

**From:** [Fruhling, William](#)  
**To:** [Scanlon, Amy](#); [Martin, Al](#); [Parks, Timothy](#)  
**Subject:** FW: Please do all you can to save the 100 Block of State Street from Jerome Frautschi and Pleasant Rowling.  
**Date:** Sunday, February 19, 2012 7:17:28 PM

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to add to comments sent to the LC, UDC, and PC...

**William A. Fruhling, AICP**  
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**From:** dan goldstein [<mailto:danagol@gmail.com>]  
**Sent:** Saturday, February 18, 2012 6:41 PM  
**To:** Fruhling, William  
**Subject:** Please do all you can to save the 100 Block of State Street from Jerome Frautschi and Pleasant Rowling.

Dear Mr. or Ms. Fruhling:

The very idea that the part of that historic block facing Fairchild Street and Overture is "blighted" is a notion one would find in few other cities besides hyper-gentrified Madison. For purposes of comparison, I passed through downtown Waukesha three years ago. Unlike Madison, Waukesha has done a great job keeping their charming old buildings intact. Isn't it ironic that many of the same people who rave about how wonderful and delightful the old streets of European cities are don't give a second thought to the tragic, senseless destruction of our historical legacy here in the USA? It's disconcerting enough that thriving businesses were eradicated to make way for Overture. The extremely generic, plastic thing Jerome Frautschi and Pleasant Rowland propose to replace 100+ years of history would add insult to injury. Those who care about what makes Madison unique and appealing can only hope the community is successful in preventing Frautschi's proposed architectural abomination from being constructed. I remain hopeful, even in the face of numerous money-minded obstacles to historic preservation Downtown. Madison, let us not keep bulldozing our most attractive historic districts!

Sincerely,  
Dan A. Goldstein  
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