

**ARO EBERLE ARCHITECTS**

116 King Street, Suite 202  
608 204-7464

Madison, WI 53703  
FAX: 608 467 1403

September 30, 2009

Mr. Al Martin  
City of Madison  
Department of Planning & Development  
Room LL100  
215 Martin Luther King Jr. Blvd  
Madison, WI 53703  
[amartin@cityofmadison.com](mailto:amartin@cityofmadison.com)

RE: The Haze – 106 King Street

Dear Al & UDC members,

We are pleased to present this submittal for consideration by the Urban Design Commission, at their October 7, 2009 meeting for a minor exterior remodeling at 106 King Street. This property is located within the C4 Central Commercial District.

Chef Shinji Muramoto will be opening a new restaurant called The Haze, an Asian + American BBQ Joint, at the site of his previous Kushi Bar restaurant. The scope of the project includes updating the entry vestibule and cladding the interior walls of the restaurant with reclaimed barn board siding. The reclaimed barn siding then links the interior to the exterior with the vestibule, exterior porch (walls & ceiling) and existing exterior doors receiving this cladding. The only exterior signage for the project will be routed into the boards on the door. The exterior windows will be reconfigured and replaced with dark bronze aluminum storefront. A ledge stone tile veneer will be applied to the first floor of the exterior.

Mr. Muramoto also plans to paint portions of the front and rear façade immediately. The proposed painted areas are indicated on the enclosed images. The color will be Sherwin Williams Turkish Coffee 6076. The King Street Elevation will be eventually covered but the rear elevation will remain.

Please contact Josh Johnson or me if you have any questions regarding the project.

Sincerely,



Michael Eberle, AIA  
Architect/Principal  
Aro Eberle Architects, Inc.  
[eberle@aroeberle.com](mailto:eberle@aroeberle.com)  
(608) 204-7464

APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL

AGENDA ITEM # \_\_\_\_\_  
Project # \_\_\_\_\_

DATE SUBMITTED: \_\_\_\_\_

Action Requested

\_\_\_\_ Informational Presentation

\_\_\_\_ Initial Approval and/or Recommendation

UDC MEETING DATE: 10/07/09

☒ Final Approval and/or Recommendation

PROJECT ADDRESS: 106 King Street

ALDERMANIC DISTRICT: \_\_\_\_\_

OWNER/DEVELOPER (Partners and/or Principals)

ARCHITECT/DESIGNER/OR AGENT:

Schiavo L.L.C.  
108 King Street  
Madison, WI 53703

Avo Riberle Architects  
116 King Street Suite 202  
Madison, WI 53703

CONTACT PERSON:

Address:

Phone:

Fax:

E-mail address:

Josh Johnson  
116 King St. St. 202  
Madison, WI 53703  
204 7464  
467 1403  
Johnson@Avoeblerte.com

TYPE OF PROJECT:

(See Section A for:)

- \_\_\_\_ Planned Unit Development (PUD)  
\_\_\_\_ General Development Plan (GDP)  
\_\_\_\_ Specific Implementation Plan (SIP)  
\_\_\_\_ Planned Community Development (PCD)  
\_\_\_\_ General Development Plan (GDP)  
\_\_\_\_ Specific Implementation Plan (SIP)  
\_\_\_\_ Planned Residential Development (PRD)  
\_\_\_\_ New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)  
\_\_\_\_ School, Public Building or Space (Fee may be required)  
\_\_\_\_ New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.  
\_\_\_\_ Planned Commercial Site

(See Section B for:)

☒ New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

\_\_\_\_ R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

\_\_\_\_ Comprehensive Design Review\* (Fee required)

\_\_\_\_ Street Graphics Variance\* (Fee required)

\_\_\_\_ Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



106 King Street front facade- temporary improvement



106 King rear facade- paint only



## Minor Exterior Remodeling in C4 District

- SHEET 1 PROPOSED ELEVATION
- SHEET 2 PARTIAL DEMOLITION PLAN
- SHEET 3 PARTIAL FLOOR PLAN
- SHEET 4 SECTION/INTERIOR ELEVATION'
- SHEET 5 SECTION/INTERIOR ELEVATION'

Chef Shinji Muramoto will be opening a new restaurant named Haze at 106 King Street. He will be updating the entry vestibule and using reclaimed barn siding on the inside walls adjacent to the doorway. He is planning on covering the existing doors with these boards and also covering the exterior entry porch walls and ceilings with the boards. The only signage will be cut into the boards on the door. The exterior windows will be replaced with dark bronze aluminum framing and their will be a ledge stone tile which will be applied to the first floor of the exterior.

ARO EBERLE ARCHITECTS

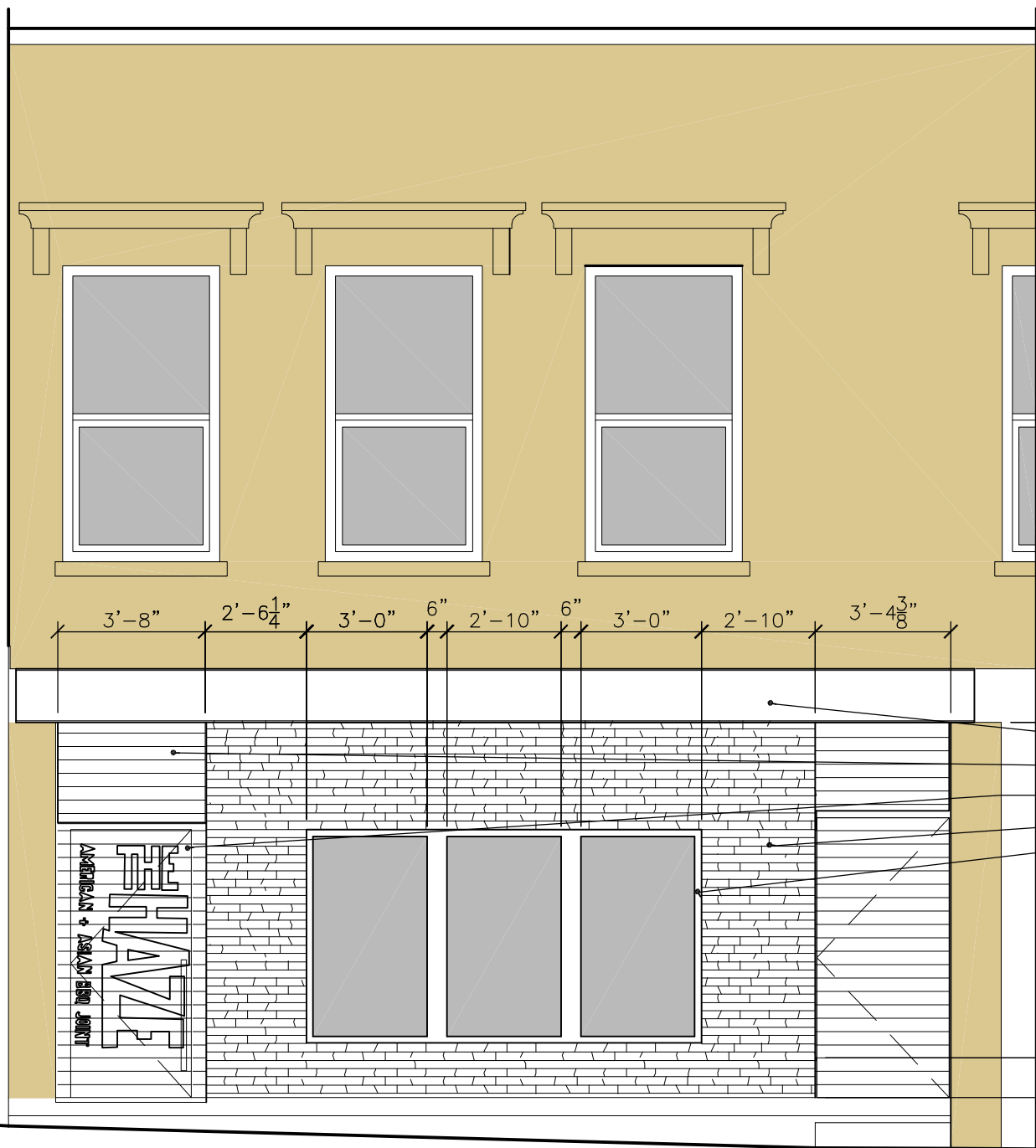
116 KING STREET SUITE 202  
Madison, Wisconsin 53703  
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(608) 467-4403 F  
(608) 334-4674 M



THE HAZE

106 KING STREET

Location Plan UDC Approval SEPTEMBER 16, 2008

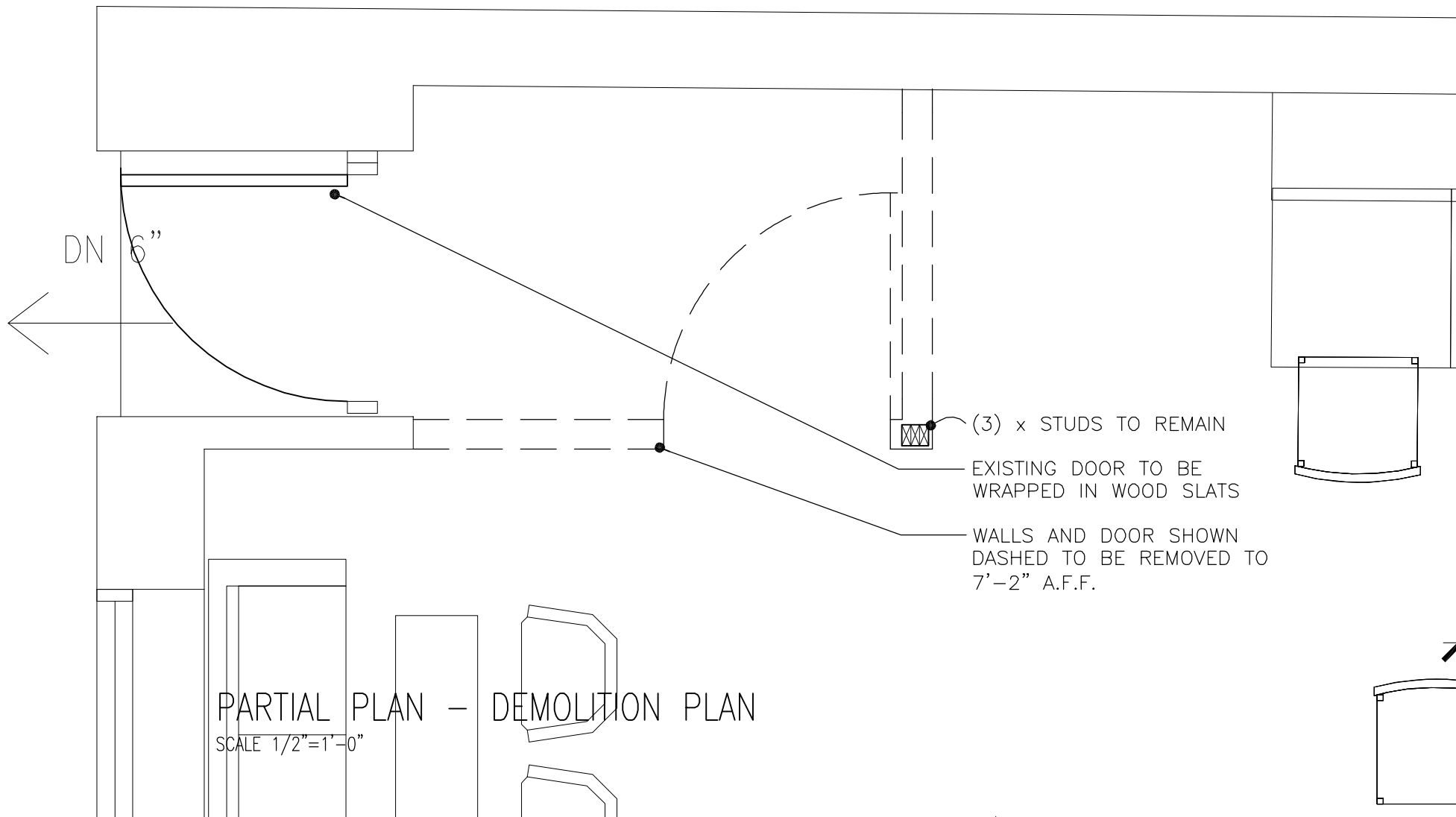


- EXPOSED EXIST. STEEL BEAM
- APPLIED HORIZONTAL WOOD
- EXISTING DOOR WITH HORIZONTAL WOOD APPLIED
- MASONRY VENEER CLADDING
- GLASS. (SHGC LESS THAN .34)

ARO EBERLE ARCHITECTS

SCHEME A      Scale  $1/4" = 1'-0"$   
**THE HAZE**      **106 KING STREET**  
 SHEET 1 FOR CONSTRUCTION    SEPTEMBER 14, 2009

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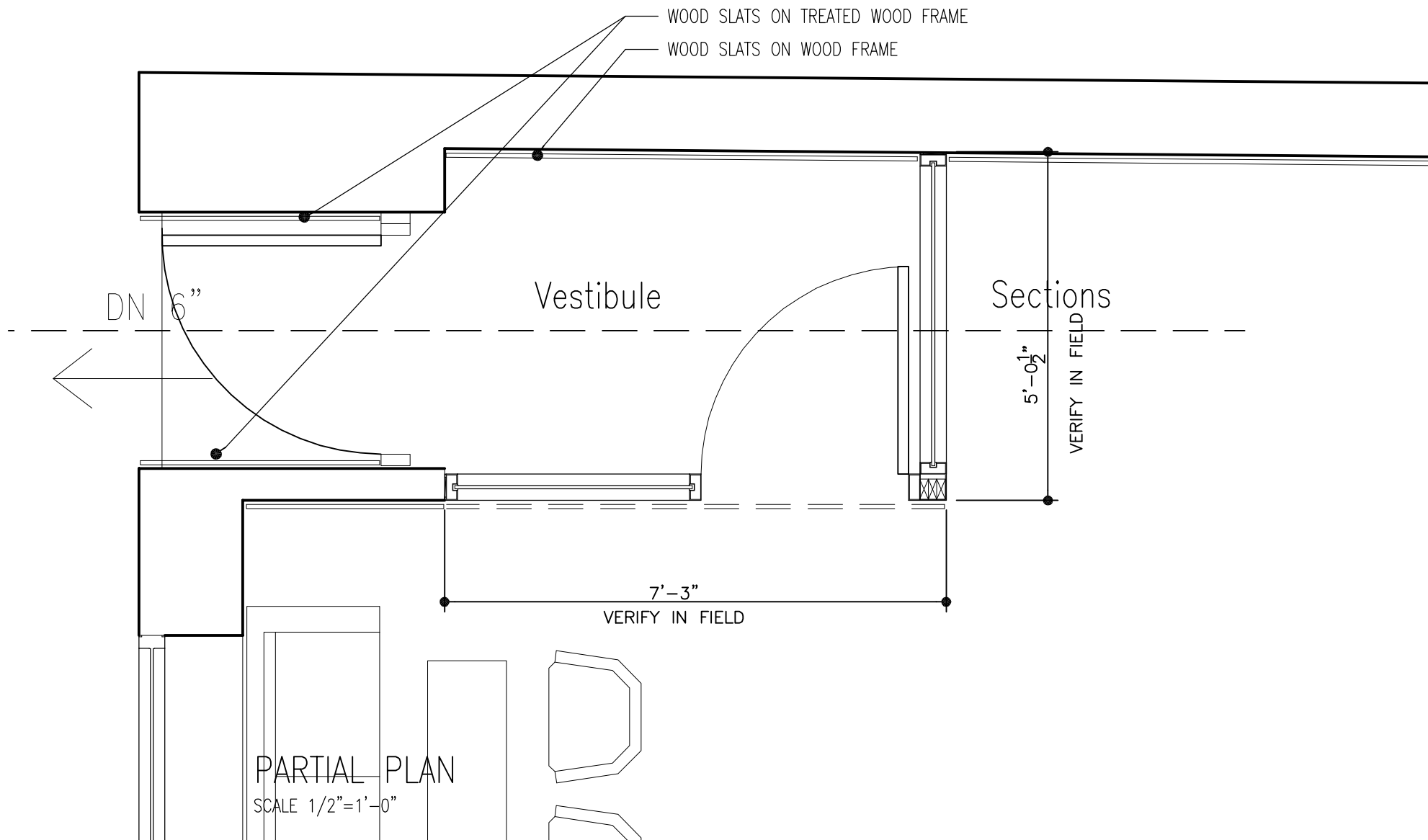
## PARTIAL DEMOLITION PLAN

SCALE  $\frac{1}{2}" = 1'-0"$

THE HAZE 106 KING STREET  
SHEET 2 FOR CONSTRUCTION SEPTEMBER 14, 2009

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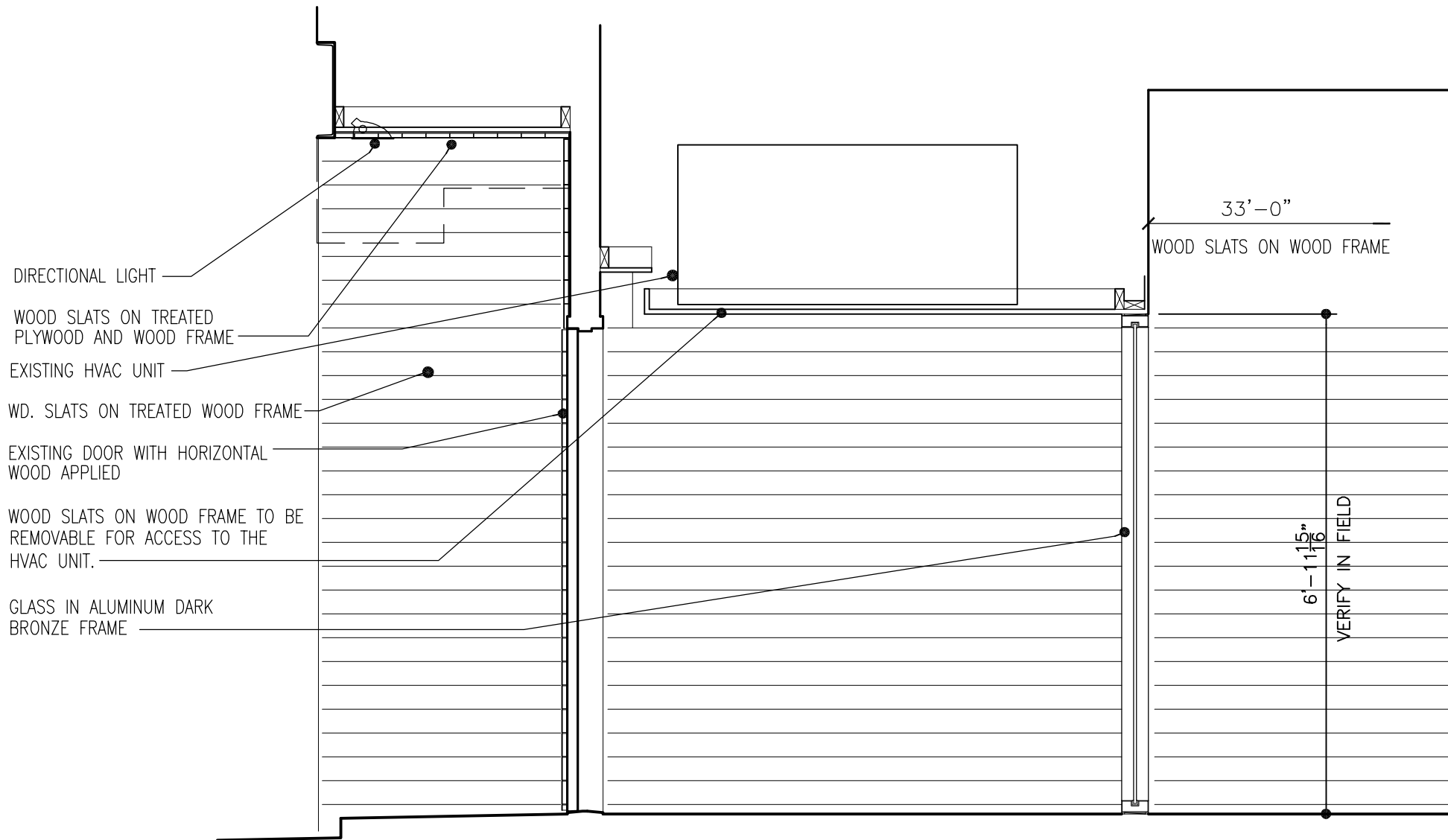
## PARTIAL FLOOR PLAN

SCALE 1/2"=1'-0"

THE HAZE 106 KING STREET  
SHEET 3 UDC Approval SEPTEMBER 16, 2009

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## SECTION/INTERIOR ELEVATION

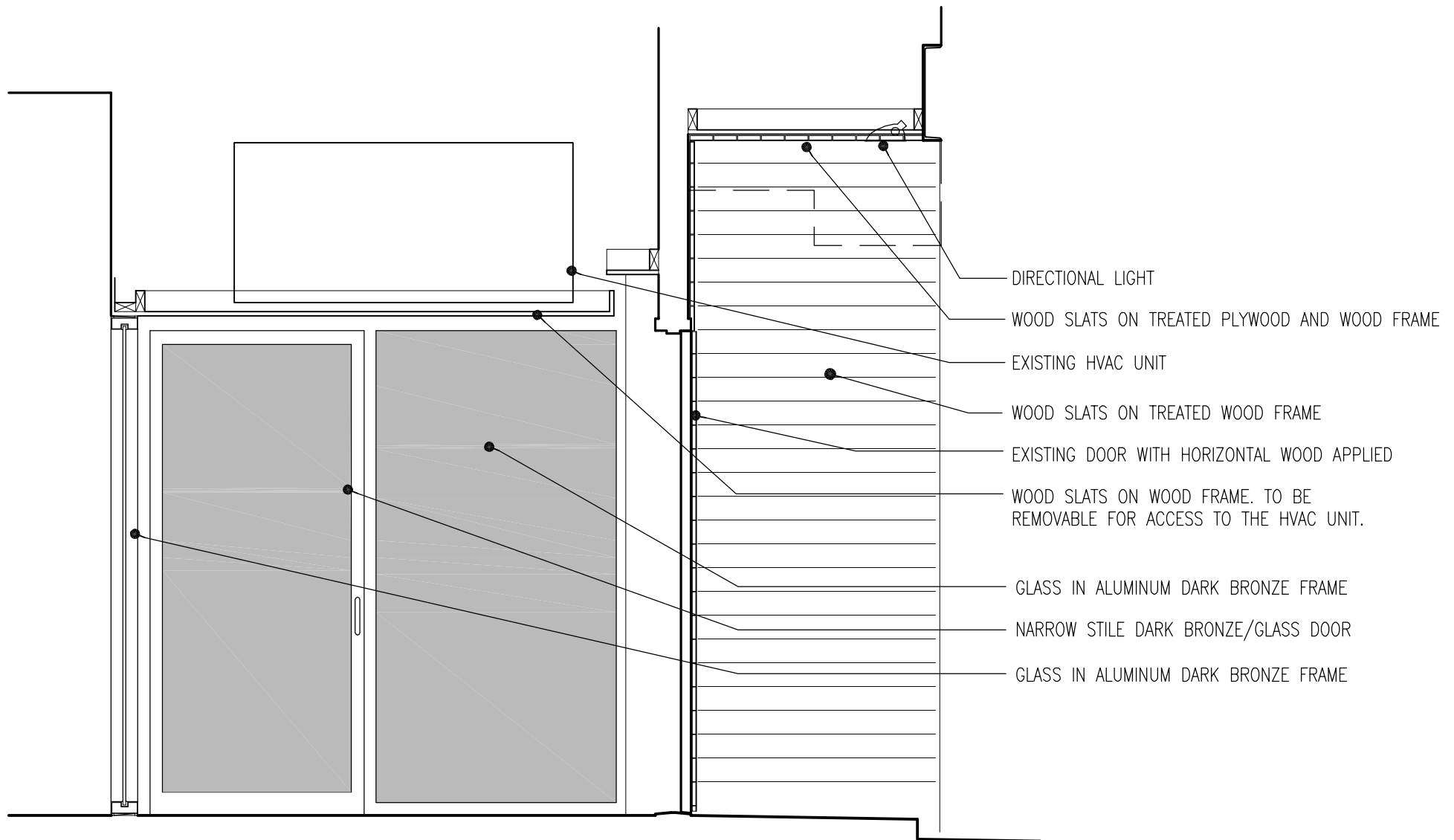
SCALE  $\frac{1}{2}"=1'-0"$

THE HAZE 106 KING STREET  
 SHEET 4 UDC Approval SEPTEMBER 16, 2009

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## SECTION/INTERIOR ELEVATION

SCALE  $\frac{1}{2}"=1'-0"$

THE HAZE 106 KING STREET  
 SHEET 5 UDC Approval SEPTEMBER 16, 2009

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LOCAL TAP

Sch

LOCAL TAP

Great

Cold Beer

Large display window and two doors on the ground floor.

Cafe Continental

Cafe Continental

NEW





Cafe Continental



Cafe Continental

RESTAURANT & BAR

EUROPEAN WINE

STEAKS & CHOPS

PASTA FINE WINES

ITALIAN SPECIALTIES

110

The BPW

ANCORA

COFFEE ROASTERS







Ancora Coffee Roasters Espresso Bar & Café

110

bpw