

**APPLICATION FOR
URBAN DESIGN COMMISSION
REVIEW AND APPROVAL**

AGENDA ITEM # _____

Project # _____

DATE SUBMITTED: <u>12.15.09</u>	Action Requested
UDC MEETING DATE: <u>1.6.10</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 2733 University Ave.

ALDERMANIC DISTRICT: 5

OWNER/DEVELOPER (Partners and/or Principals) ARCHITECT/DESIGNER/OR AGENT:

Jeff Jensen

Grant Signs

2733 University Ave.

5119 Terminal Dr.

Madison, WI 53705

McFarland, WI 53558

CONTACT PERSON: Eric Marty

Address: 5119 Terminal Dr.

McFarland, WI 53558

Phone: 608.838.7794

Fax: 608.838.7798

E-mail address: emarty@signproductions.com

TYPE OF PROJECT:

(See Section A for:)

- Planned Unit Development (PUD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Community Development (PCD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District * (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

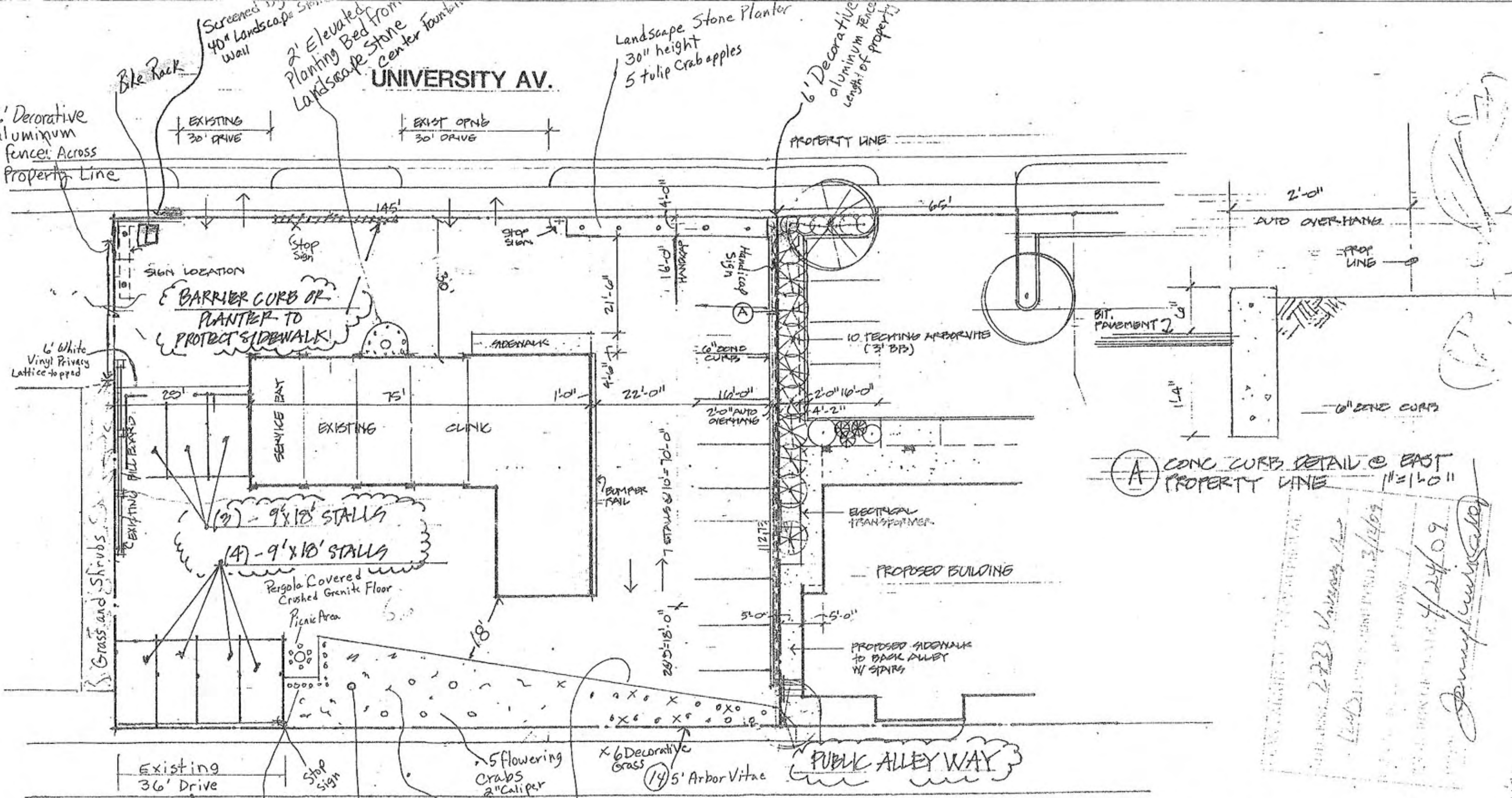
- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review* (Fee required)
- Street Graphics Variance* (Fee required)
- Other _____

*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



(A) CONC CURB DETAIL @ EAST PROPERTY LINE 1"=1'-0"

2733 University Ave
 3/14/09
 4/24/09
 Jenny Jensen

SITE PLAN 1"=20'

NOTES/ELEMENTS ADDED 11-11-09

Jeff A Jensen JEFFA LLL 608 445 6819	SUBJECT CAR CARE CLINIC Landscape LAYOUT	DETAIL NO. ...
PROJECT 2733 University Ave.	CORR. #	DATE

From



CONCEPTUAL RENDERING:



JOB DESCRIPTION

RE-FACE EXISTING D/F ILLUMINATED EXTERIOR PYLON SIGN.

REMOVE AND DISCARD OF EXISTING FACES IN PYLON SIGN.

FABRICATE NEW FACES WITH MODIFIED WHITE ACRYLIC. CUT, WEED, PAPER, AND APPLY VINYL GRAPHICS TO FACE.

REPLACE ALL LAMPS & BALLASTS.

RE-INSTALL NEW FACES ONTO PYLON SIGN AS SHOWN.

R1: 11.23.09 • JER • REPLACE ALL LAMPS & BALLASTS

TOTAL SQ. FT. OF SIGNAGE: 72 sq. ft. **VIEWING DISTANCE OF PRIMARY SIGN COPY : 630 ft.**

3630-167 BRIGHT BLUE (VINYL) 

3630-43 LT TOMATO RED (VINYL) 

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.

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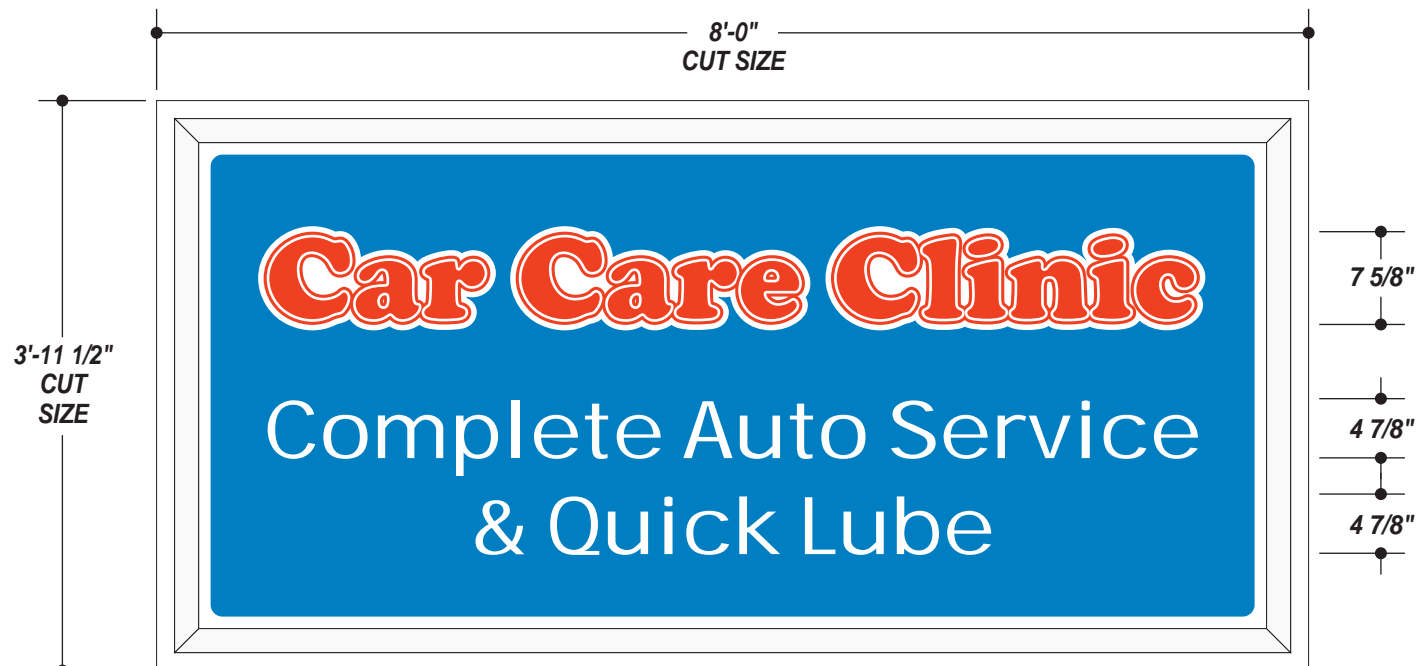


DESIGN APPROVED BY: _____
 AUTHORIZED SIGNATURE _____
 DATE _____

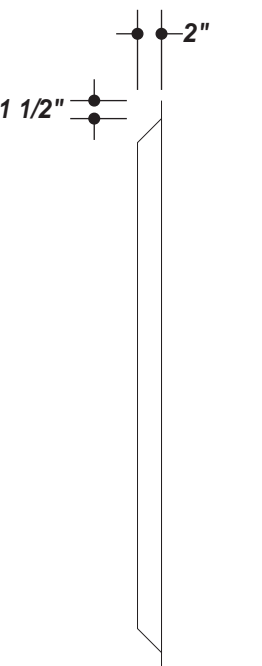


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FRONT VIEW



SIDE VIEW

- 3630-167 BRIGHT BLUE (VINYL) ■
- 3630-43 LT TOMATO RED (VINYL) ■

EXISTING SIGN TO BE RE-FACED:



CONCEPTUAL RENDERING (*MAY NOT BE TO EXACT SCALE)



JOB DESCRIPTION

FAB & INSTALL A NEW PAN FACE FOR EXISTING S/F ILLUMINATED EXTERIOR WALL CABINET.

FABRICATE NEW WHITE PAN FACE WITH:
 - OVERALL SIZE: 3'-11 1/2"(h) x 8'-0" (w)
 - FLANGE: 2"
 - DRAW / PILLOW: 2"

CUT, WEED, PAPER, AND APPLY VINYL GRAPHICS TO FACE.

REPLACE ALL LAMPS & BALLASTS.

INSTALL NEW FACE AS PER PRINT.

R1: 03.19.09 • JER • REVISED PRINT TO INDICATE THAT CUSTOMER WILL DISCARD OF OLD FACE AND INSTALL NEW FACE. GRANT TO FAB ONLY.
 R2: 11.23.09 • JER • REPLACE ALL LAMPS & BALLASTS. GRANT TO INSTALL FACE.

TOTAL SQ. FT. OF SIGNAGE: 32 sq. ft. VIEWING DISTANCE OF PRIMARY SIGN COPY : 381 ft.

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120V PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

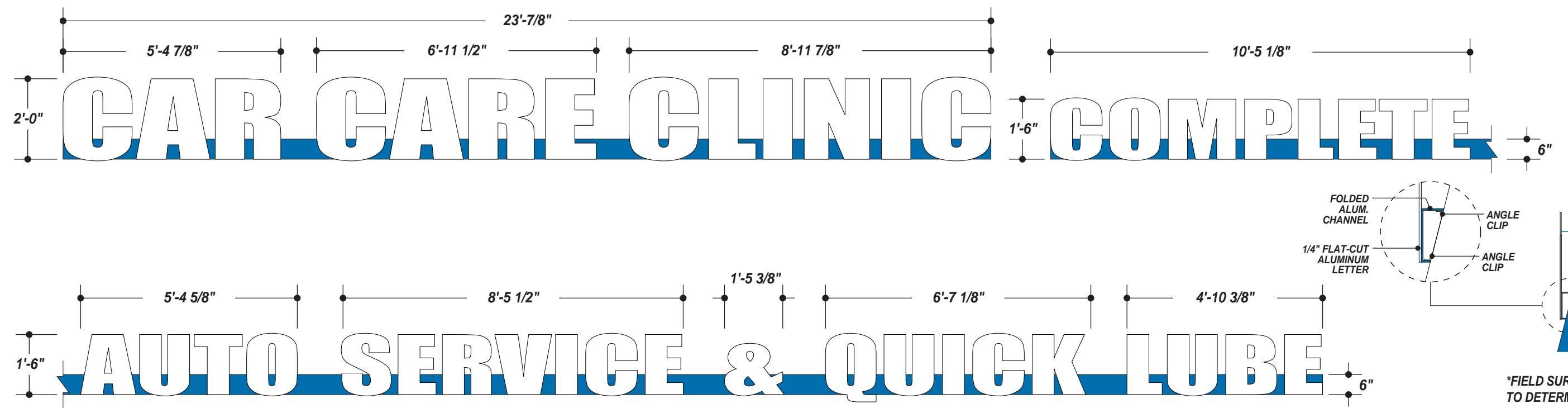
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FILE NAME 21459-04-2 DATE 11.23.09 SCALE 3/4"=1'-0"
 JOB NAME CAR CARE CLINIC
 LOCATION 2733 UNIVERSITY AVE, MADISON, WI 53705
 DRAWN BY JER SALESMAN ERIC MARTY

DESIGN APPROVED BY:
 AUTHORIZED SIGNATURE _____
 DATE _____



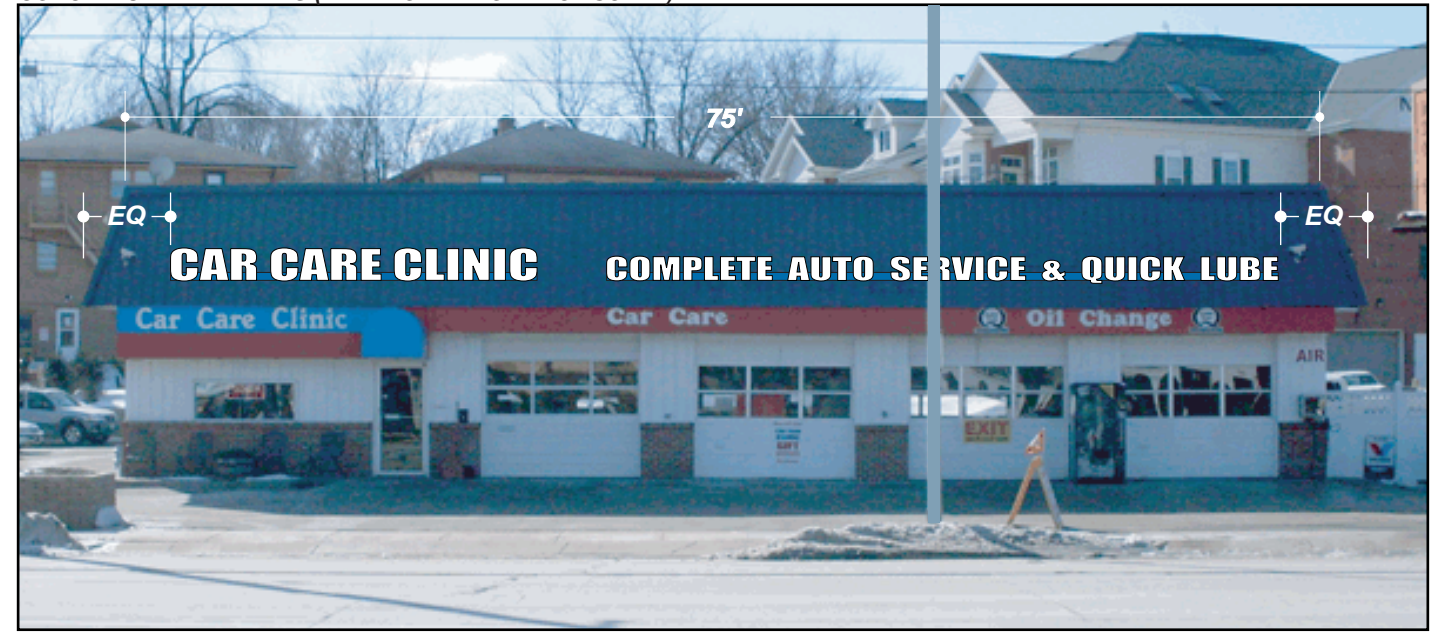


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EXISTING LETTERS TO BE REPLACED:

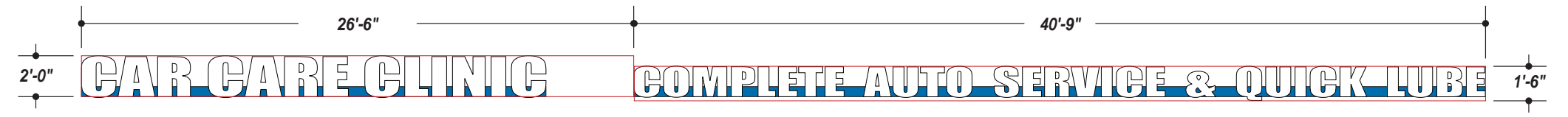


CONCEPTUAL RENDERING (*MAY NOT BE TO EXACT SCALE)



JOB DESCRIPTION
 REPLACE EXISTING S/F NON-ILLUMINATED EXTERIOR FLAT-CUT LETTERS
 REMOVE AND DISCARD OF EXISTING LETTERS MOUNTED TO ROOF READING "OIL CHANGE"
 FABRICATE NEW LETTERS WITH 1/4" ROUTED ALUMINUM. PAINT.
 FABRICATE 6" RACEWAY WITH FOLDED ALUMINUM. PAINT.
 MOUNT LETTERS FLUSH TO RACEWAY (BOTTOM OF LETTERS FLUSH WITH BOTTOM OF RACEWAY).
 MOUNT NEW FLAT-CUT LETTERS AND RACEWAY TO BUILDING ROOF AS SHOWN. ROOF IS ANGLED AND CORRUGATED. MOUNT WITH ALUMINUM ANGLE CLIPS. ADD ADDITIONAL SUPPORTS BEHIND LETTERS AS NEEDED.

R1: 12.08.09 • JER • ADDED "CAR CARE CLINIC" COPY
 R2: 12.11.09 • JER • UPDATED VISUAL REPRESENTATION.



TOTAL SQ. FT. OF SIGNAGE: 114 sq. ft. **VIEWING DISTANCE OF PRIMARY SIGN COPY : 900-1,200 ft.**

7725-10 WHITE (PAINT) PAINT TO MATCH BUILDING ROOF (TBD)

UNLESS OTHERWISE SPECIFIED:
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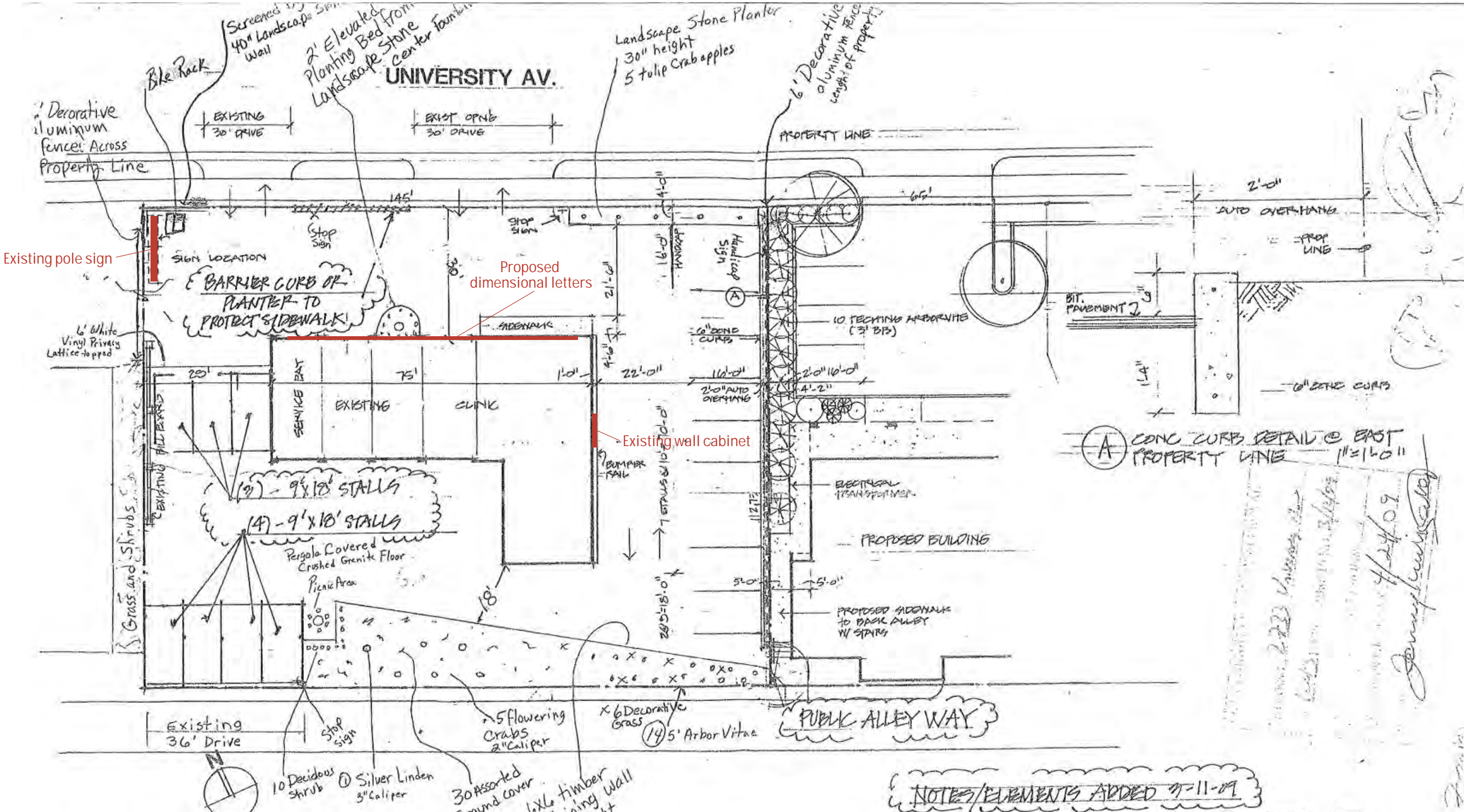
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FILE NAME 21459-02-2 DATE 11.23.09 SCALE 3/4"=1'-0"
 JOB NAME CAR CARE CLINIC
 LOCATION 2733 UNIVERSITY AVE, MADISON, WI 53705
 DRAWN BY JER SALESMAN ERIC MARTY
 DESIGN APPROVED BY: _____
 AUTHORIZED SIGNATURE _____
 DATE _____



UNIVERSITY AV.



SITE PLAN 1"=20'

A CONC CURB DETAIL @ EAST PROPERTY LINE 1"=16"0"

2733 University Ave
 4/24/09
 Jennifer Jensen

NOTES/ELEMENTS ADDED 9-11-09

Jeff A Jensen JEFFA LLL 608 445 6819	SUBJECT CAR CARE CLUNK Landscape LAYOUT	DETAIL NO. _____
PROJECT 2733 University Ave.	CORR. # _____	DATE _____