Board of Health for Madison and Dane County Healthy Communities

Resolution #2009-06

In an effort to address the epidemic of childhood obesity, the chronic disease staff of Public Health-Madison and Dane County (PHMDC) has been working with Group Health Cooperative of South Central Wisconsin (GHC) to promote good nutrition and physical activity. GHC has given PHMCD \$5,000 for this effort. A portion will be used to print materials promoting physical activity and good nutrition practices (\$500). The remaining funds will be used for scholarship funds for programs promoting physical activity for youth (\$4,500). Programs that receive funds will use them as a match to the subsidies or and fee waivers that they already provide. The funding from GHC will be used to target low-income families with youth that are at risk for obesity.

Programs that have already agreed to work with PHMDC are the Sun Prairie Department of Parks, Recreation and Forestry, the Prairie Athletic Club in Sun Prairie, Karate America—Sun Prairie, the Deerfield Recreation Department, the Cambridge Community Activities Program, Madison School Community Recreation, and the Oregon School District.

Youth may be referred by school staff or by their physician. The programs may also use the funds to subsidize or waive program fees for youth that they identify. Programs will receive funds in advance and they will be required to report how the funds were used to Public Health—Madison Dane County by December 31, 2009.

NOW THEREFORE BE IT RESOLVED that the Board of Health for Madison and Dane County, on behalf of Public Health—Madison and Dane County is authorized to enter into an agreement with Group Health Cooperative of South Central Wisconsin for \$5,000 for a program promoting nutrition and physical activity with low income families with youth that are at risk for obesity for the period January 1, 2009 through December 31, 2009 and the Director is authorized to enter into this agreement.

BE IT FURTHER RESOLVED that PHMDC is authorized to enter into agreements for the use of these funds with local organizations promoting activity among youth and the Director is authorized to sign these agreements.

BE IT FINALLY RESOLVED that the 2009 Public Health Operating Budget is amended with the following revenue and expenditures:

55130 Reproduction/Fast Copy \$500 57900 Grants \$4,500 78510 Revenue (increase) (\$5,000)

Drafted by: Introduced:

Kathy Andrusz February 19, 2009

Approved: