



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft MADISON FOOD POLICY COUNCIL

Wednesday, October 4, 2017

5:30 PM

201 W Mifflin St Rm. 302 Central Library

CALL TO ORDER / ROLL CALL

Convened by Vice Chair Richmond at 5:37pm.

Present: 9 - Rebecca Kemble; Ledell Zellers; Arvina Martin; Nathan S. Clarke; Elisabeth C. Reynolds; Steve Youngbauer; Christopher G. Brockel; Lindsey Day Farnsworth and Satya V. Rhodes-Conway

Absent: 3 - Nan Fey; Martin H. Bailkey and Devika J. Suri

OTHERS PRESENT

Staff: Nick Heckman (Public Health), George Reistad (Food Policy Coordinator), Cindy Statz and Jim Baumann (Sheboygan Community Garden), Ben Van Pelt (American Heart Assn).

Present: Kyle Richmond, Henry Aschauer, Kellie Strinz, Teal Staniforth.

Excused: Erica Anderson, Carrie Edgar, Alexia Kulwiec, Anne Reynolds.

APPROVAL OF MINUTES

Rhodes-Conway moved approval. Second Kulweic. Approval passes with a voice vote.

PUBLIC COMMENT

48978-Neither. Ben Van Pelt. American Heart Association. Invited speaker for information only.

42334-Support. Jim Baumann. Sheboygan avenue community gardens.

42334-Support. Cindy Statz. Sheboygan avenue community gardens. Support of staff report-three options for additional community garden space in University Hill Farms.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

The Action taken by the Food Policy Council on August 2, 2017 was associated with an incorrect file number in the City's Legistar system. On advice of the City Attorney's office, the motion was re-introduced to "Recommend that the Common Council adopt the Darbo-Worthington-Starkweather Plan, and that Planning Staff take into consideration the comments from the Madison Food Policy Council when preparing the final draft of the plan.

Rhodes Conway moved. Second Kemble. Motion passed with a voice vote.

42334

Accepting the staff report and its recommendations on Potential Garden Sites within the University Hill Farms Neighborhood and nearby areas.

Attachments: [9/6/17 Potential Garden Sites Near Univ. Hill Farms - Final Staff Report.pdf](#)
[App. A - Potential Garden Sites Near University Hill Farms Neighborhood Fin](#)
[App. B - Potential Garden Site Options Map - Final 090617.pdf](#)
[App. C - Census Tracts Overlaid on NIP Plan Districts FINAL 090617.pdf](#)
[42334 v 1 By Title Only.pdf](#)
[2nd Substitute Resolution 42079.pdf](#)

A motion was made by Rhodes-Conway, seconded by Brockel, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

OLD BUSINESS

None.

WORK GROUP REPORTS**48974**

Comprehensive Plan Work Group October 2017

Work Group met on 8/7 and 8/14. Met with staff and currently working through process for developing recommendations on comprehensive plan strategy language. Working on how lessons from city process can be shared with Dane County Food Council and CARP-C in advance of County's comprehensive planning process. on 8/14. Had previously met with staff. Currently working through process for developing recommendations. Anticipating third public engagement and resident panels from Planning Dept. Considering to re-write one recommendation so that it is more clear.

48975

Community Engagement October 2017

No report.

[48976](#)

Food Waste Reduction Task Force October 2017

The Food Waste Reduction Task Force met on Wednesday, September 25. To start the meeting Chris Brockel gave a summary of the Midwest Food Recovery Conference that took place in Des Moines, IA during the first week of September. Our second order of business was to review the applicants we received for the internship position (unpaid) created to help shepherd the creation of the Food Recovery Guide. Four applicants were reviewed and each had strong background in food issues and great interest in food waste reduction. We decided to reach out to all four to see if they wanted to break the work into pieces and share responsibility for development of the guide. We also thought that we could expand some responsibilities to include helping organize our next Food Waste Reduction convocation. Carrie will reach out and discuss the opportunity with the applicants. Finally, we discussed the possibility of hosting a food waste reduction event with WasteCap in Milwaukee. Both they and we have now hosted events and we are interested if a combined event would have a greater reach and create more synergies.

Suggestion by Rhodes-Conway to learn about Minneapolis Zero Waste project and racial equity analysis. Midwest food recovery summit in Des Moines showed that neighboring states are doing much more than Wisconsin in terms of Food Waste reduction.

Healthy Food for All processed 2 tons of food from Epic Users Group meeting.

[48980](#)

Grant Funding October 2017

No report.

[48977](#)

Healthy Retail October 2017

The Healthy Retail Access Work Group met for the first time after several months of scheduling difficulties. The Public Health Dept. has improved the Food Access Improvement Map, which is now based on more accurate and finer-grain data. Ben Van Pelt, a Wisconsin-based staff member of the American Heart Association (AHA) has, in collaboration with City and County staff, leveraged \$5000 in AHA funds to finance an evaluation of Madison's Healthy Retail Access Program by The Food Trust, a national leader in healthy retail access program design and financing. Evaluation interviews have begun, and a preliminary report is expected by late November. The evaluation will be used internally to inform future program design. Meanwhile, HRAP continues to receive interest from prospective grantees.

Ben Van Pelt, Government Relations Officer from American Heart Association registered to speak about AHA's efforts to connect Healthy Retail Access Program with the Food Trust, a national evaluation organization on healthy food access. Van Pelt shared a memo about the hiring of the Food Trust. The goal will be to have a report finalized in late November which will outline best practices for the Healthy Retail Access Program and be tailored to Madison's unique characteristics.

City Staff (Nick Heckman from Public Health, Milena Bernardinello from Planning) have worked to update the Food Access Improvement Map. Will be shared with Common Council Executive Committee. Connected to existing data sources.

Questions about reliability of data that is informing FAIM map and therefore the HRAP program.

[48978](#)

Healthy Marketing and Procurement October 2017

This work group has been struggling to meet as it requires new members and scheduling has proved to be a challenge. The group needs to get together to review survey results from the survey conducted at the Goodman park district, and make plans moving forward.

City committees'/city departments are still reviewing the proposed resolution which encourages City purchasing to consider the following values in making purchases:

1. Local Economies
2. Environmental Sustainability
3. Valued Workforce
4. Animal Welfare
5. Nutrition

The group should begin gathering information from different entities that purchase food, to conduct a baseline assessment of the City's purchasing. We also need to schedule a meeting with potential partners in developing a good food purchasing policy, such as Dane County or the Madison School District. Recommendation from Day-Farnsworth to contact Edwin Marty from City of Austin.

[48979](#)

Pollinator Protection October 2017

The Pollinator Protection Work Group is researching the background and current status of the City's current (Integrated Pest Management) policy, exploring similar policies being used by other municipalities, and will be gathering input from City staff in an effort to review and potentially revise guidelines for the use of pesticides on City property. Next meeting will be held on 10/20/17.

REGULAR BUSINESS REPORTS[48981](#)

Food Policy Director Update October 2017

Urban Agriculture Work Group Planning Team members Bailkey and Farnworth developed a rough draft of a scoping and definitions document for the group which is being finalized. Gardens Network admin team is meeting this week to talk about next steps for the advisory team retreat and the role of the advisory team, GN structure, and how the urban ag WG fits into this. Planning Team discussed planning for a stakeholder meeting in the winter to align with grower's schedules. Next meeting is 10/17 (3rd Tuesdays of the month).

Healthy Retail Access Program is included in the 2018 Exec Capital Budget at previous funding levels (\$300,000). SEED Grants are in the 2018 Executive Operating budget at previous funding level (\$50,000). Funding support (\$10,000) for MFPC Work Groups is included in the 2018 Executive Operating Budget.

Double Dollars Program is set to start at Willy St. Co-op locations on October 24, 2018.

[48982](#)

Public Market Development Committee Update October 2017

Taste of Madison Public Market will be on 10/11 from 5-8pm - 945 East Washington Ave. Market Ready Program has selected the first 30 participants. 2-year program to provide support for potential vendors.

[48983](#)

Dane County Food Council Update October 2017

No update.

[48984](#)

Madison Metropolitan School District Update October 2017

No update.

[48985](#)

Public Health of Madison and Dane County Update October 2017

Working on training for staff around advocacy, education and lobbying.

[48986](#)

Community Gardens Update October 2017

The staff team met on September 11th to approve a timeline for legislative and other actions needed to locate additional community garden space in the Hill Farms area. Since then, the Resolution to Accept the Staff Report and proceed with its recommendation to explore three feasible locations using the RESJ community engagement process (Legistar 42334) has been approved by both the Board of Park Commissioners and the Board of Public Works. At its meeting on October 4th, the Food Policy Council will be asked to recommend that the Common Council adopt this Resolution accepting the staff team's recommendations. The City's Finance Committee has also approved a budget amendment to cover implementation costs up to \$60,000 at the request of Alders King and Martin on September 25th. George Reistad is working with Toriana Pettaway, the City's Equity Coordinator in the Department of Civil Rights, to pull together the staff team to lead the RESJ process that will begin as soon as possible after the Common Council's approval, which is expected to occur on October 17th.

ADJOURNMENT

Motion to adjourn by Clarke at 6:45p. Second by Rhodes-Conway. Motion passed with a voice vote.