



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 105
Madison, WI 53703

(Agenda Item Number)

(Legistar file number)

LICENT-2026-00261
(License number)

17 (Alder District #) 633 (Police Sector)
Office Use Only

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

licensing@cityofmadison.com
608-266-4601

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: LA TAGUARA BAR AND Grill

Licensed Address: 3010 Crossroads Dr. Madison, WI 53718

Premise Capacity: 273 Indoor _____ Outdoor _____ Liquor/Beer Agent Name: JEYKEL BADELL

15 % Alcohol, 85 % Food, _____ % Other Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): LA TAGUARA BAR AND Grill, LLC

Business Mailing Address: 2665 KOSTKONONG WAY, SUN PRAIRIE, WI 53590

Business Contact Name, Position: JEYKEL BADELL - OWNER

Business Phone: (608)244-3266 Business Email: ACCOUNTING@LaTaguara-Madison.Com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
JEYKEL BADELL	2665 KOSTKONONG WAY, SUN PRAIRIE WI	Owner
MARIA ZAID	2665 KOSTKONONG WAY, SUN PRAIRIE WI	Owner

Will entertainment or any amplified sound be outdoors? No Yes
If yes, contact Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X _____ 4/20/26
Signature Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: We offer Latin nights with Salsa, merengue and also have performers on the patio on Thursdays.

Number of security personnel and how they will be utilized: 3 - Security, Employee @ door plus a manager; we use about 4 more employees around dining and bar

Description of clothing to identify security personnel: They wear uniforms - All black with Security at front Door

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: We keep our parking lot clean & lit; After everyone is out of the building, security person walks around parking lot.

How will the entrance line be managed and controlled: by a Security Person, checking IDs.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: ~~They~~ We are trained to handle & cut them off; if we need to call the police, we will.

Underage drinking and fake ID plan: We have security @ front door; if we see a questionable ID we will ask questions. if we are not sure they won't be able to enter.

Plan to control and supervise patrons under twenty-one (21) years of age: Check ID @ front door, we use wristbands for 21 and over

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Management Personnel

Name	Date of Birth	Name	Date of Birth
JYKELL BADELL		VICKIE ROISOM	
MARIA ZAID		ALEJANDRO POGA	
SHUJIELYS BADELL		DIEGO RODRIGUEZ	

Additional Required Items for Visual and Performing Arts License (18+)

1. I understand all patrons must be at least eighteen (18) years of age to enter and remain on the premise.

2. *Patrons under the age of twenty-one (21) may be allowed on the premise only for the purpose of live entertainment. Such shows must be designated as eighteen (18) and up shows and the entertainment must begin and end at a specified time. Patrons under the age of twenty-one (21) shall not be on the premise more than thirty (30) minutes before the scheduled live entertainment and must be off the premise within thirty (30) minutes of the live entertainment concluding.*

Plan to ensure compliance with time requirements for patrons under the age of twenty-one (21):

3. *Patrons under the age of twenty-one (21) may only be on the portion of the licensed premise where the live entertainment is occurring with the exception of incidental use of the restroom facilities and procuring a non-alcoholic beverage from the barroom. Under no circumstances will underage patrons be allowed to linger in a barroom that is separate from the live entertainment portion of the premise.*

Plan to limit patrons under the age of twenty-one (21) to appropriate areas:

4. I understand written notification **must** be provided to the Captain of the police district in which the establishment is located at least five (5) days prior to **all** eighteen (18) and up live entertainment performances. The notification shall include a detailed description of the performance including start and end times.

5. I understand only one (1) eighteen (18) and up live entertainment event may be held per week.

6. I agree not to sell more than one alcoholic beverage to an eligible patron in a single transaction during eighteen (18) and up live entertainment events and shall prohibit a patron from carrying more than one alcoholic beverage from a bar or drink dispensing location during eighteen (18) and up live entertainment events.

7. I agree to comply with the identification requirements in Sec. 38.04(6), MGO, relating to conspicuously identifying patrons who are twenty-one (21) years of age and older.

"We already have The entertainment license"

Due to a change in The LLC, we are re-applying

Aside from this administrative change, all aspects of The business will remain exactly the same.