

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through November 30, 2017 and 2016

Fixed Route Passenger Revenue

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 120,916	\$ 123,984	\$ 127,257	\$ 113,460	\$ 126,966	\$ 138,163	\$ 117,971	\$ 155,193	\$ 134,841	\$ 132,462	\$ 124,098		\$ 1,415,311
2 ride passes	\$ 16,660	\$ 6,948	\$ 23,509	\$ 10,141	\$ 5,900	\$ 21,316	\$ 7,052	\$ 5,306	\$ 19,395	\$ 12,977	\$ 11,436		\$ 140,640
10 ride passes	\$ 87,789	\$ 89,020	\$ 83,975	\$ 82,413	\$ 79,973	\$ 54,658	\$ 79,650	\$ 78,368	\$ 84,043	\$ 84,289	\$ 84,216		\$ 888,394
31 day passes	\$ 172,666	\$ 154,150	\$ 128,386	\$ 137,305	\$ 151,838	\$ 111,418	\$ 169,450	\$ 159,621	\$ 111,518	\$ 110,415	\$ 121,577		\$ 1,528,344
EZ Rider/Summer Youth passes	\$ 144,852	\$ 191,912	\$ 192,328	\$ 191,964	\$ 193,108	\$ 65,460	\$ 11,420	\$ 10,900	\$ 191,860	\$ 192,016	\$ 191,860		\$ 1,577,680
Total cash, ticket & pass revenue	\$ 542,883	\$ 566,014	\$ 555,455	\$ 535,283	\$ 557,785	\$ 391,015	\$ 385,543	\$ 409,388	\$ 541,657	\$ 532,159	\$ 533,187		\$ 5,550,369
UW ASM	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 304,714	\$ 296,572	\$ 296,572	\$ 296,572		\$ 3,327,428
UW Employees	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,556	\$ 165,653	\$ 165,653	\$ 165,653		\$ 1,821,407
MATC	\$ 32,752	\$ 48,379	\$ 49,361	\$ 47,401	\$ 29,838	\$ 10,390	\$ 12,084	\$ 18,570	\$ 46,344	\$ 47,728	\$ 45,258		\$ 388,105
City of Madison	\$ 15,198	\$ 15,167	\$ 16,728	\$ 14,437	\$ 15,651	\$ 14,966	\$ 13,832	\$ 15,852	\$ 13,986	\$ 14,992	\$ 14,801		\$ 165,610
Edgewood	\$ 5,366	\$ 7,822	\$ 7,389	\$ 6,619	\$ 4,788	\$ 1,713	\$ 1,757	\$ 3,782	\$ 7,151	\$ 6,784	\$ 6,446		\$ 59,617
St. Mary's	\$ 2,685	\$ 3,073	\$ 3,251	\$ 3,310	\$ 3,471	\$ 2,959	\$ 2,939	\$ 3,777	\$ 3,680	\$ 3,363	\$ 3,418		\$ 35,926
Meriter	\$ 2,302	\$ 2,206	\$ 2,478	\$ 2,159	\$ 2,302	\$ 2,102	\$ 2,104	\$ 2,329	\$ 1,886	\$ 2,094	\$ 1,890		\$ 23,852
Dane County	\$ 3,582	\$ 3,660	\$ 4,138	\$ 3,217	\$ 3,390	\$ 3,234	\$ 3,414	\$ 3,732	\$ 3,702	\$ 3,981	\$ 3,867		\$ 39,917
Commuter	\$ 23,690	\$ 22,549	\$ 25,023	\$ 19,592	\$ 19,754	\$ 18,494	\$ 17,067	\$ 17,561	\$ 17,242	\$ 18,161	\$ 19,997		\$ 219,130
Total unlimited ride pass revenue	\$ 555,845	\$ 573,126	\$ 578,638	\$ 567,005	\$ 549,464	\$ 524,128	\$ 523,467	\$ 535,873	\$ 556,216	\$ 559,328	\$ 557,902		\$ 6,080,992
Total passenger revenue	\$ 1,098,728	\$ 1,139,140	\$ 1,134,093	\$ 1,102,288	\$ 1,107,249	\$ 915,143	\$ 909,010	\$ 945,261	\$ 1,097,873	\$ 1,091,487	\$ 1,091,089		\$ 11,631,361
Cumulative YTD passenger revenue	\$ 1,098,728	\$ 2,237,868	\$ 3,371,961	\$ 4,474,249	\$ 5,581,498	\$ 6,496,641	\$ 7,405,651	\$ 8,350,912	\$ 9,448,785	\$ 10,540,272	\$ 11,631,361		

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 112,553	\$ 121,148	\$ 121,485	\$ 122,653	\$ 120,423	\$ 137,136	\$ 117,151	\$ 148,704	\$ 136,223	\$ 126,238	\$ 137,355		\$ 1,401,069
2 ride passes	\$ 28,264	\$ 5,828	\$ 10,722	\$ 10,453	\$ 11,221	\$ 15,607	\$ 9,878	\$ 21,378	\$ 16,937	\$ 10,425	\$ 14,251		\$ 154,964
10 ride passes	\$ 88,680	\$ 85,780	\$ 85,365	\$ 75,710	\$ 71,945	\$ 67,880	\$ 55,375	\$ 102,248	\$ 79,227	\$ 89,907	\$ 81,035		\$ 883,152
31 day passes	\$ 162,827	\$ 123,242	\$ 123,822	\$ 105,349	\$ 124,866	\$ 155,157	\$ 107,582	\$ 160,873	\$ 130,023	\$ 125,147	\$ 132,883		\$ 1,451,771
EZ Rider/Summer Youth passes	\$ 185,898	\$ 169,720	\$ 169,846	\$ 160,926	\$ 179,606	\$ 94,878	\$ 28,294	\$ 29,909	\$ 220,000	\$ 220,156	\$ 220,156		\$ 1,679,389
Total cash, ticket & pass revenue	\$ 578,222	\$ 505,718	\$ 511,240	\$ 475,091	\$ 508,061	\$ 470,658	\$ 318,280	\$ 463,112	\$ 582,410	\$ 571,873	\$ 585,680		\$ 5,570,345
UW ASM	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 307,760	\$ 304,714	\$ 304,714	\$ 304,714		\$ 3,376,222
UW Employees	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 164,456	\$ 165,556	\$ 165,556	\$ 165,556		\$ 1,812,316
MATC	\$ 41,599	\$ 51,225	\$ 47,766	\$ 47,815	\$ 28,957	\$ 8,673	\$ 9,490	\$ 14,586	\$ 53,074	\$ 56,945	\$ 51,767		\$ 411,897
City of Madison	\$ 11,402	\$ 12,225	\$ 12,751	\$ 11,881	\$ 11,377	\$ 12,868	\$ 12,640	\$ 14,043	\$ 15,983	\$ 16,642	\$ 15,911		\$ 147,723
Edgewood	\$ 6,807	\$ 8,515	\$ 6,834	\$ 7,923	\$ 4,207	\$ 2,070	\$ 2,038	\$ 4,147	\$ 9,668	\$ 8,894	\$ 7,872		\$ 68,975
St. Mary's	\$ 2,025	\$ 2,495	\$ 2,804	\$ 2,848	\$ 2,955	\$ 3,013	\$ 2,807	\$ 3,195	\$ 3,687	\$ 3,292	\$ 3,285		\$ 32,406
Meriter	\$ 1,869	\$ 1,831	\$ 1,883	\$ 1,711	\$ 1,648	\$ 1,773	\$ 1,722	\$ 2,087	\$ 1,955	\$ 1,914	\$ 1,959		\$ 20,352
Dane County	\$ 3,164	\$ 3,175	\$ 2,914	\$ 2,564	\$ 2,941	\$ 3,637	\$ 2,904	\$ 2,856	\$ 3,106	\$ 3,276	\$ 2,676		\$ 33,213
Commuter	\$ 18,722	\$ 19,657	\$ 19,470	\$ 19,020	\$ 17,283	\$ 17,671	\$ 16,468	\$ 18,705	\$ 18,892	\$ 19,319	\$ 19,058		\$ 204,265
Total unlimited ride pass revenue	\$ 557,804	\$ 571,339	\$ 566,638	\$ 565,978	\$ 541,584	\$ 521,921	\$ 520,285	\$ 531,835	\$ 576,635	\$ 580,552	\$ 572,798		\$ 6,107,369
Total passenger revenue	\$ 1,136,026	\$ 1,077,057	\$ 1,077,878	\$ 1,041,069	\$ 1,049,645	\$ 992,579	\$ 838,565	\$ 994,947	\$ 1,159,045	\$ 1,152,425	\$ 1,158,478		\$ 11,677,714
Cumulative YTD passenger revenue	\$ 1,136,026	\$ 2,213,083	\$ 3,290,961	\$ 4,332,030	\$ 5,381,675	\$ 6,374,254	\$ 7,212,819	\$ 8,207,766	\$ 9,366,811	\$ 10,519,236	\$ 11,677,714		

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through November 30, 2017 and 2016

Fixed Route Rides

2017	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	64,548	60,966	65,536	61,267	66,587	65,743	63,115	71,989	66,739	59,167	59,268		704,925
2 ride passes	8,393	8,040	8,534	7,649	9,073	8,204	8,049	7,253	8,406	7,578	7,550		88,729
10 ride passes	60,170	58,687	66,246	51,783	59,754	43,599	37,567	39,190	51,154	52,937	52,232		573,319
31 day passes	143,936	152,207	164,497	147,827	157,082	150,955	143,339	153,665	139,457	133,603	133,323		1,619,891
EZ Rider/Summer Youth passes	157,691	164,546	190,302	137,698	185,010	75,910	49,677	27,226	137,686	174,387	161,549		1,461,682
Total cash, ticket & pass rides	434,738	444,446	495,115	406,224	477,506	344,411	301,747	299,323	403,442	427,672	413,922		4,448,546
UW ASM	237,268	308,744	298,116	279,549	184,300	146,548	139,674	149,903	246,488	259,487	269,657		2,519,734
UW Employees	155,879	156,172	171,394	143,633	143,402	130,431	124,075	138,137	122,564	135,626	140,259		1,561,572
MATC	24,261	35,836	36,564	35,112	22,102	7,696	8,951	13,756	34,329	35,354	33,524		287,485
City of Madison	11,258	11,235	12,391	10,694	11,593	11,086	10,246	11,742	10,360	11,105	10,964		122,674
Edgewood	3,975	5,794	5,473	4,903	3,547	1,269	1,301	2,802	5,297	5,025	4,775		44,161
St. Mary's	1,989	2,276	2,408	2,452	2,571	2,192	2,177	2,798	2,726	2,491	2,532		26,612
Meriter	1,705	1,634	1,836	1,599	1,705	1,557	1,559	1,725	1,397	1,551	1,400		17,668
Dane County	3,115	3,183	3,598	2,383	2,511	2,395	2,529	2,765	2,742	2,949	2,864		31,034
Commuter	16,960	16,134	17,900	14,014	14,132	13,230	12,206	12,564	12,326	13,003	14,304		156,773
Total unlimited ride pass rides	456,410	541,008	549,680	494,339	385,863	316,404	302,718	336,192	438,229	466,591	480,279		4,767,713
UW routes 80-85	146,198	207,729	214,955	214,585	113,859	64,131	75,034	83,087	192,442	218,472	242,494		1,772,986
Total revenue rides	1,037,346	1,193,183	1,259,750	1,115,148	977,228	724,946	679,499	718,602	1,034,113	1,112,735	1,136,695		10,989,245
Transfers	57,062	55,762	58,316	55,240	60,830	64,034	62,294	67,171	60,407	53,303	52,237		646,656
Non-revenue rides	11,276	11,318	12,003	11,532	15,009	12,530	12,012	13,567	21,565	13,052	13,126		146,990
Total rides	1,105,684	1,260,263	1,330,069	1,181,920	1,053,067	801,510	753,805	799,340	1,116,085	1,179,090	1,202,058		11,782,891
Cumulative YTD total rides	1,105,684	2,365,947	3,696,016	4,877,936	5,931,003	6,732,513	7,486,318	8,285,658	9,401,743	10,580,833	11,782,891		

2016	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	59,277	60,278	60,464	59,643	61,878	65,525	62,049	70,868	69,029	67,447	57,568		694,026
2 ride passes	12,411	11,900	10,919	11,172	10,951	14,291	10,566	8,908	10,511	9,299	8,368		119,296
10 ride passes	63,900	68,150	64,153	61,847	59,393	48,209	39,545	42,392	59,665	60,135	55,539		622,928
31 day passes	148,785	156,027	168,084	155,553	155,353	162,742	152,299	164,277	152,715	155,743	141,883		1,713,461
EZ Rider/Summer Youth passes	175,608	183,435	157,974	181,905	183,258	83,192	54,797	32,780	165,375	197,026	167,487		1,582,837
Total cash, ticket & pass rides	459,981	479,790	461,594	470,120	470,833	373,959	319,256	319,225	457,295	489,650	430,845		4,732,548
UW ASM	231,679	352,360	289,815	303,580	187,150	155,049	149,054	153,316	280,650	286,860	261,917		2,651,430
UW Employees	150,763	168,706	164,495	150,517	133,736	129,716	121,672	135,936	136,762	143,718	138,252		1,574,273
MATC	36,173	44,543	41,536	41,578	25,180	7,542	8,252	12,684	39,314	42,181	38,346		337,329
City of Madison	9,915	10,630	11,088	10,331	9,893	11,190	10,991	12,212	11,839	12,327	11,786		122,202
Edgewood	5,919	7,404	5,943	6,890	3,658	1,800	1,772	3,606	7,162	6,588	5,831		56,573
St. Mary's	1,761	2,170	2,438	2,476	2,570	2,620	2,441	2,778	3,206	2,863	2,856		28,179
Meriter	1,625	1,592	1,638	1,488	1,433	1,541	1,498	1,815	1,700	1,664	1,703		17,697
Dane County	2,751	2,761	2,534	2,230	2,557	3,163	2,525	2,483	2,701	2,849	2,327		28,881
Commuter	14,980	15,738	15,588	15,231	13,842	14,145	13,180	14,972	15,125	15,471	15,261		163,533
Total unlimited ride pass rides	455,566	605,904	535,075	534,321	380,019	326,766	311,385	339,802	498,459	514,521	478,279		4,980,097
UW routes 80-85	139,626	240,554	181,435	181,865	98,903	64,447	71,692	71,219	210,870	224,944	179,833		1,665,388
Total revenue rides	1,055,173	1,326,248	1,178,104	1,186,306	949,755	765,172	702,333	730,246	1,166,624	1,229,115	1,088,957		11,378,033
Transfers	58,703	59,862	62,754	59,468	59,321	68,854	63,513	68,384	64,751	62,129	55,321		683,060
Non-revenue rides	12,224	12,379	15,018	12,095	13,642	13,403	11,912	12,915	20,151	13,410	16,871		154,020
Total rides	1,126,100	1,398,489	1,255,876	1,257,869	1,022,718	847,429	777,758	811,545	1,251,526	1,304,654	1,161,149		12,215,113
Cumulative YTD total rides	1,126,100	2,524,589	3,780,465	5,038,334	6,061,052	6,908,481	7,686,239	8,497,784	9,749,310	11,053,964	12,215,113		

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through November 30, 2017 and 2016

Fixed Route Passenger Revenue % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	7.4%	2.3%	4.8%	-7.5%	5.4%	0.7%	0.7%	4.4%	-1.0%	4.9%	-9.7%		1.0%
2 ride passes	-41.1%	19.2%	119.3%	-3.0%	-47.4%	36.6%	-28.6%	-75.2%	14.5%	24.5%	-19.8%		-9.2%
10 ride passes	-1.0%	3.8%	-1.6%	8.9%	11.2%	-19.5%	43.8%	-23.4%	6.1%	-6.2%	3.9%		0.6%
31 day passes	6.0%	25.1%	3.7%	30.3%	21.6%	-28.2%	57.5%	-0.8%	-14.2%	-8.5%	-8.5%		5.3%
EZ Rider/Summer Youth passes	-22.1%	13.1%	13.2%	19.3%	7.5%	-31.0%	-59.6%	-63.6%	-12.8%	-12.8%	-12.9%		-6.1%
Total cash, ticket & pass revenue	-6.1%	11.9%	8.6%	12.7%	9.8%	-16.9%	21.1%	-11.6%	-7.0%	-6.9%	-9.0%		-0.4%
UW ASM	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-1.0%	-2.7%	-2.7%	-2.7%		-1.4%
UW Employees	0.7%	0.7%	0.7%	0.7%	0.7%	0.7%	0.7%	0.7%	0.1%	0.1%	0.1%		0.5%
MATC	-21.3%	-5.6%	3.3%	-0.9%	3.0%	19.8%	-27.3%	27.3%	-12.7%	-16.2%	-12.6%		-5.8%
City of Madison	33.3%	24.1%	31.2%	21.5%	37.6%	16.3%	9.4%	12.9%	-12.5%	-9.9%	-7.0%		12.1%
Edgewood	-21.2%	-8.1%	8.1%	-16.5%	13.8%	-17.2%	-13.8%	-8.8%	-26.0%	-23.7%	-18.1%		-13.6%
St. Mary's	32.6%	23.2%	15.9%	16.2%	17.5%	-1.8%	4.7%	18.2%	-0.2%	2.2%	4.0%		10.9%
Meriter	23.2%	20.5%	31.6%	26.2%	39.7%	18.6%	22.2%	11.6%	-3.5%	9.4%	-3.5%		17.2%
Dane County	13.2%	15.3%	42.0%	25.5%	15.3%	-11.1%	17.6%	30.7%	19.2%	21.5%	44.5%		20.2%
Commuter	26.5%	14.7%	28.5%	3.0%	14.3%	4.7%	3.6%	-6.1%	-8.7%	-6.0%	4.9%		7.3%
Total unlimited ride pass revenue	-0.4%	0.3%	2.1%	0.2%	1.5%	0.4%	0.6%	0.8%	-3.5%	-3.7%	-2.6%		-0.4%
Total passenger revenue	-3.3%	5.8%	5.2%	5.9%	5.5%	-7.8%	8.4%	-5.0%	-5.3%	-5.3%	-5.8%		-0.4%
Cumulative YTD passenger revenue	-3.3%	1.1%	2.5%	3.3%	3.7%	1.9%	2.7%	1.7%	0.9%	0.2%	-0.4%		

Fixed Route Rides % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	8.9%	1.1%	8.4%	2.7%	7.6%	0.3%	1.7%	1.6%	-3.3%	-12.3%	3.0%		1.6%
2 ride passes	-32.4%	-32.4%	-21.8%	-31.5%	-17.1%	-42.6%	-23.8%	-18.6%	-20.0%	-18.5%	-9.8%		-25.6%
10 ride passes	-5.8%	-13.9%	3.3%	-16.3%	0.6%	-9.6%	-5.0%	-7.6%	-14.3%	-12.0%	-6.0%		-8.0%
31 day passes	-3.3%	-2.4%	-2.1%	-5.0%	1.1%	-7.2%	-5.9%	-6.5%	-8.7%	-14.2%	-6.0%		-5.5%
EZ Rider/Summer Youth passes	-10.2%	-10.3%	20.5%	-24.3%	1.0%	-8.8%	-9.3%	-16.9%	-16.7%	-11.5%	-3.5%		-7.7%
Total cash, ticket & pass rides	-5.5%	-7.4%	7.3%	-13.6%	1.4%	-7.9%	-5.5%	-6.2%	-11.8%	-12.7%	-3.9%		-6.0%
UW ASM	2.4%	-12.4%	2.9%	-7.9%	-1.5%	-5.5%	-6.3%	-2.2%	-12.2%	-9.5%	3.0%		-5.0%
UW Employees	3.4%	-7.4%	4.2%	-4.6%	7.2%	0.6%	2.0%	1.6%	-10.4%	-5.6%	1.5%		-0.8%
MATC	-32.9%	-19.5%	-12.0%	-15.6%	-12.2%	2.0%	8.5%	8.5%	-12.7%	-16.2%	-12.6%		-14.8%
City of Madison	13.5%	5.7%	11.8%	3.5%	17.2%	-0.9%	-6.8%	-3.8%	-12.5%	-9.9%	-7.0%		0.4%
Edgewood	-32.8%	-21.7%	-7.9%	-28.8%	-3.0%	-29.5%	-26.6%	-22.3%	-26.0%	-23.7%	-18.1%		-21.9%
St. Mary's	12.9%	4.9%	-1.2%	-1.0%	0.0%	-16.3%	-10.8%	0.7%	-15.0%	-13.0%	-11.3%		-5.6%
Meriter	4.9%	2.6%	12.1%	7.5%	19.0%	1.0%	4.1%	-5.0%	-17.8%	-6.8%	-17.8%		-0.2%
Dane County	13.2%	15.3%	42.0%	6.9%	-1.8%	-24.3%	0.2%	11.4%	1.5%	3.5%	23.1%		7.5%
Commuter	13.2%	2.5%	14.8%	-8.0%	2.1%	-6.5%	-7.4%	-16.1%	-18.5%	-16.0%	-6.3%		-4.1%
Total unlimited ride pass rides	0.2%	-10.7%	2.7%	-7.5%	1.5%	-3.2%	-2.8%	-1.1%	-12.1%	-9.3%	0.4%		-4.3%
UW routes 80-85	4.7%	-13.6%	18.5%	18.0%	15.1%	-0.5%	4.7%	16.7%	-8.7%	-2.9%	34.8%		6.5%
Total revenue rides	-1.7%	-10.0%	6.9%	-6.0%	2.9%	-5.3%	-3.3%	-1.6%	-11.4%	-9.5%	4.4%		-3.4%
Transfers	-2.8%	-6.8%	-7.1%	-7.1%	2.5%	-7.0%	-1.9%	-1.8%	-6.7%	-14.2%	-5.6%		-5.3%
Non-revenue rides	-7.8%	-8.6%	-20.1%	-4.7%	10.0%	-6.5%	0.8%	5.0%	7.0%	-2.7%	-22.2%		-4.6%
Total rides	-1.8%	-9.9%	5.9%	-6.0%	3.0%	-5.4%	-3.1%	-1.5%	-10.8%	-9.6%	3.5%		-3.5%
Cumulative YTD total rides	-1.8%	-6.3%	-2.2%	-3.2%	-2.1%	-2.5%	-2.6%	-2.5%	-3.6%	-4.3%	-3.5%		