

AGENDA # 10

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: November 19, 2008
TITLE: Report of Façade Improvement Grant Staff Team (12781)	REFERRED:
	REREFERRED:
	REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: November 19, 2008	ID NUMBER:

Members present were: Bruce Woods; Chair, Mark Smith, Dawn Weber, Ron Luskin, Jay Ferm, Marsha Rummel, Todd Barnett, Bruce Woods and John Harrington.

SUMMARY:

1051-1053 Williamson Street

Appearing on behalf of the project were Jim Glueck and Tim Olsen, representing Tellurian UCAN, Inc. Jim Glueck, architect provided a review of the scope of the presentation. On a motion by Luskin, seconded by Rummel, the Commission **ACCEPTED** the report of the Façade Grant Staff Team on a vote of (8-0). The motion required the use of matching window “tin” trim on the front façade.

114-116 King Street

Matthew Aro, architect provided a summary of the improvements associated with the façade grant. Following discussion on a motion by Barnett, seconded by Ferm, the Commission **ACCEPTED** the report of the Façade Grant Staff Team with improvements as proposed with the condition that existing window signs be removed if not consistent with applicable ordinance provisions. The motion passed on a vote of (8-0).

520 South Park Street

Roger Bowden provided a detailed review of the scope of the façade improvements associated with the grant. Following his presentation on a motion by Barnett, seconded by Rummel, the Commission **ACCEPTED** the report of the Façade Grant Staff Team on a vote of (8-0). The motion required the that the plans be modified to bring brick down to the bottom with the use of limestone at the façade base. Specifically bring vertical piers down including the use of modular brick, as well as consider staining existing brick to create a better color match. Also hold the ceiling back to reduce its vision through the upper transom. The transom panel should be clear with the option for rippled glass/incorporate vertical pilasters up to the second floor line utilizing modular brick with an alternative for stone sill between the brick vertical pilasters or the use of matching modular brick below window openings. The motion passed on a vote of (8-0).

2201 Regent Street

Consideration of this item was **REFERRED** at the request of the applicant. The Commission referred consideration of the façade grant on a motion by Ferm, seconded by Woods. The motion passed on a vote of (8-0).

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding. The overall ratings for this project are 7, 7, 7, 7 and 7.

URBAN DESIGN COMMISSION PROJECT RATING FOR: Façade Grant Reports (1051 Williamson Street)

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	7
	-	-	-	-	-	-	-	7

General Comments:

- All good except better glass choice at top of door.
- Obscure glass at transom will complete project.

URBAN DESIGN COMMISSION PROJECT RATING FOR: Façade Grant Reports (114-116 King Street)

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	7
	-	-	-	-	-	-	-	7

General Comments:

- Address window signage – not in compliance, otherwise project goals are excellent.
- Good project.

URBAN DESIGN COMMISSION PROJECT RATING FOR: Façade Grant Reports (520 S. Park Street)

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings	-	-	-	-	-	-	-	7

General Comments:

- Fantastic. Classic 1920s building – will be restored for another generation of retail use.
- Entry bay needs work.