

# West Area Plan



**Transportation Commission July 31, 2024**

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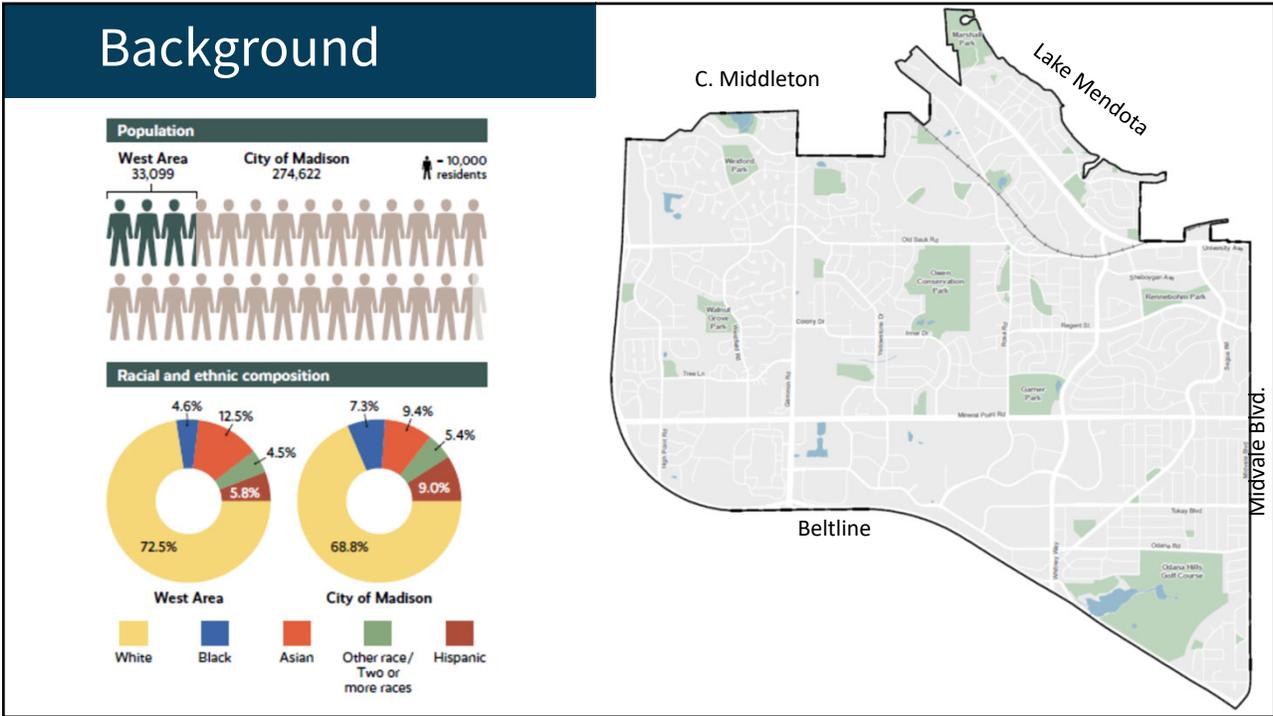
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## Agenda

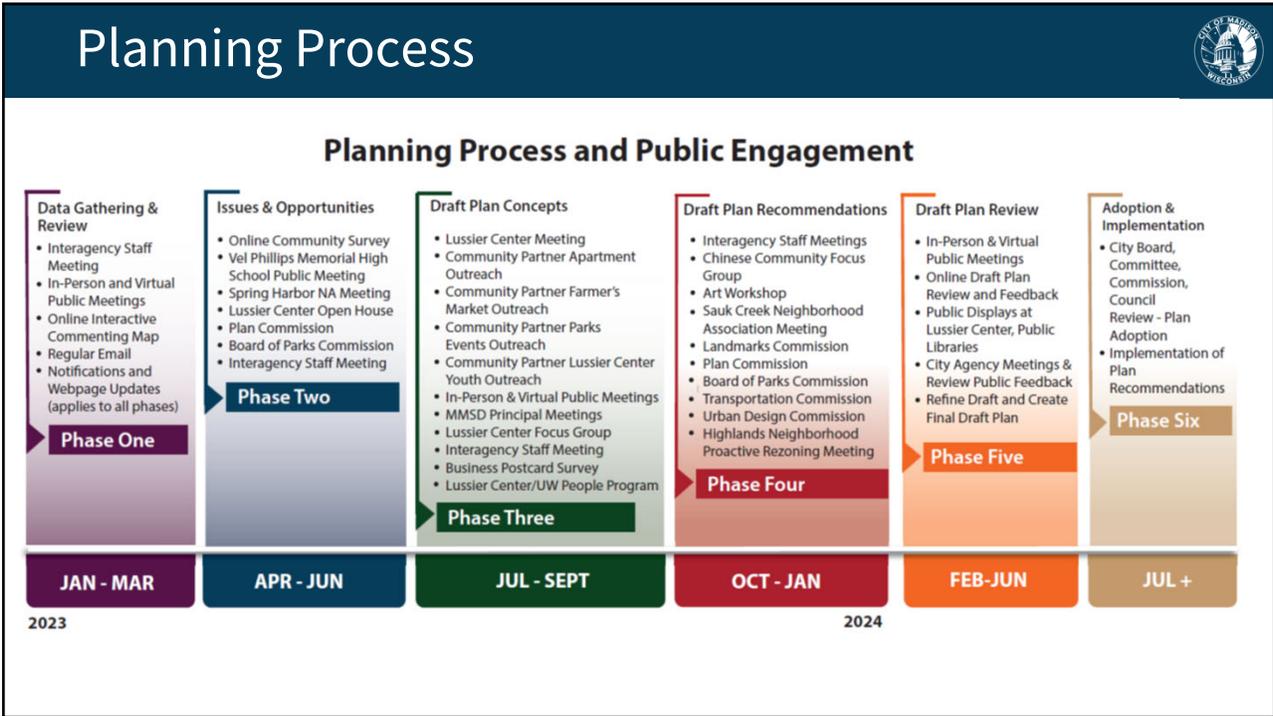


1. Background
2. Planning Process
3. Public Feedback
4. Draft West Area Plan Recommendation Highlights
5. Next Steps

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# Meetings and Outreach



## In-Person Community Meetings



## Community Surveys



## Community



## Open Houses



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# Overall Feedback Themes



- Tree canopy/conservation
- Development process concerns/mistrust
- Bike infrastructure connectivity
- Housing density – preserve single-family neighborhoods vs. adding housing

## What We've Heard

Some of the comments we've received on the DRAFT West Area Plan:

*Like redeveloping commercial areas to increase housing density*

*Do not want higher density of residents*

*Bring more diversity to neighborhoods*

*Multi-family units impact safety of current residents and changes character of neighborhood*

*Plan does not go far enough to increase multi-family housing*



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See the comment summary: [bit.ly/WestPlanComments](https://bit.ly/WestPlanComments)

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## Overall Feedback Themes



- Mix stores, services with housing
- Vary size/scale of new buildings
- Exclusive views are loudest
- Welcome new people, while respecting established residents

### What We've Heard

Some of the comments we've received on the DRAFT West Area Plan:

Take up rezoning at the time of an actual proposal

Want small apartment buildings/mixed-use sprinkled throughout neighborhood

Need to allow more small stores so neighborhoods are walkable, too much driving is required to get groceries

Expanding mixed-use in residential areas would help property values

Expanding mixed-use in residential areas would hurt property values



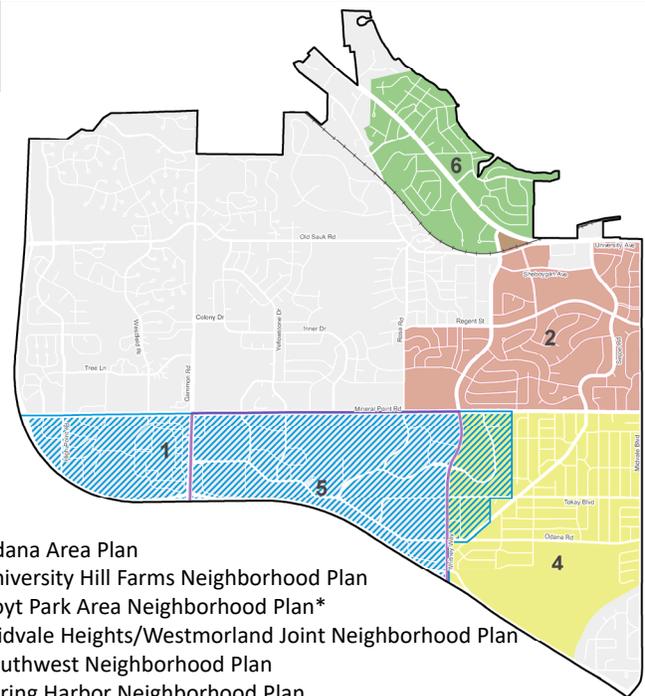
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## Past Plans

- Existing plans to be archived with adoption of West Area Plan
- Incorporated relevant recommendations into West Area Plan



1. Odana Area Plan
2. University Hill Farms Neighborhood Plan
3. Hoyt Park Area Neighborhood Plan\*
4. Midvale Heights/Westmorland Joint Neighborhood Plan
5. Southwest Neighborhood Plan
6. Spring Harbor Neighborhood Plan

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# Draft Plan Format

Land Use and Transportation

Green and Resilient

Neighborhoods and Housing

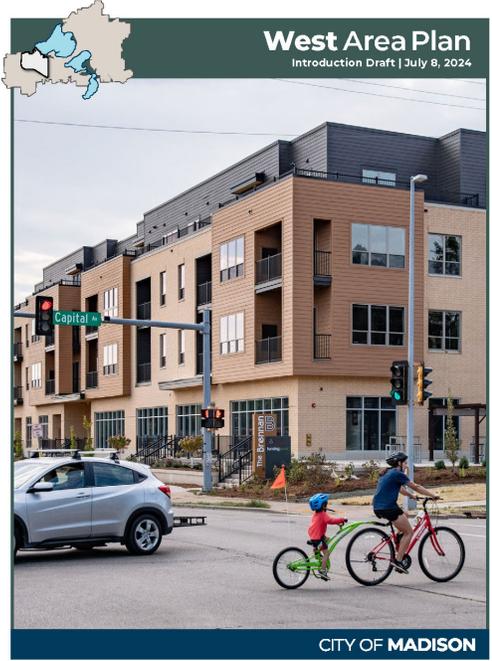
Effective Government

Economy and Opportunity

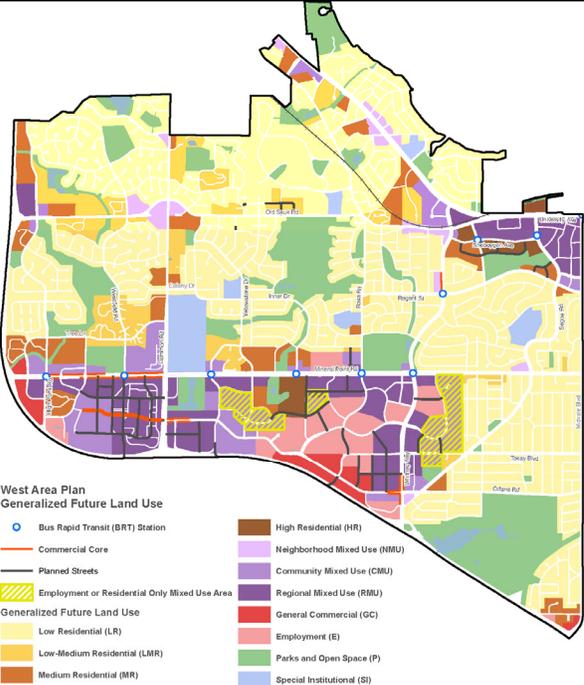
Health and Safety

Culture and Character

- Chapter Contents**
- What we heard
  - Actions – led by the City
  - Partnerships



# Land Use



## Streets

- Most planned connections are from past plans (especially Odana Area Plan)
- Possible shift of cross-Beltline connection

**West Area Plan  
Planned Street Network**

- Planned Street
- Officially Mapped Planned Street

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## Beltline Crossing

- Planned streets shown in solid darker blue line
- WisDOT analyzing connection shown in light blue dashed line as part of its Beltline study
- Staff recommends change to West Plan to delete crossing from Tokay; add crossing to Kessel Ct

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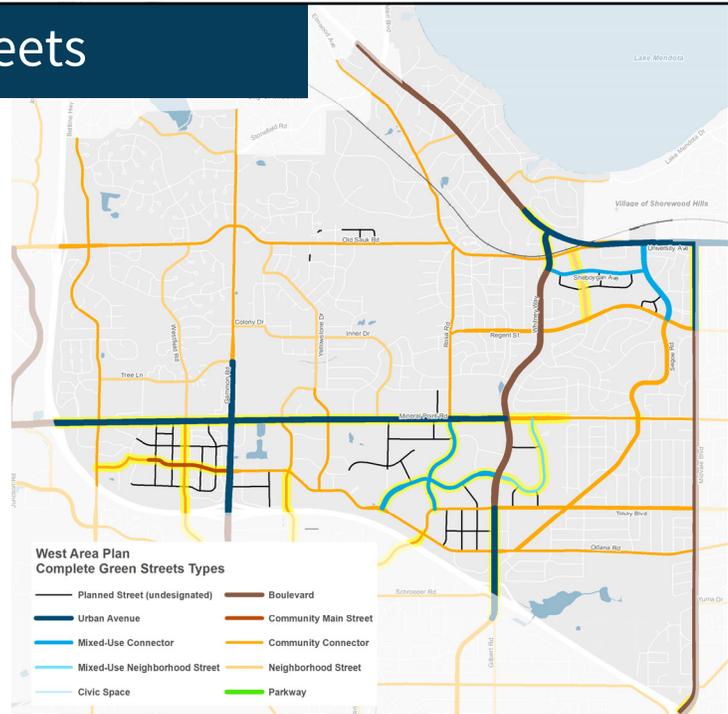
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# Complete Green Streets

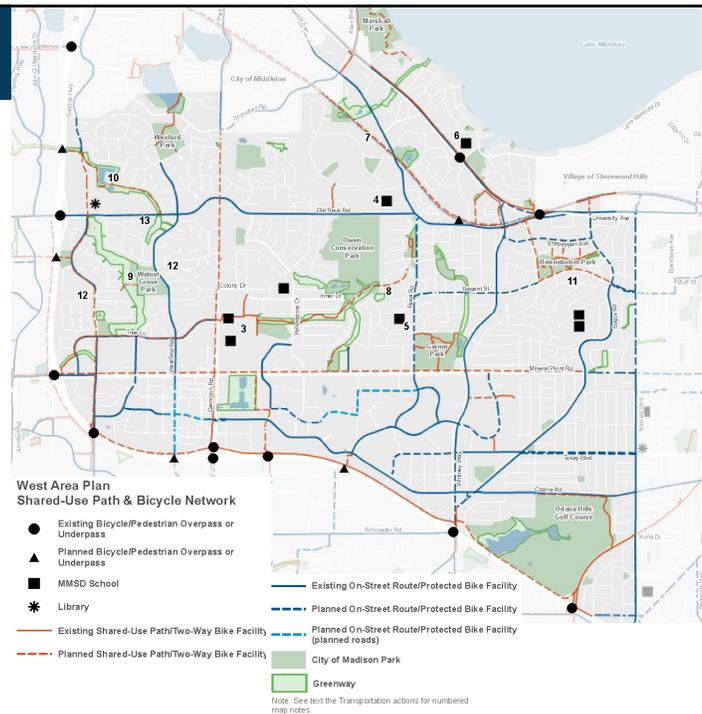
- Plan recommends changes to CGS street types (**yellow highlighted lines**)
  - No edits to proposed changes since last TC visit



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# Paths & Bikes

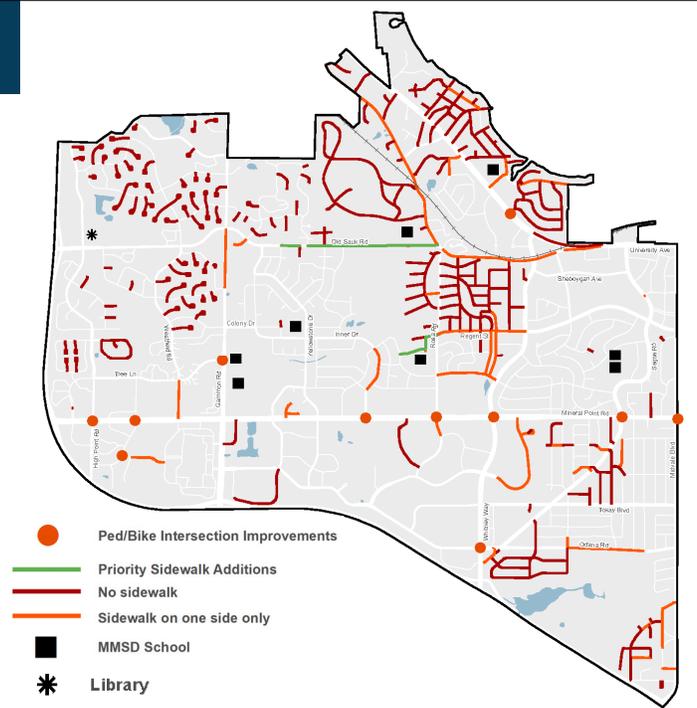
- Biggest change: removal of north-south Sauk Creek Greenway path in favor of side path along High Point and buffered bike lanes on Westfield
  - Change would require reduction in on-street parking on both streets.
  - East-west path across greenway retained.



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## Pedestrians

- Added priority sidewalks (close to Stephens and Crestwood schools)



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## Draft Plan Review – Next Steps



- ✓ July 16 – **Common Council** introduction
- ✓ July 17 – **Economic Development Committee**
- ✓ July 31 – **Transportation Commission**
- August 5 – **Landmarks Commission**
- August 14 – **Urban Design Commission**
- August 14 – **Board of Park Commissioners**
- August 26 – **Plan Commission**
- September 10 – **Common Council**

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