



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

VENDING OVERSIGHT COMMITTEE

Wednesday, February 29, 2012

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 313 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

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Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

January 25, 2012

PUBLIC COMMENT

Three minutes per speaker.

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

- [24709](#) Amending Secs. 9.13(6)(j)1.a. and (h)3.a.iii. of the Madison General Ordinances to allow Merchant Vending in the State Street Mall/Capitol Concourse Vending area on all days when the business is open and increase the annual license fee for merchant vendors.

Sponsors: Michael E. Verveer

Legislative History

12/5/11	Attorney's Office/Approval Group Vending Oversight Committee	Referred for Introduction
12/13/11	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE

2. [25157](#) Amending Sections 9.13(6)(e)1.a. and 9.13(6)(f) of the Madison General Ordinances to establish special spray paint artist sites as a category of Arts/Crafts vendor on the Mall/Concourse.

Sponsors: Scott J. Resnick and Michael E. Verveer

Legislative History

1/31/12	Attorney's Office/Approval Group Vending Oversight Committee	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE

3. [25236](#) Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to create Spray Paint Artists vending sites and rules for Arts and Crafts vendors to operate as Spray Paint Artists.

Sponsors: Scott J. Resnick and Michael E. Verveer

Legislative History

1/30/12	Attorney's Office Vending Oversight Committee	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE

4. [25248](#) Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" and "Regulations Governing Vending in High Density Vending Areas" to allow generator use and update electrical rules for vendors using electricity.

Sponsors: Scott J. Resnick and Michael E. Verveer

Legislative History

1/31/12	Attorney's Office Vending Oversight Committee	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE

5. [25250](#) Amending Section 9.13(6)(l)2. of the Madison General Ordinances to allow Mall/Concourse vendors to use generators and modifying the rules for AC electrical use.

Sponsors: Scott J. Resnick and Michael E. Verveer

Legislative History

1/31/12	Attorney's Office/Approval Group Vending Oversight Committee	Referred for Introduction
2/7/12	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE

DISCUSSION ITEMS

6. [25136](#) DISCUSSION ITEM: Sidewalk Cafe Alcohol Management and Sidewalk Cafe Closing Times

7. **DISCUSSION ITEM: Moving street food vendors at the request of a new business entering a store front.**

Two similar situations exist.

A new tenant (Alterra) is considering moving into the unoccupied street-level corner of the Tenney Building at S. Pinckney and E. Main Street but only if two weekday street vendors and several Saturday vendors are completely removed from the space immediately outside the building. There are nearby locations to which the two weekday vendors could be relocated, but no alternative sites for the Saturday vendors (Fee revenue: \$2,100 compared to \$500 for a sidewalk cafe.).

Ian's Pizza plans to occupy the former Children's Museum space and operate a sidewalk cafe outside on State Street. Several Saturday street vendors use the site but no street vending takes place there at other times. There are no alternate locations for the Saturday vendors (Fee revenue: \$4,200 compared to \$500 for a sidewalk cafe.).

A compromise currently exists with The Cooper's Tavern on W. Mifflin Street. They reduce the size of their sidewalk cafe until 3 p.m. on Saturdays, after the street vendors have gone from W. Mifflin Street, and expand to the full sidewalk cafe dimensions afterwards.

The State Street sidewalk is not wide enough to accommodate both a sidewalk cafe and street vendors, but there may be enough space for both, with a temporary reduction in the size of the Alterra sidewalk cafe, until after 3 p.m.

ANNOUNCEMENTS**ADJOURNMENT**