



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### MADISON FOOD POLICY COUNCIL

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Wednesday, October 4, 2017

5:30 PM

201 W Mifflin St Rm. 302 Central Library

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntwv, cov ntaub ntwv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact Jasmine Brey in the Mayor's Office (608)266-4611.

#### CALL TO ORDER / ROLL CALL

#### APPROVAL OF MINUTES

September 6, 2017: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### NEW BUSINESS

##### ACTION ITEM

##### [42334](#)

Accepting the staff report and its recommendations on Potential Garden Sites within the University Hill Farms Neighborhood and nearby areas.

**Attachments:** [9/6/17 Potential Garden Sites Near Univ. Hill Farms - Final Staff Report.pdf](#)  
[App. A - Potential Garden Sites Near University Hill Farms Neighborhood Final I](#)  
[App. B - Potential Garden Site Options Map - Final 090617.pdf](#)  
[App. C - Census Tracts Overlaid on NIP Plan Districts FINAL 090617.pdf](#)  
[42334 v 1 By Title Only.pdf](#)  
[2nd Substitute Resolution 42079.pdf](#)

Recommend adoption of Legistar 42334 accepting the Staff Report by the Common Council.

**OLD BUSINESS****WORK GROUP REPORTS**

[48974](#) Comprehensive Plan Work Group October 2017

[48975](#) Community Engagement October 2017

[48976](#) Food Waste Reduction Task Force October 2017

The Food Waste Reduction Task Force met on Wednesday, September 25. To start the meeting Chris Brockel gave a summary of the Midwest Food Recovery Conference that took place in Des Moines, IA during the first week of September. Our second order of business was to review the applicants we received for the internship position (unpaid) created to help shepherd the creation of the Food Recovery Guide. Four applicants were reviewed and each had strong background in food issues and great interest in food waste reduction. We decided to reach out to all four to see if they wanted to break the work into pieces and share responsibility for development of the guide. We also thought that we could expand some responsibilities to include helping organize our next Food Waste Reduction convocation. Carrie will reach out and discuss the opportunity with the applicants. Finally, we discussed the possibility of hosting a food waste reduction event with WasteCap in Milwaukee. Both they and we have now hosted events and we are interested if a combined event would have a greater reach and create more synergies.

[48980](#) Grant Funding October 2017

[48977](#) Healthy Retail October 2017

- o Food Trust Evaluation — Ben van Pelt, American Heart Association
- o Food Access Map

The Healthy Retail Access Work Group met for the first time after several months of scheduling difficulties. The Public Health Dept. has improved the Food Access Improvement Map, which is now based on more accurate and finer-grain data. Ben Van Pelt, a Wisconsin-based staff member of the American Heart Association (AHA) has, in collaboration with City and County staff, leveraged \$5000 in AHA funds to finance an evaluation of Madison's Healthy Retail Access Program by The Food Trust, a national leader in healthy retail access program design and financing. Evaluation interviews have begun, and a preliminary report is expected by late November. The evaluation will be used internally to inform future program design. Meanwhile, HRAP continues to receive interest from prospective grantees.

**48978** Healthy Marketing and Procurement October 2017

This work group has been struggling to meet as it requires new members and scheduling has proved to be a challenge. The group needs to get together to review survey results from the survey conducted at the Goodman park district, and make plans moving forward.

Common Council committees /city departments are still reviewing the proposed resolution which encourages City purchasing to consider the following values in making purchases:

1. Local Economies
2. Environmental Sustainability
3. Valued Workforce
4. Animal Welfare
5. Nutrition

The group should begin gathering information from different entities that purchase food , to conduct a baseline assessment of the City's purchasing. We also need to schedule a meeting with potential partners in developing a good food purchasing policy, such as Dane County or the Madison School District.

**48979** Pollinator Protection October 2017

The Pollinator Protection Work Group is researching the background and current status of the City's current (Integrated Pest Management) policy, exploring similar policies being used by other municipalities, and will be gathering input from City staff in an effort to review and potentially revise guidelines for the use of pesticides on City property. Next meeting will be held on 10/20/17.

**REGULAR BUSINESS REPORTS****48981** Food Policy Director Update October 2017**48982** Public Market Development Committee Update October 2017**48983** Dane County Food Council Update October 2017**48984** Madison Metropolitan School District Update October 2017**48985** Public Health of Madison and Dane County Update October 2017

[48986](#)

## Community Gardens Update October 2017

The staff team met on September 11th to approve a timeline for legislative and other actions needed to locate additional community garden space in the Hill Farms area. Since then, the Resolution to Accept the Staff Report and proceed with its recommendation to explore three feasible locations using the RESJ community engagement process (Legistar 42334) has been approved by both the Board of Park Commissioners and the Board of Public Works. At its meeting on October 4th, the Food Policy Council will be asked to recommend that the Common Council adopt this Resolution accepting the staff team's recommendations. The City's Finance Committee has also approved a budget amendment to cover implementation costs up to \$60,000 at the request of Alders King and Martin on September 25th. George Reistad is working with Toriana Pettaway, the City's Equity Coordinator in the Department of Civil Rights, to pull together the staff team to lead the RESJ process that will begin as soon as possible after the Common Council's approval, which is expected to occur on October 17th.

**ADJOURNMENT**