



2025 BUDGET ENGAGEMENT EVENTS



MEETING RECAP & UPCOMING EVENTS

What to Expect at the Meeting

Meeting Format Goals & Methodology

Eastside and Westside Meeting Recap

Upcoming Meetings



WHAT TO EXPECT AT THE MEETING

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Introductions & Ground Rules

We value everyone's time, and we want to ensure everyone goes home with a better understanding of the budget and City services

2025 Budget Outlook Presentation

- Learn about the challenges facing the City budget, how we got here, and what we can do about it
- Learn about City services

Notecard Q&A

- Finance Director answers questions submitted by participants
- FAQ being developed from the questions
- Questions provided to alders

Small Group Discussions

- Small group discussions with your neighbors and alders to share your thoughts about City services and your vision for Madison
- Provide feedback to alders to consider as they evaluate options to balance the 2025 budget

Debrief and Next Steps

- Debrief highlights from small group discussions
- Alders share their reflections

Kids are welcomed!

Bring your kids, we will have a table staffed to keep the kids occupied during the meeting

Accommodations:

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this event, please contact the Office of the Common Council by email at Council@cityofmadison.com or by phone at (608) 266-4071 at least three business days prior to the meeting.



MEETING FORMAT GOALS & METHODOLOGY



MEETING FORMAT: GOALS

- Educate
- Clarify
- Gather Input
- Stay Engaged

MEETING FORMAT METHODOLOGY: WORLD CAFÉ INSPIRED

Set the Context

- Overview of budget challenge
- Informational handouts on City services
- Clarifying Q&A

Create Hospitable Space & Encourage Everyone's Contribution

- Seek all participants' participation in small groups setting
- Equitably being in community together
- Collaborative and supportive atmosphere

Explore Questions that Matter & Share Collective Discoveries

- Understand the cost of basic services
- Learn what others value in your neighborhood and city
- Focus on questions based on facts and shared knowledge

Connect Diverse Perspectives & Listen Together for Patterns and Insights

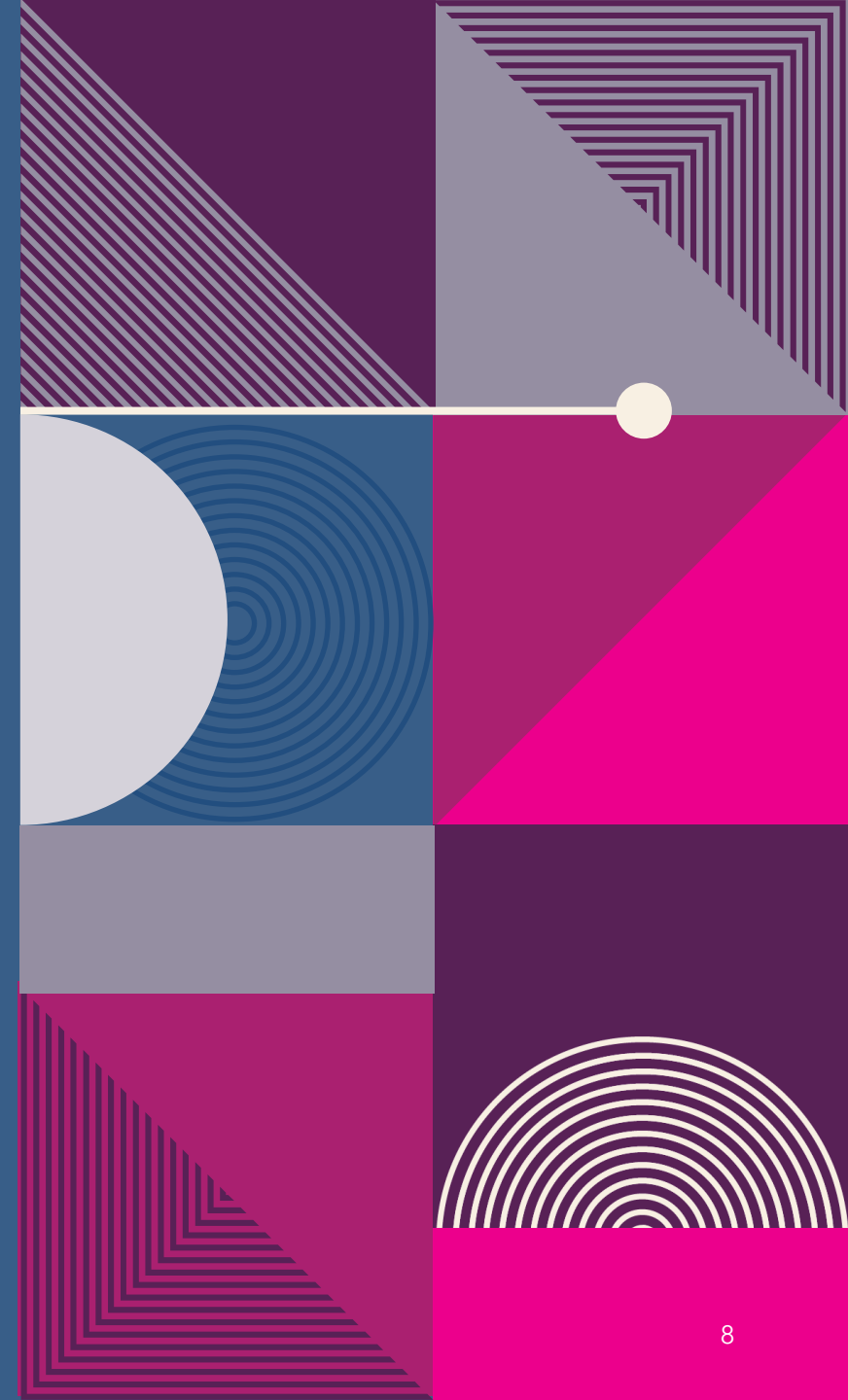
- Actively listening to how the budget impacts each other
- Note reflections on large paper

For more information go to <https://theworldcafe.com>

"The World Café is built on the assumption that ...

People already have within them the wisdom and creativity to confront even the most difficult challenges; that the answers we need are available to us; and that we are *Wiser Together* than we are alone."

<https://theworldcafe.com/wp-content/uploads/2015/07/Cafe-To-Go-Revised.pdf>





EASTSIDE AND WESTSIDE EVENTS

EASTSIDE & WESTSIDE RECAP

Participation

- 101 Eastside event sign-ins (136 Eastside online registrations)
- 97 Westside event sign-ins (160 Westside online registrations)

Number of participants per districts at Eastside event (of addresses provided)

- D1: 1, D3: 23, D5: 1, D6: 4, D9: 6, D11: 1, D12: 5, D15: 15, D16: 23, D17: 6, D18: 4, D19: 1, D20: 1

Number of participants per districts at Westside event (of addresses provided)

- Being calculated

Number of notecard questions and comments on budget

- Eastside event: 133
- Westside event: 181
- 18 general categories

EASTSIDE & WESTSIDE RECAP

Eastside Small Group Discussions

- What City services do you notice/value/use the most? **158 notes**
- What services and programs should the alders prioritize as they consider their options? **61 notes**
- How would you describe your community/Madison as it is now? **106 notes**
- How would you describe the Madison/community you want for the future? **117 notes**
- Now that you have this information, what do you want your alder to know as they work to balance the 2025 budget? **70 notes**

Westside Small Group Discussions

- No data
- General comments on large paper being transcribed



UPCOMING MEETINGS

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Register Online

Request Accommodations
& Language Interpretation

Hybrid option available on
May 30

Upcoming Events

MAY
29

Southside/Near Westside Budget Engagement Event
(NEW LOCATION)

The Village on Park, The Atrium Community Room
2300 S. Park St.

MAY
30

Central Budget Engagement Event
Madison Municipal Building

215 Martin Luther King Junior Boulevard



JUN
05

Northside Budget Engagement Event

Black Hawk Middle School
1402 Wyoming Way



THANK YOU

<https://www.cityofmadison.com/council>

<https://www.cityofmadison.com/finance/budget>

<https://www.cityofmadison.com/finance/budget/2025/outlook>