

AGENDA # 5

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: March 30, 2022

TITLE: Report of the Façade Grant Staff Team -
319 State Street, The Soap Opera. 4th Ald.
Dist. (70521)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Jessica Vaughn, Secretary

ADOPTED:

POF:

DATED: March 30, 2022

ID NUMBER:

Members present were: Cliff Goodhart, Chair; Lois Braun-Oddo, Jessica Klehr, Tom DeChant, Rafeeq Asad, Christian Albouras and Christian Harper.

SUMMARY:

At its meeting of March 30, 2022, the Urban Design Commission **APPROVED** the report of the Façade Grant Staff Team. Tom Otto, Office of Business Resources, was present to answer questions. The Secretary noted that the original doors were damaged during the social unrest in 2020; as a result, they do not currently close all the way. The owner wishes to replace the doors with a solid bottom panel for safety.

The Commission discussed the following:

- Full glass doors are more inviting for a commercial use. It is unfortunate to lose that original glazing. The hardware also seems out of place.
- It's inappropriate to use an institutional door as retail, the glass can still be broken.
- It should be full view glass. It can be laminated or strengthened to not kick out as easily. It would be easily replaceable.
- It needs full view glass.

ACTION:

On a motion by Braun-Oddo, seconded by Klehr, the Urban Design Commission **APPROVED** the report of the Façade Grant Staff Team. The motion was passed on a vote of (4-2-1) with Braun-Oddo, Klehr, Asad and DeChant voting yes; Harper and Albouras voting no; and Goodhart non-voting.

The motion for approval recommended that the door have full view glass, and that the applicant either reuse the existing hardware or find hardware more in keeping with the commercial style of the building.