

For April 2014

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)  
Warren Hansen, Street Vending Coordinator, Department of Planning &  
Community & Economic Development, City of Madison, Wisconsin**

**MALL/CONCOURSE FOOD VENDOR STATUS**

**Licenses Issued to Date: 31**

**Landlord Complaint**

Jim Shapiro, landlord for Milio’s on Martin Luther King, Jr. Blvd and Brocach on W. Main St., calls occasionally to protest that there are more food carts clustered near his tenant’s addresses than there are near some other restaurants. He requests that at least two of the MLK food carts be relocated and that one go in front of The Old Fashioned, one in front of Graze, and one in front of Francesca’s.

**Enforcement:**

**Observation:**

- FIB’s – No trash receptacle
- Fried & Fabulous – No trash receptacle
- Good Food – No trash receptacle
- King of Falafel – No trash receptacle
- Luangprabang – Failure to obtain appropriate license
- SoHo Gourmet Food – No trash receptacle
- Surco Peruvian – Operating during unauthorized hours
- Wei’s Food to Go – Failure to obtain appropriate license; No trash receptacle

**Warning:**

- Banzo 1 – Failure to obtain appropriate license
- Natural Juice – Operating during unauthorized hours
- Teriyaki Samurai – Vending in unauthorized area
- Wei’s Food to Go – Failure to obtain appropriate license

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**SIDEWALK CAFÉ STATUS**

**Licenses Issued to Date: 39**

**Enforcement:**

There is nothing to report in this category.  
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**ARTS & CRAFTS STATUS**

**Licenses Issued to Date: 31**

**Enforcement:**

**Observation:**

Travis Knapp – Failure to obtain appropriate license; did not maintain 6 feet for pedestrians

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**MERCHANT VENDOR STATUS**

**Licenses Issued to Date: 7**

**Enforcement:**

**Observation:**

Mango Boutique – Did not maintain 6 feet for pedestrians; did not maintain hazard free conditions

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**SOUTHEAST CAMPUS VENDING AREA STATUS**

**Licenses Issued to Date: 6**

**Enforcement:**

**Observation:**

Fast on Your Way – Did not maintain hazard-free conditions (lack of motorist visibility at corner)

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**HIGH DENSITY VENDING STATUS**

**Licenses Issued to Date: 1**

**Langdon Street: 1**

**Camp Randall:**

Food – 0  
Goods - 0

**Enforcement:**

There is nothing to report in this category

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**LATE NIGHT VENDING STATUS**

**Licenses Issued to Date: 6**

**Enforcement:**

**Observation:**

Fried and Fabulous - Did not maintain 6 feet for pedestrians; vending in unauthorized area and without being assigned site  
JD's – Vending in unauthorized area and without being assigned site  
Sabor Queretano – Did not maintain 6 feet for pedestrians; vending in unauthorized area and without being assigned site  
SoHo Gourmet Foods – Vending in unauthorized area and without being assigned site

**Citation:**

Fried and Fabulous – Vending in unauthorized area and without being assigned site

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**BASIC STREET VENDOR LICENSE STATUS**

**Licenses Issued to Date: 74**

**Independent (Not associated with another license type): 1**

**Enforcement:**

There is nothing to enforce in this category.

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**TABLING PERMITS**

**Issued to Date: 3**

**T Permits**

Daily – 0  
Monthly – 0  
Annual – 2

**E Permits**

Daily – 0  
Monthly – 0  
Annual – 1

**M Permits**

Annual Only

**Enforcement:**

There is nothing to report in this category.

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**MISCELLANEOUS**

**Day Time Vending Outside the Downtown:**

**Dairy Drive Food Vendors**

Three vendors and one farm tent began operating on Dairy Drive on April 14<sup>th</sup>. They'll be there Mondays and Fridays. This was the idea of Alder Denise Demarb, which I helped organize for her. Vendors are pleased with their sales.

**University Research Park Food Vendors**

For the second year, four vendors began operating there Wednesday, April 16<sup>th</sup>. There has been some discussion of also having carts there Tuesday and Thursdays as well as Monday through Friday. Vendors are pleased with their sales.

**Epic Food Carts**

Three vendors began operating in Verona on Monday, April 14<sup>th</sup>. They're open Monday through Friday. La Empanada reports strong sales. Ladonia Café (vegetarian and vegan) wonders if her food is "too healthy". No reports from Taquitos Marimar.

**Let's Eat Out Madison**

They have resumed meeting afternoons-evenings in select Madison neighborhoods, where the reception has been positive. They have also added Sun Prairie and Middleton.

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**Madison Downtown Optimists**

On Monday, April 7<sup>th</sup>, I gave the Optimists yet another version of my Madison food cart PowerPoint presentation that was tailored to their interests. They were welcoming, appreciative and, yes, optimistic.

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**BANNER STATUS**

Organizations assigned 2014 banner space to date: 43