

August 24, 2015



## 2015 Campus Master Plan Update

City of Madison Plan Commission  
Analysis Summary Presentation



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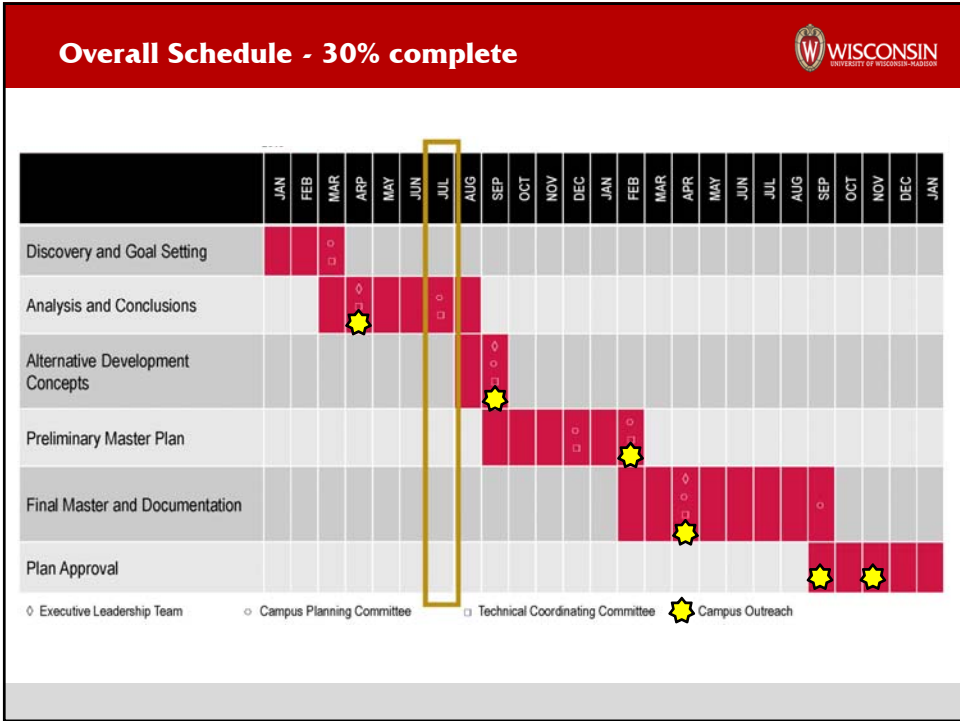
## Campus Master Plan Update - Scope



Update from 2005 Plan

New elements





### Planning Principles (2005)

- A Spectacular Setting
- Experience of Place
- Connections
- Edges and Boundaries
- The Environmental Campus
- Regional Community

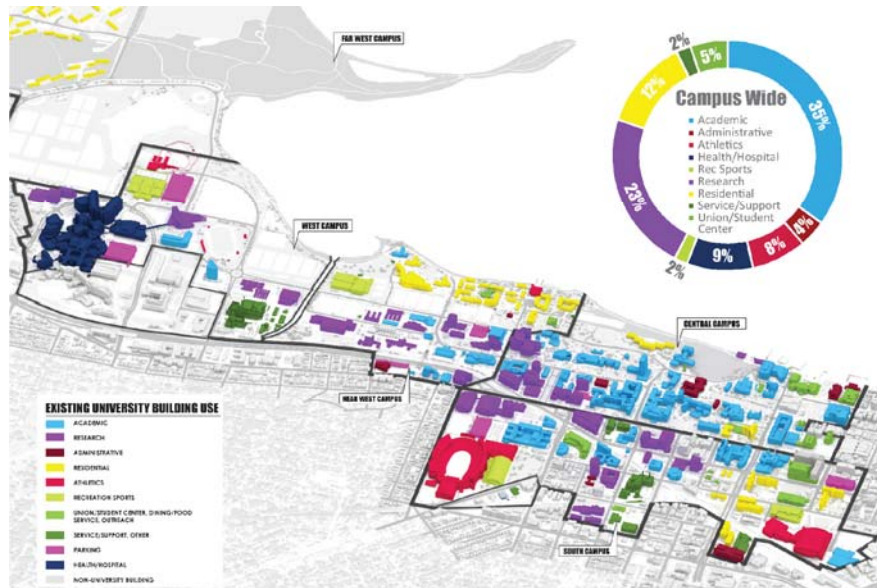
## 2015 Campus Master Plan Update - Goals

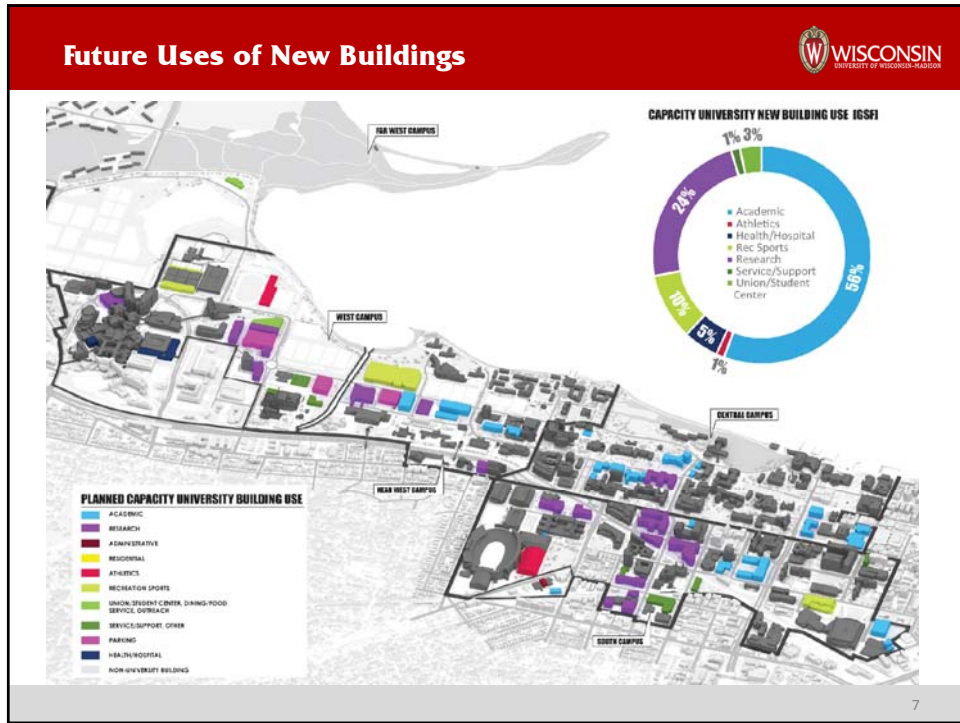


1. Support our academic mission.
2. Protect and celebrate our spectacular lakeside setting.
3. Strengthen and reinforce our authentic identity.
4. Refine and unite our on-campus neighborhoods.
5. Revitalize our outdoor gathering spaces.
6. Employ the campus as a tool for health and wellness.
7. Make it easier to travel to and move around campus.
8. Be responsive to our neighbors.
9. Better manage our resources.
10. Reduce our impacts on land and water.

**DRAFT**

## Current Building Uses





### Campus Master Plan Schedule

Neighborhoods/City Staff

• Joint West Committee	Aug/Oct/Dec. 2014 March/June/July/Aug 2015
• Joint Southeast Committee	Sept 2014 Jan/March/May/July/Oct 2015
• City staff coordination to date	
• Joint Public Works	Sept. 2014, March/June 2015
• Planning, Zoning & Engineering staff	Oct. 2014
• Traffic & Stormwater Engineering staff	April 2015
• Planning staff	May/July 2015
• Regent Neighborhood Assoc. (scope overview)	May 2015
• Sunset Village (scope overview)	June 2015
• Plan Commission overview scope & analysis	Aug. 24, 2015

## Campus Master Plan Schedule



Proposed future meetings:

- Joint Southeast Campus Area Committee (monthly)
- Joint West Campus Area Committee (monthly)
- Joint Public Works (quarterly)
- City staff in Planning, Zoning & Engineering & Traffic Engineering
- Neighborhoods
  - Capitol Neighborhoods
  - Greenbush
  - Vilas
  - Regent
  - Dudgeon-Monroe
  - Sunset Village
  - Village of Shorewood Hills
- Plan Commission
  - Introduction (Aug. 2015)
  - Concept review (spring 2016)
  - Final approval (fall/winter 2016)

## Campus Master Plan Schedule



Proposed future meetings:

- Urban Design Commission (design guidelines & review board)
- Pedestrian, Bicycle & Motor Vehicle Commission
- Board of Public Works
- Transit & Parking Commission
- Others??

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Committees/commissions recommend action to Plan Commission.

Plan Commission recommends action to Common Council.

Common Council reviews & adopts.

## Zoning Approval Intent



- Open & transparent participatory planning process by all stakeholders
  - University faculty, staff, students & alumni
  - University leadership & shared governance committees
  - Neighbors, neighborhood associations and community residents
  - City of Madison staff
- Meet requirements of the Campus-Institutional Zoning District
- Approval by UDC of Campus Design Guidelines
- Approval by UDC of Design Review Board process & members
- Approval of the 2015 Campus Master Plan
  - Plan Commission
  - Common Council

Photography: Jeff Miller

 **2015 UW-Madison  
Campus Master Plan Update**  
masterplan.wisc.edu

**Public Open House #2A**  
September 15, 2015 7-9PM  
Health Sciences Learning Center (HSLC) Rm 1325

**Public Open House #2B**  
September 16, 2015 7-9PM  
Gordon Commons Rm. Sonata

**Analysis Observations &  
Data Presentation**



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