



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, June 21, 2023

5:00 PM

VIRTUAL

The City of Madison is holding the Economic Development Committee meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to EDC@cityofmadison.com

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 820 0412 6778

CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:05pm. Harris chaired the meeting.

Staff present: Mikolajewski, Klawiter, Ouk, Rohlich, Otto, Miller, and Reistad.

Also in attendance: Alder Latimer Burris, Alder Marsha Rummel

Present: 8 - Nasra Wehelie; Afra S. Smith; Susan M. Bulgrin; Wayne R. Harris; Seth W. Lentz; Kabah Bah; John W. Duncan and Sabrina V. Madison

APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Madison, to Approve the Minutes from the April 19, 2023 meeting. The motion passed by voice vote.

PUBLIC COMMENT

[78396](#) Public Comment EDC 6/21/23

Attachments: [2023 6-21 RegistrantsReport.pdf](#)

Two speakers registered, Colin Gillis and Greg Jones; both spoke.

DISCLOSURES AND RECUSALS

Regarding item #1, FILE ID 78154, Madison disclosed UW Health is a sponsor of her organization; Smith disclosed employment by UW Health; Bah disclosed he works at UW; Lentz disclosed his organization has projects in coordination with UW.

NEW BUSINESS

1. [78154](#) Encouraging employers to honor Juneteenth as a paid holiday

Attachments: [Labor and Juneteenth Resolution - Gillis email.pdf](#)
[Version 1](#)
[78154 SUB v2.pdf](#)

Amend resolution paragraph 22; strike 'UW Health and' from the resolution. Paragraph to read 'WHEREAS, workers at large employers have proposed that Juneteenth be added to the list of paid holidays and a growing list of large US Companies, such as Target, Nike, Lyft, Apple, Instacart, and Starbucks, have recognized Juneteenth as paid time off; and,'

Motion made by Madison to Amend the Resolution, seconded by Duncan. Passed unanimously with voice vote.

Motion made by Wehelie, seconded by Bah, to Recommend to Council to Approve the Amended resolution. Passed unanimously with voice vote.

This Resolution was RECOMMEND TO COUNCIL WITH THE FOLLOWING RECOMMENDATIONS - REPORT OF OFFICER

2. [78127](#) Creating and Authorizing a \$300,000 Request for Proposals (RFP) for an Administrator to Manage the BizReady Program - a Training, Technical Assistance, and Micro-Enterprise Funding Initiative Focused on Supporting the Development of BIPOC Entrepreneurs (City-wide)

Attachments: [RES-21-00487 File ID 65935](#)
[Business Ready Program RFP_FINAL DRAFT_053023.pdf](#)
[EDC BizReady Program Pres_062123.pdf](#)

Reistad presented an overview of the program, followed by questions from committee members.

Motion to recommend to adopt as written to Common Council. Motion made by Madison, seconded by Smith. Passed unanimously with voice vote

3. [76664](#) Office of Business Resources Financial Assistance Programs

Attachments: [EDC 2023-Final-Updated 6.21.23.pdf](#)

Presentation postponed to next meeting.

ADJOURNMENT

A motion was made by Madison, seconded by Lentz, to Adjourn at 7:07pm. The motion passed by voice vote.