November 19, 2009

Mr. Bill Fruhling
City of Madison
Planning and Development Department
215 Martin Luther King Jr. Boulevard
PO Box 2985
Madison, WI 53701

Ms. Rebecca Cnare
City of Madison
Planning and Development Department
215 Martin Luther King Jr. Boulevard
PO Box 2985
Madison, WI 53701

RE: CLARIFICATION NOVEMBER 16, 2009 LANDMARKS SUBMITTAL PACKAGE FOR
**   EDGEWATER HOTEL REDEVELOPMENT, 666 WISCONSIN AVENUE, MADISON, WI 53703**

Dear Mr. Fruhling and Ms. Cnare:

I am submitting this letter to clarify the language that was included in the above referenced submittal and to confirm that Landmark X, LLC, a Wisconsin Limited Liability Corporation ("Landmark"), is requesting a Certificate of Appropriateness from the Madison Landmarks Commission for the proposed Edgewater Redevelopment Project (the "Project") and requesting that such Certificate of Appropriateness include a Variance pursuant to Section 33.19(15) of the Madison General Ordinances as is further described below.

A Variance is requested for Section 33.19(10)(e) the "Guideline Criteria for New Development in the Mansion Hill Historic District" for subsections 1 and 2 related to the comparison of the gross volume of the Project and the proportion of the street facades within the defined visually related area.

Landmark is requesting the Variance in that the Project, in whole or in part, meets one or more of the Standards for approval of said Variance outlined in Section 33.19(15)(c). Information related to the Project, Guideline Criteria and the Variance was submitted in the November 16, 2009 package and supplemented in the November 18, 2009 package submitted to the Landmarks Commission. Additional information that has been requested on the Project and analysis of the above referenced Visually Related Area and requested Variance will be provided at the Landmarks Commission Meeting on November 30, 2009.

Sincerely,
LANDMARK X, LLC

Amy Supple
Development Director