



# 2025 BUDGET ENGAGEMENT EVENTS



# MEETING RECAP & UPCOMING EVENTS

What to Expect at the Meeting

Meeting Format Goals & Methodology

Eastside and Westside Meeting Recap

Upcoming Meetings



# WHAT TO EXPECT AT THE MEETING

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## Introductions & Ground Rules

We value everyone's time, and we want to ensure everyone goes home with a better understanding of the budget and City services

## 2025 Budget Outlook Presentation

- Learn about the challenges facing the City budget, how we got here, and what we can do about it
- Learn about City services

## Notecard Q&A

- Finance Director answers questions submitted by participants
- FAQ being developed from the questions
- Questions provided to alders

## Small Group Discussions

- Small group discussions with your neighbors and alders to share your thoughts about City services and your vision for Madison
- Provide feedback to alders to consider as they evaluate options to balance the 2025 budget

## Debrief and Next Steps

- Debrief highlights from small group discussions
- Alders share their reflections

### **Kids are welcomed!**

Bring your kids, we will have a table staffed to keep the kids occupied during the meeting

### **Accommodations:**

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this event, please contact the Office of the Common Council by email at [Council@cityofmadison.com](mailto:Council@cityofmadison.com) or by phone at (608) 266-4071 at least three business days prior to the meeting.



# **MEETING FORMAT GOALS & METHODOLOGY**



# MEETING FORMAT: GOALS

- Educate
- Clarify
- Gather Input
- Stay Engaged

# MEETING FORMAT METHODOLOGY: WORLD CAFÉ INSPIRED

## **Set the Context**

- Overview of budget challenge
- Informational handouts on City services
- Clarifying Q&A

## **Create Hospitable Space & Encourage Everyone's Contribution**

- Seek all participants' participation in small groups setting
- Equitably being in community together
- Collaborative and supportive atmosphere

## **Explore Questions that Matter & Share Collective Discoveries**

- Understand the cost of basic services
- Learn what others value in your neighborhood and city
- Focus on questions based on facts and shared knowledge

## **Connect Diverse Perspectives & Listen Together for Patterns and Insights**

- Actively listening to how the budget impacts each other
- Note reflections on large paper

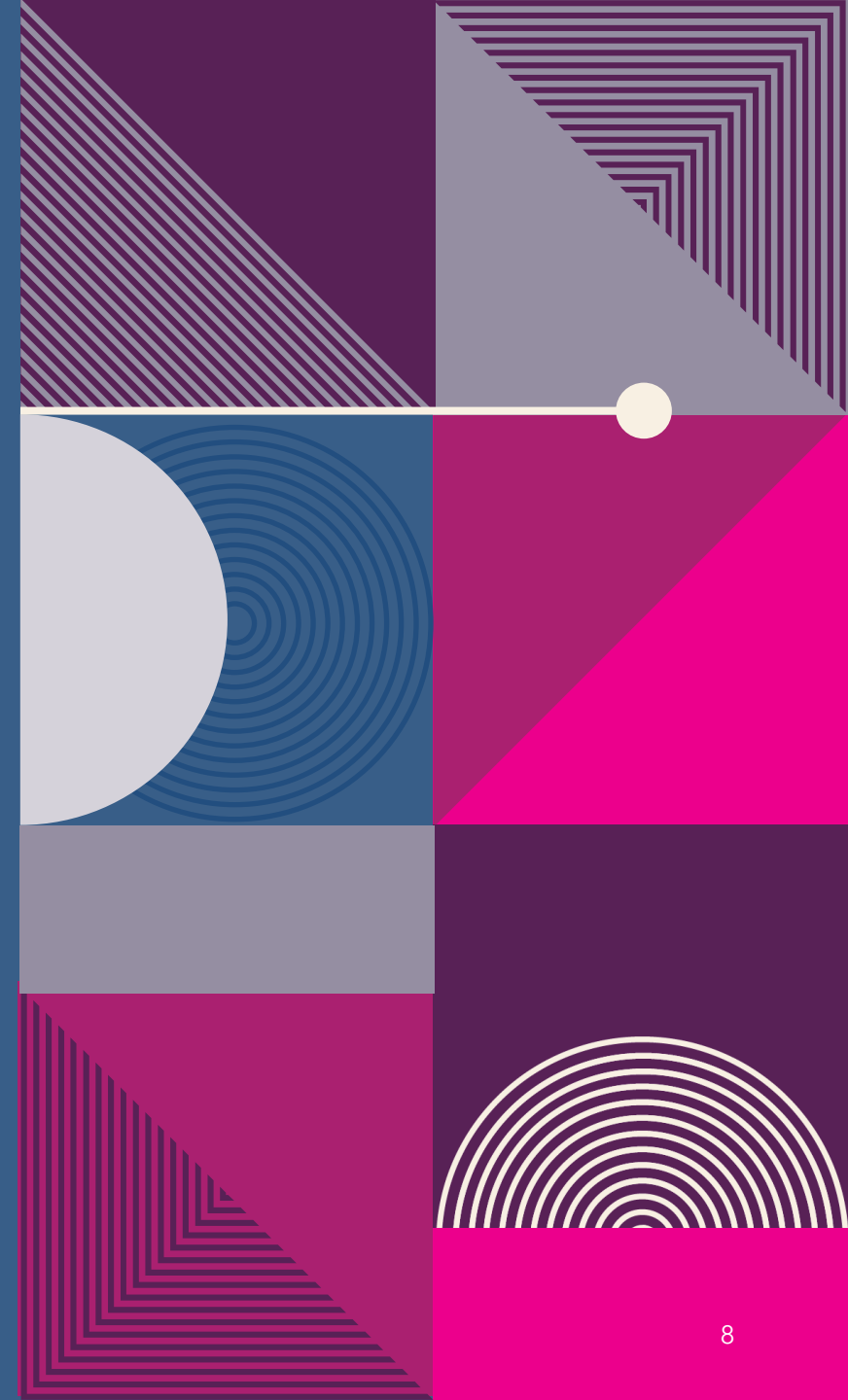
For more information go to <https://theworldcafe.com>



"The World Café is built on the assumption that ...

People already have within them the wisdom and creativity to confront even the most difficult challenges; that the answers we need are available to us; and that we are Wiser Together than we are alone."

<https://theworldcafe.com/wp-content/uploads/2015/07/Cafe-To-Go-Revised.pdf>







# **EASTSIDE AND WESTSIDE EVENTS**

# EASTSIDE & WESTSIDE RECAP

## Participation

- 101 Eastside event sign-ins (136 Eastside online registrations)
- 97 Westside event sign-ins (160 Westside online registrations)

## Number of participants per districts at Eastside event (of addresses provided)

- D1: 1, D3: 23, D5: 1, D6: 4, D9: 6, D11: 1, D12: 5, D15: 15, D16: 23, D17: 6, D18: 4, D19: 1, D20: 1

## Number of participants per districts at Westside event (of addresses provided)

- Being calculated

## Number of notecard questions and comments on budget

- Eastside event: 133
- Westside event: 181
- 18 general categories

# EASTSIDE & WESTSIDE RECAP

## Eastside Small Group Discussions

- What City services do you notice/value/use the most? **158 notes**
- What services and programs should the alders prioritize as they consider their options? **61 notes**
- How would you describe your community/Madison as it is now? **106 notes**
- How would you describe the Madison/community you want for the future? **117 notes**
- Now that you have this information, what do you want your alder to know as they work to balance the 2025 budget? **70 notes**

## Westside Small Group Discussions

- No data
- General comments on large paper being transcribed



# UPCOMING MEETINGS

# UPCOMING EVENTS

Register Online

Request Accommodations  
& Language Interpretation

Hybrid option available on  
May 30

## Upcoming Events

MAY  
29

Southside/Near Westside Budget Engagement Event  
(NEW LOCATION)

**The Village on Park, The Atrium Community Room**  
2300 S. Park St.

MAY  
30

Central Budget Engagement Event  
**Madison Municipal Building**

215 Martin Luther King Junior Boulevard



JUN  
05

Northside Budget Engagement Event

**Black Hawk Middle School**  
1402 Wyoming Way



# THANK YOU

<https://www.cityofmadison.com/council>

<https://www.cityofmadison.com/finance/budget>

<https://www.cityofmadison.com/finance/budget/2025/outlook>