulation and permitting of temporary structures with city staff from the Zoning, Building Inspection and Fire departments. The city's policies on accessory structures such as hoopouses and sheds are governed by interpretation of state building and fire codes, which in the view of staff are essentially public safety laws and thus not likely to be changed. The work group discussed doing outreach to inform the public on guidelines for accessory urban farm and garden structures that may be confusing or unclear.

The next meeting on June 19th will review water cost and access issues faced by community gardeners.

REGULAR BUSINESS REPORTS[51884](#)

Community Gardens Update June 2018

Work has begun in Rennebohm Park to expand the Sheboygan Avenue Community Garden. The project is complicated, but currently several days ahead of schedule; gardeners expect to have access for planting by June 22nd. The Urban Agriculture Work Group is exploring two very important issues for community gardens — hoop houses and water; see update for details.

[51885](#)

Dane County Food Council Update June 2018

[51886](#)

Food Policy Coordinator Update June 2018

Three new members of the Madison Food Policy Council – Garrett Peterson, Regina Vidaver, and Jenn Lam – all of whom have food, agriculture, or public health backgrounds. Reistad has had on-going discussions with members of the Bay Creek Neighborhood Assn about future food access and food retail options at the Truman Olson Site on S Park that abuts the Pick n Save. Reistad had a site meeting for Luna's Groceries. Work is progressing with minor bumps concerning Zoning, which Reistad is assisting with. Reistad met with River Food Pantry to discuss city programming and how existing programs might be helpful to their current and future organizational planning. Bailkey was able to present in lieu of Reistad to the Milwaukee Food Council on the work of the Madison Food Policy Council on May 17th. Discussed the Dane Co Partners In Equity (PIE) Grants with Dane County Food Council, which currently has \$15k in food-related funding for 2018. This component of the PIE Grants were heavily influenced by the city's own SEED grants. Reistad met with IT staffers to complete a formal webpage training, which will be helpful for the work of the Community Engagement Work Group as that group works to create more awareness of the MFPC. Training allows Reistad to create and edit food pages for the City. Reistad, in conjunction with Shelly Shaw from Community Groundworks, led the mayoral delegation from Toa Baja, Puerto Rico through the Brittingham Park Community Garden and answered questions from the Toa Baja mayor and staff. Reistad attended a WI Local Food Network (WLFN) Planning meeting, which examined ways that WLFN could focus its work and on local food issues in Wisconsin.

51887**Madison Metropolitan School District Update June 2018**

1. Summer Feeding begins June 18 at 17 school sites and 24 Community sites. Kids 18 and under get free meals. No application is required. Site information is available by calling 211 or a site map is available on the School District web site. We will have a kickoff event at Leopold Park on June 18 at 12:30pm. The city has been a wonderful in supporting and promoting the summer program. George Reistad, Nick Heckman and representatives from the Parks Department have provided tremendous support for this effort. Reap Food Group and MMSD Communications have ramped up promotions with flyers, magnets, yard signs, posters and city bus advertising. REAP does have promotional materials available for any groups that would like to utilize them.

2. The Leopold waste reduction project is continuing through the end of the school year. Results have been encouraging since this is being implemented at our largest elementary school. The reduction in the number of trash bags being hauled out has been dramatically reduced. We are finding that about 20% of the lunch trays have been clean enough to meet the recycling requirements. The focus so far has been on lunch trays and milk cartons. We are planning on applying for a \$5,000 grant from the Milk Carton Recycling Council to expand the program and encourage other schools to participate in the waste reduction effort.

51888**Oscar Mayer Strategic Assessment Committee Update June 2018**

The Oscar Mayer Strategic Assessment Committee met May 8th. The meeting minutes and presentation are posted in legistar (<https://madison.legistar.com/View.ashx?M=M&ID=599129&GUID=0F9966ED-8950-49CD-BF18-E12E10517F6E>). The committee was introduced to the consultant team (Vandewalle and EQT by Design), heard from the OSCAR group, discussed the public input process, and brainstormed a list of topics and issues that should be considered in our final report. Our next meeting is June 12th, 5:30pm at the Madison Senior Center.

51889**Public Health Madison and Dane County Update June 2018****51890****Public Market Development Update June 2018****ANNOUNCEMENTS****ADJOURNMENT**